



The Giving Common

An Initiative of the Boston Foundation

Increasing Community Knowledge & Promoting Local Giving

A Presentation to the
Attorney General's 2014 Charities Conference
June 10, 2014

About the Boston Foundation

Mission:

As Greater Boston's community foundation, the Boston Foundation devotes its resources to building and sustaining a vital, prosperous city and region, where justice and opportunity are extended to everyone.

Major Grantmaker:

- Support nonprofit organizations doing good work in the city and region
- Provide seed capital for promising innovations

Civic Leader /Convener:

- Conduct research and share information about the region's biggest challenges
- Bring people together to discuss and advocate for system-wide changes to address these challenges

Partner to Donors:

- Invest and grow the region's pool of philanthropic capital
- Help local philanthropists with their giving through Donor Advised Funds or other assistance

Discretionary Grantmaking

- 5 Program Areas:
 - Education
 - Health & Wellness
 - Jobs
 - Arts
 - Neighborhoods

- Also: Special Opportunity, Grassroots and Nonprofit Effectiveness

Nonprofit Effectiveness

The Boston Foundation's **Nonprofit Effectiveness Group** supports nonprofit organizations and leaders through a range of work designed to enhance the long-term vitality of the Massachusetts nonprofit sector with a focus on:

- Strengthening **organizational and leadership capacity**
- Supporting **collaboration and networks**
- Facilitating a deeper understanding of nonprofits and encouraging **data-driven philanthropy**

The Giving Common

- **Nonprofit Organizations**
 - Enjoy enhanced development and marketing capacities
 - Are strengthened through the profile completion process
 - Better able to manage online identity (update data across many platforms)

- **Funders**
 - Conduct enhanced due diligence
 - Save time on field research and grant administration
 - Can better identify capacity building opportunities

- **Donors**
 - Are empowered to make data driven philanthropic investments and discover new nonprofit organizations
 - Benefit from a resource to engage the next generation in philanthropy

Visiting a Profile

- GivingCommon.org



Welcome to the Giving Common, a detailed, online resource that connects you to in-depth information about nonprofit organizations working to enhance communities across Massachusetts. We believe that data is a critical part of driving social change and hope you will return to our site often to inform your philanthropy.



Find Nonprofits by Category

- Arts, Culture & Humanities
- Community Improvement, Capacity Building
- Employment and Job Related
- Health
- Human Services
- Science, Environment and Animals
- Civil Rights, Social Action, Advocacy
- Education
- Fitness and Food
- Housing and Shelter
- Public Safety and Violence Reduction
- Youth Development

Find Nonprofits...

Organization Name:

[Visit Profile](#)

Keyword:

Classification:

- Choose one -

Geographic Area Served:

- Choose one -

Operating Budget:

- Choose one -

Your search will return **890** organizations

[View Results](#)

[List of All Nonprofits](#)



Search Results

Classification:"Food, Agriculture & Nutrition"

Geographic Area Served:"City of Boston- North Dorchester"

[Advanced Keyword Search](#)

Viewing 1 to 4 of 4 organizations

Show results

[◀ Previous](#) [Next ▶](#)

Community Servings, Inc.

[MORE](#)

Community Servings is a not-for-profit food and nutrition program providing services throughout Massachusetts to individuals and families living with critical and chronic illnesses. We give our clients, their dependent families, and caregivers appealing, nutritious meals, and send the message to those in greatest need that someone cares. Our goals are to help our clients maintain their health and dignity and preserve the integrity of their families through free, culturally appropriate, home-delivered meals, nutrition education, and other community programs.

CropCircle Kitchen Inc

[MORE](#)

The mission of CropCircle Kitchen is to help low-income individuals, especially women and minorities, and City of Boston residents with little business experience and access to capital:

- Develop new, self-sustaining, and profitable food-related businesses that will create sustainable, permanent jobs in the Boston-area food industry;
- Enhance revenue and profitability of existing food-related businesses to increase sustainable employment;
- Encourage the use of local food products and services to reinvent a portion of the food economy in New England;
- Decrease the prices and increase the quality of local food sources;
- Integrate environmentally sustainable business practices in all levels of the program.

Project Bread - The Walk for Hunger Inc.

[MORE](#)

Project Bread is the only statewide anti-hunger organization committed to providing people of all ages, cultures, and walks of life with sustainable, reliable access to nutritious food – because we believe the opposite of hungry is not simply full, but *healthy*.

From community-based meals programs, to early childhood and school nutrition initiatives, to improved access to farm-to-table and local food resources, we approach hunger as a complex problem with multiple solutions that often work best in combination, and through cooperation and collaboration between communities and organizations.

With deep local engagement and support, we pioneer and facilitate innovative initiatives, fund and promote effective programs, advocate for research-driven change in government policy, and educate the public to increase our impact – all to eradicate hunger in our state and give everyone in need the dignity and voice they deserve.

Find Nonprofits...

Organization Name: ⓘ

[Visit Profile](#)

Keyword: ⓘ

Classification:

Food, Agriculture & Nutrition

Geographic Area Served:

City of Boston- North Dorchester

Operating Budget:

- Choose one -

Your search will return 4 organizations

[View Results](#)

[Start a new Search](#)

[List of All Nonprofits](#)

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Tim Leahy



INCORPORATED: 1989
Printable 1 Page Summary
Printable Profile
EIN 22-3154028

Current

LAST UPDATED: 02/26/2014

[MORE DETAILS >](#)

SUMMARY OVERVIEW PROGRAMS MANAGEMENT GOVERNANCE FINANCIALS IMPACT DOCUMENTS **DONATE**

Community Servings Agency Video 2013



VIDEO PICTURE

Mission Statement

[MORE >](#)

Community Servings is a not-for-profit food and nutrition program providing services throughout Massachusetts to individuals and families living with critical and chronic illnesses. We give our clients, their dependent families, and caregivers appealing, nutritious meals, and send the message to those in greatest need that someone cares. Our goals are to help our clients maintain their health and dignity and preserve the integrity of their families through free, culturally appropriate, home-delivered meals, nutrition education, and other community programs.

Financials

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Fiscal Year	July 01, 2013 to June 30, 2014
Projected Income	\$5,456,575.00
Projected Expense	\$5,391,516.00

Programs

[MORE >](#)

- 1. Nutrition Program for Individuals and Families Affected by a Critical Illness
- 2. Food and Health Policy
- 3. Nutrition Education and Counseling
- 4. Teaching Kitchen Food Service Job-Training
- 5. Local Foods

Revenue vs. Expense (\$000s)

Expense Breakdown 2013 (%)

1. Nutrition Program for Individuals and Families Affected by a Critical Illness

Community Servings delivers 420,000 free, home-style meals to 1,450 people per year, who are too sick to cook for themselves or their families. Currently caring for clients with 35 different life-threatening illnesses, our service includes a customized, nutritionally-packed lunch, dinner, and snack for sick clients, their caregivers and dependent children. Our geographic service area includes 215 square miles across Massachusetts, including our most recent and ambitious expansion in September 2012 to Worcester, New England's second largest city. As the only program of its kind in New England, we offer 25 different medically-appropriate menus each week, including a Children's Menu as well as comprehensive nutrition education to our critically ill clients and the broader community of chronically ill.

Budget \$3,796,033.00

Category Food, Agriculture & Nutrition, General/Other Meal Distribution

Population Served People/Families of People with Health Conditions People/Families of People with HIV/AIDS People/Families of People with Cancer

Program Short-Term Success

1. 420,000 meals will be served to 1,450 men, women and children affected by a critical illness.
2. 75% or more of annual Client Survey respondents will report that our meals are helping them achieve their weight goals and energy goals.
3. 75% of parent respondents will report that their stress levels have decreased or stabilized since their family began receiving our meals.
4. Nutrition education opportunities will be offered to 100% of the families we serve.
5. 80% will report they have received the nutrition information they need. This will include access to workshops, courses, and nutrition education materials for clients and family members.
6. 65% will report having enough to eat is no longer a concern since starting our nutrition program.

Program Long-Term Success

1. Provide essential health benefits to 1,450 individuals annually, helping primary clients mitigate the toxic effects of powerful drug treatments and maximize the role of nutrition in their fight against disease.
2. Prevent hospitalizations as a result of poor nutrition and lack of nutritional skills and resources.
3. Help low-income clients and their families financially by providing vital economic assistance for the 92% of our clients live in poverty.
4. Support increased knowledge and skills among our clients and the broader community of critically and chronically ill through a range of nutrition education opportunities, providing 3,000 hours of nutrition education to 2,000 individuals annually.

Program Success Monitored By

We regularly evaluate our programs and use the resulting data to ensure that we continue to serve our clients and other constituents as effectively and efficiently as possible.

1. We take comprehensive nutritional information from each new client and periodically update that data to monitor eating habits and judge the quality and effectiveness of our services.
2. We evaluate a client's progress through telephone assessments and home visits.
3. We also solicit feedback through semi-annual Client Surveys. Survey forms are distributed to every client in one of their meal deliveries and picked up later by members of our delivery team.
4. In conjunction with JSI Research and Training Institute, Inc, we collect outcome measurements for a random sample of our HIV/AIDS clients. This includes clients' viral load, adherence to medical therapies, level of side effects from HIV/AIDS medication, mental health status and level of self-sufficiency.
5. Tracking of units of nutrition education delivered and, in workshops, change in knowledge and skills of participants.

Examples of Program Success Client Story

Ruth is diagnosed with HIV. The 44-year-old mother of six children weighs just 95-pounds and is unable to work or leave her home. Yet, even while enduring the debilitating side effects of her disease, Ruth is more concerned about caring for her children, ranging in age from 8-17, and keeping her family intact. This past September, Community Servings began delivering free medically-tailored, nutritious meals to Ruth and her family. The food helps Ruth feel better, and, just as importantly, it allows her to care for her children and keep them home.

2. Food and Health Policy

For those who are sick and hungry, a proper diet can be the difference between life and death. An overwhelming number of ER visits, hospitalizations, and re-hospitalizations are the direct consequence of food insecurity. If food insecurity is addressed within the context of health care reform, the health of these individuals would improve and medical care would cost less. With 23

Board Chair Ms. Karen Bressler

Board Chair Agar Supply

Company Affiliation

Board Chair Term June 2013 - June 2016

Board Members

Name	Company Affiliations	Status
Ms. Karen Bressler	Reinhart / AGAR	Voting
Ms. Mary-Catherine Deibel	UpStairs on the Square	Voting
Mr. Corby Kummer	Atlantic Monthly	Voting
Ms. Ellen Kurz	Consultant	Voting
Ms. Michela Larson	Michela Larson, LLC	Voting
Ms. Catherine R. Matthews	Philanthropist	Voting
Mr. Christopher M. Mayer	The Boston Globe	Voting
Ms. Sian McAlpin	John Hancock Financial Services	Voting
Mr. John R. Milligan	Retired Banker	Voting
Ms. Diane Moes	Partner, Donaghue Barrett & Singal, PC	Voting
Ms. Nancy E. Norman	Medical Director, Mass Behavioral Health Partnership	Voting
Ms. Tristram Oakley	Google	Voting
Ms. Helen Rasmussen	Tufts University	Voting
Ms. Doreen Rigby	State Street Bank	Voting
Mr. Steven J. Rioff	MB Management Company	Voting
Mr. Charles Roussel	College of American Pathologists	Voting
Ms. Michelle Shell	MPH Candidate	Voting
Mr. Gary Sherr	Principal Owner Carl P. Sherr & Co, LLC	Voting
Mr. Adam Sholley	Brown University	Voting
Ms. Fredi Shonkoff	Retired Health Care Administrator	Voting
Ms. Sandra Sims-Williams	Publicis Groupe	Voting

Constituent Board Members

Name	Company Affiliations	Status
--	--	--

Youth Board Members

Name	Company Affiliations	Status
--	--	--

Advisory Board Members

Board Co-Chair --

Board Co-Chair --

Company Affiliation

Board Co-Chair -

Term

Board Demographics

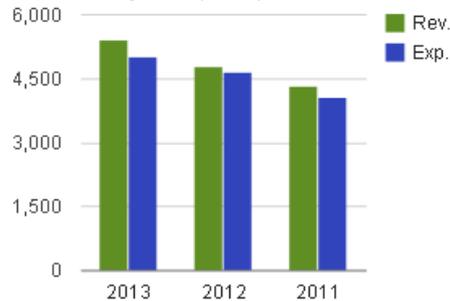
Ethnicity African American/Black: 5
Asian American/Pacific Islander: 0
Caucasian: 17
Hispanic/Latino: 0
Native American/American Indian: 0
Other: 0
Other (if specified): 0

Gender Female: 15
Male: 7
Not Specified 0

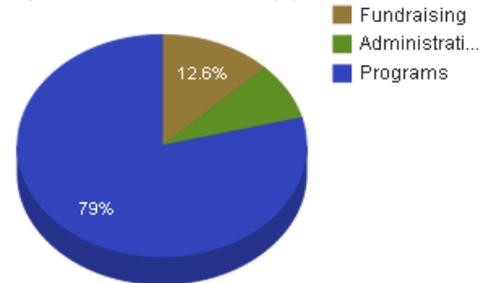
Board Information

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	75%
Written Board Selection Criteria	Yes
Written Conflict Of Interest Policy	Yes
Percentage of Monetary Contributions	100%
Percentage of In-Kind Contributions	89%
Constituency Includes Client Representation	No

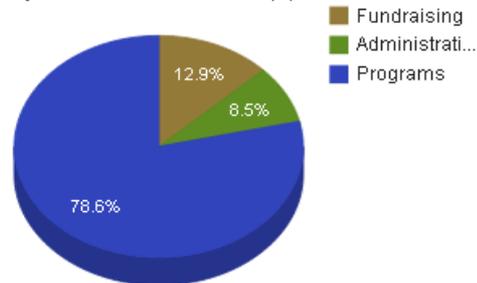
Revenue vs. Expense (\$000s)



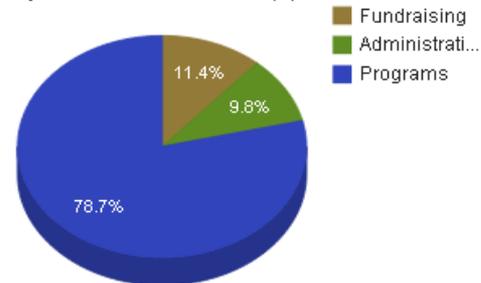
Expense Breakdown 2013 (%)



Expense Breakdown 2012 (%)



Expense Breakdown 2011 (%)



Fiscal Year July 01, 2013 to June 30, 2014

Projected Income \$5,456,575.00

Projected Expense \$5,391,516.00

Form 990s

- [2013 990](#)
- [2012 990](#)
- [2011 990](#)
- [2010 990](#)
- [2009 990](#)
- [2008 990](#)

Audit Documents

- [2013 Audited Financials](#)
- [2012 Audited Financials](#)
- [2011 Audited Financials](#)
- [2010 Audited Financials](#)
- [2009 Audited Financials](#)
- [2008 Audited Financials](#)

Prior Three Years Total Revenue and Expense Totals

Fiscal Year	2013	2012	2011
Total Revenue	\$5,395,530	\$4,770,714	\$4,320,629
Total Expenses	\$5,020,499	\$4,659,062	\$4,069,398

Prior Three Years Revenue Sources

Fiscal Year	2013	2012	2011
Foundation and Corporation Contributions	\$1,254,779	\$1,006,211	\$1,023,187
Government Contributions	\$1,460,420	\$1,441,284	\$1,193,941
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	\$1,460,420	\$1,441,284	\$1,193,941
Individual Contributions	\$738,370	\$370,302	\$575,823
Indirect Public Support	--	--	\$24,599
Earned Revenue	\$492,857	\$423,618	\$289,712
Investment Income, Net of Losses	\$109,523	\$109,747	\$111,989
Membership Dues	--	--	--
Special Events	\$1,184,302	\$1,187,230	\$919,299
Revenue In-Kind	\$90,891	\$168,754	\$164,760
Other	\$64,388	\$63,568	\$17,319

Prior Three Years Top Three Funding Sources

Fiscal Year	2013	2012	2011
1st (Source and Amount)	-- --	Boston Public Health Commission (Ryan White Funding) \$776,389.00	Boston Public Health Commission (Ryan White Funding) \$728,684.00
2nd (Source and Amount)	-- --	Massachusetts Department of Health (HIV Care) \$437,676.00	Massachusetts Department of Health (HIV Care) \$327,860.00
3rd (Source and Amount)	-- --	The Leona M. and Harry B. Helmsley Charitable Trust \$140,916.00	Smith Family Foundation \$200,000.00

Prior Three Years Expense Allocations

Fiscal Year	2013	2012	2011
Program Expense	\$3,969,158	\$3,663,242	\$3,204,768
Administration Expense	\$418,720	\$395,344	\$399,643
Fundraising Expense	\$632,621	\$600,476	\$464,987
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.07	1.02	1.06
Program Expense/Total Expenses	79%	79%	79%
Fundraising Expense/Contributed Revenue	14%	15%	12%

Prior Three Years Assets and Liabilities

Fiscal Year	2013	2012	2011
Total Assets	\$7,002,869	\$6,607,048	\$6,453,983
Current Assets	\$2,826,283	\$2,613,088	\$2,406,172
Long-Term Liabilities	\$0	\$4,323	\$13,243
Current Liabilities	\$337,163	\$312,050	\$261,717
Total Net Assets	\$6,665,706	\$6,290,675	\$6,179,023

Short Term Solvency

Fiscal Year	2013	2012	2011
Current Ratio: Current Assets/Current Liabilities	8.38	8.37	9.19

Long Term Solvency

Fiscal Year	2013	2012	2011
Long-term Liabilities/Total Assets	0%	0%	0%

CEO/Executive Director/Board Comments

Foundation Comments

Summary financial data in the charts and graphs above is per the audited financials. Revenue breakout details were provided by the nonprofit. Please note, the above charts and graphs do not include the revenue, assets, nor expenses of the affiliate Marbury Terrace, Inc.

The Impact tab is a section on the Giving Common added in October 2013; as such the majority of nonprofits have not yet had the chance to complete this voluntary section. The purpose of the Impact section is to ask [five deceptively simple questions](#) that require reflection and promote communication about what really matters – results. The goal is to encourage strategic thinking about how a nonprofit will achieve its goals. The following Impact questions are being completed by nonprofits slowly, thoughtfully and at the right time for their respective organizations to ensure the most accurate information possible.

1. What is your organization aiming to accomplish?

Our immediate priority, as an emergency feeding program, is to make sure our clients do not go hungry despite the debilitating effects of a devastating illness and scarce economic resources. Our medically-tailored meals, nutritional counseling, and client contact have an immediate impact on our clients, many of whom would be hungry and alone without us. Our meals help mitigate medications' negative effects so our clients can benefit from medical treatments for longer periods. For those who are sick and hungry, a proper diet can be the difference between life and death. An overwhelming number of ER visits, hospitalizations, and re-hospitalizations are the direct consequence of food insecurity. If food insecurity is addressed within the context of health care, the health of these individuals would improve and medical care would cost less. At present, community resources are insufficient to solve this problem. Available food assistance programs, such as Food Stamps/SNAP, WIC, TEFAP/MEFAP, are often inaccessible and unsuitable for the low-income who suffer from critical and diet-related illnesses.

Until now, home-based medical nutrition therapy (MNT) --the correct balance of nutrients and calories to help combat disease and manage the effects of powerful medical treatments -- has not been broadly used as a healthcare prevention or intervention strategy. Community Servings has 23 years of experience in the field of MNT and we know MNT is a cost-effective and under-valued intervention. We believe that high quality home-delivered, medically tailored meals are a low-cost intervention that can prevent the need for costly acute care services and assure better health outcomes, independence, and an improved quality of life. This is reflected in our own nutrition program for the critically ill, our expanding work in nutrition education for the broader community of critically and chronically ill and our emerging role in the field of food and health policy both within Massachusetts and nationally.

2. What are your strategies for making this happen?

1. Expand our Home-Delivered Meals Program for the Critically Ill: continue to expand our nutrition program, serving low-income individuals and families affected by critical illness.
2. Offer Nutrition Education to the Broader Community of Critically and Chronically Ill: expand our on- and off-site nutrition education workshops and presentations targeting specific disease and target populations (HIV/AIDS, cancer, diabetes, obesity and families).
3. Engage in "Food as Medicine" Policy and Advocacy regionally and nationally: Leverage our 23 years of expertise in the field of nutrition and health to further the impact and role of food as medicine. This includes publishing White Papers, studies and presenting on Food as Medicine to key stakeholder groups.
4. Build Food as Medicine partners'Up the Healthcare Ladder': Seek Healthcare Reform Partners, including health insurance plans, providers, medical researchers, healthcare professionals, consumer groups and beneficiaries to demonstrate the critical role of food and nutrition in a sustainable patient-centered health care system.

3. What are your organization's capabilities for doing this?

1. History and Expertise: As we celebrate 23 years in operation, Community Servings has delivered more than 5.2 million free meals and provided thousands of hours of nutrition education across a geographic service area that spans 18 cities and towns in Massachusetts.
2. Food as Medicine Thought Leadership: Community Servings partnered with the Congressional Hunger Center and the Emerson National Hunger Fellow program to produce its' first White Paper titled, "Food as Medicine" in February 2013. This paper was part of a Food as Medicine panel at the American Public Health Association's annual conference, along with three other leading nutrition service agencies across the country. In November 2013 Community Servings will publish our second white paper with Harvard's Food Law and Policy Clinic.
3. Food as Medicine Partners: Community Servings has committed to providing home-delivered meals and nutrition counseling services for clients of insurance plans participating in One Care, a demonstration project for individuals in Massachusetts dually eligible for Medicare and Medicaid services.
4. Program Partners: Working with more than 200 health and social service referral partners, Community Servings is part of an integrated Continuum of Care, providing key nutritional supports to help critically ill clients improve their health, decrease hospitalizations and increase access to health food.
5. Staffing & Volunteers: With an Executive Chef, Registered Dietitian and Community Nutritionist on staff, we are able to offer more than 25 high-quality medically tailored diets to our clients. Through several recent staffing expansions, Community Servings now has a Director of Food and Health Policy and a Manager of Community Partnerships. Both positions increase the agency's capacity to outreach and market our work around Food as Medicine. Our robust volunteer program is the backbone of our operations, providing the equivalent of 30 full-time employees.
6. Operational Capacity: In our modern nutrition facility we produce 3,000 meals per day and have the operational capacity to serve as a partner to Managed Care Organizations and Accountable Care Organizations – as a contract provider or as a partner for specific research projects involving the role of food and nutrition in improving health outcomes for individuals with chronic diseases and critical illnesses.
7. Funding Partners: Thousands of individual donors, foundations such as the Yawkey Foundation, Avon Foundation and the Cummings Foundation, along with corporate donors and sponsors including Citizens Bank, Covidien Cares, BNY Mellon, Liberty Mutual and State Street Bank provide the resources needed to meet the demands of our mission. This funding and our ability to facilitate long-standing partnerships remain central to our fundraising capabilities.

4. How will your organization know if you are making progress?

Community Servings uses a variety of internal data collection and analysis to monitor progress. You best understand our data and methods to assess the following:

This page allows you to make a donation using your credit card that will be processed by the Boston Foundation and sent to the nonprofit(s) you have selected. For questions about your donation, please e-mail us at givingcommon@tbf.org or call 617-338-1624.

-or-

If you would like to make a grant from your Donor Advised Fund at the Boston Foundation, please [click here](#).

Donation

- \$25.00
- \$50.00
- \$100.00
- \$250.00
- Other

(min: \$25.00 | max: \$5,000.00)

Payment Plan

- One-time payment for the full amount

ongoing payments.

Cardholder Information

First Name	<input type="text"/>
Last Name	<input type="text"/>
Email Address	<input type="text"/>
Country	<input type="text" value="United States"/>
Street Address	<input type="text"/>
Street Address 2	<input type="text"/>
City	<input type="text"/>
State	<input type="text" value="-Choose-"/>
Zip Code	<input type="text"/>
Phone	<input type="text"/>

Additional Information

Processing this donation costs 5.5% of the total donation which will be deducted from the amount the nonprofit receives. You are invited to add an additional tax-deductible amount to your donation to offset this cost below.

Additional Amount

Yes! Please add the following additional donation to cover the processing fee. (Add \$2.92 to cover processing for a \$50 donation, \$5.83 for \$100, \$14.56 for \$250, \$58.21 for \$1000)

Would you like to make this donation anonymous?