

NOTICE OF PUBLIC HEARING

THE COMMONWEALTH OF MASSACHUSETTS, DEPARTMENT OF AGRICULTURAL RESOURCES HEREBY GIVES NOTICE OF A GENERAL HEARING, PURSUANT TO M.G.L. C.30A, § 2 and 950 CMR 20.04 which requires the Commissioner of the Department of Agricultural Resources (“Commissioner”) to hold a public hearing for the permanent adoption of the amendments to 330 CMR 21.00, the Supervision of Milk Pricing and Supply, specifically the incorporation of regulations for the use of coupons for fluid milk. The regulations allow for the use of fluid milk coupons in promotional and marketing campaigns of milk and cream for consumer use and benefit under certain conditions.

All persons desiring to provide oral testimony are hereby notified to appear July 1, 2009 at 10:00 a.m. at the DAR Amherst Office, 101 University Drive, Suite C-4, Amherst, MA.

In addition to oral testimony, written comments will be accepted at the hearings. DAR will continue to accept written comments until 4:00 p.m. July 1, 2009. Written comments should be addressed to Scott J. Soares, Department of Agricultural Resources, 251 Causeway Street, Boston, MA 02114.

The full text of the regulation and background information is available at “http://www.mass.gov/agr/dairy/milkmarketing/dairy_coupons.htm” A hard copy of the full text of the regulation and background information are also available upon written request made to the Commissioner.

By: Scott J. Soares, Commissioner.