

## Supplier Diversity Program



### Overview

The **Supplier Diversity Program (SDP)**, formerly known as the Affirmative Market Program (AMP) was established to promote supplier diversity in public contracting. The SDP is housed under the Operational Services Division's Massachusetts Supplier Diversity Office (SDO). The program institutes policies to encourage the award of state contracts in a manner that develops and strengthens SDO certified Minority and Women Business Enterprises (M/WBEs). Our mission is to develop and increase business opportunities for M/WBEs .

### How Does the SDP Work?

A vendor's Supplier Diversity Office's certification status serves as a marketing tool and is valuable in the contracting process. The SDP provides ongoing training and marketing events for certified M/WBEs.

### The Supplier Diversity Program (SDP):

- Provides procurement policies and guidance to Executive Branch Departments and participating entities
- Appoints liaisons in each agency responsible for setting Fiscal Year (FY) MBE and WBE spending benchmarks
- Tracks and M/WBE spending and reports yearly in the SDP FY Annual Report
- Requires prime vendors to partner with SDO certified vendors in all good and service large contract (50K+).

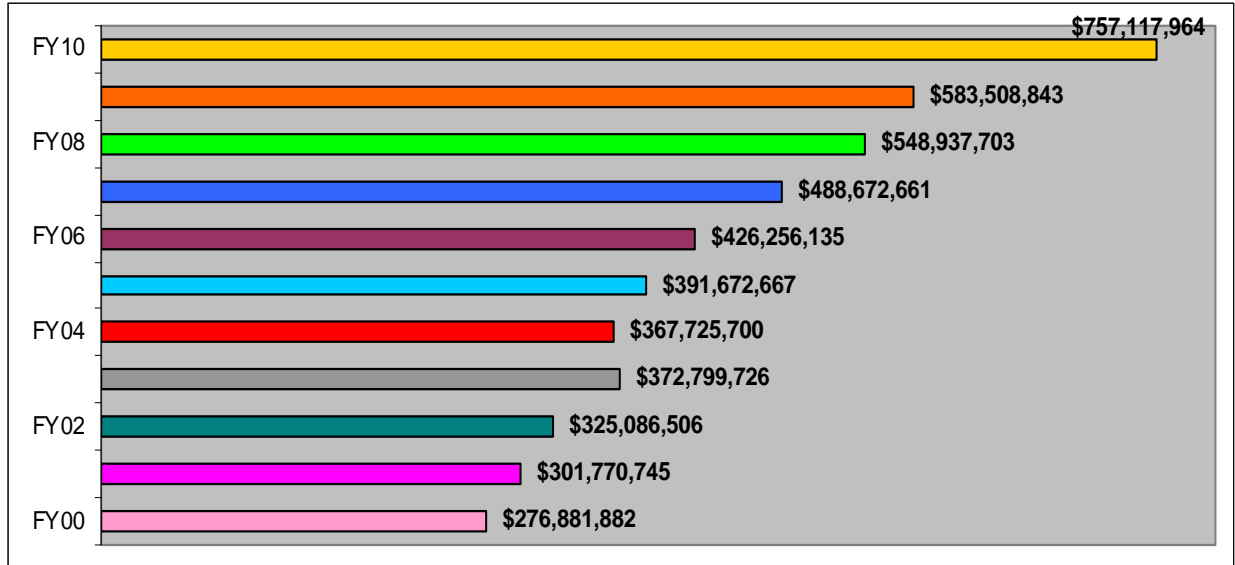
### Benefits

- Stimulating Economic Growth
- Assisting M/WBE Capacity Building
- Supporting Massachusetts Vendors
- Educating and Empowering M/WBEs
- Providing Outreach and Training Services
- Promoting M/WBEs in Public Procurement

### Services & Events

- SDP Helpdesk: Assistance to Vendors & Public Purchasers  
SDP@state.ma.us
- Statewide Networking Events Including the Annual Fiscal Year Kick Off "Meet the Vendor".
- Procurement Workshops for Vendors & Departments: Beginner, Intermediate, and Advanced.
- Outreach & Education to Develop SDP Partnerships between M/WBEs and Prime Contractors.
- Free Business to Business Mentoring Program
- Monthly M/WBE Business Presentations to Access SDP Department Officers
- Technical Assistance Offered to all Contractors for SDP Plan Procurement Submissions
- Up-to-Date Procurement tools available on line at [www.mass.gov/SDP](http://www.mass.gov/SDP)
- Fiscal Year Annual Report on Executive Agencies historical spending and initiative in promoting M/WBE in the contracting process

# SDP WORKS!



**M/WBE Combined Statewide Goods & Services SDP Expenditures** From Fiscal Years 2000-2010 SDP expenditures with **M/WBEs Total: \$4,840,430,532**

## Resources

Supplier Diversity Program (SDP)  
[www.mass.gov/SDP](http://www.mass.gov/SDP)

SDP Help Desk  
[SDP@osd.state.ma.us](mailto:SDP@osd.state.ma.us)

Operational Services Division (OSD)  
[www.mass.gov/osd](http://www.mass.gov/osd)  
COMM-Pass (Online Solicitation Service)  
[www.Comm-Pass.com](http://www.Comm-Pass.com)

## SDP Contact Information

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