

Mount Greylock Interpretive Master Plan

DCR Public Meeting

**April 29, 2010, 6:30 p.m. – 8:30 p.m.
Mt. Greylock Visitors Center, Lanesborough**



Commonwealth of Massachusetts

Governor

Deval L. Patrick

Lieutenant Governor

Timothy Murray

Energy and Environmental Secretary

Ian A. Bowles

Department of Conservation and Recreation Commissioner

Richard K. Sullivan, Jr.

DCR Mission Statement

*To protect, promote and enhance
our common wealth of natural,
cultural and recreational
resources.*

Purpose of the Meeting

Create the visitors' interpretive experience at Mount Greylock

Agenda

- Presentation
- Working Group Discussion
- Reporting Out
- Next steps
- Questions & Answers
- Closing remarks

Overview of Project

- TCSP Grant \$1.076 million
- 80% Federal (\$860,000)
- 20% State (\$215,000)
- Interpretive Master Plan
- Phase I Implementation
- Parkways Operations & Maintenance Plan

IMP Planning Process

- Contract with Design Division, Inc.
- Draft IMP with Conceptual Exhibit Design
- Public Comment
- Final IMP and Exhibit Design
- Public presentation
- Phase I Implementation – Plans and Specifications for Exhibits/Signage
- Audio/Visual production

DCR partners

- Presentation to the Mount Greylock Advisory Council October 2009
- Coordination with Berkshire Regional Planning Commission on related Scenic Byway activities
- Outreach to stakeholders
- Public process

What is Interpretation?

Choices. The stories we choose to tell, to whom we tell them, and how we tell them.

Interpretation is goal driven fostering relationships between the site, the agency and the visitor.

Information alone does not constitute interpretation.

- Skillful delivery.
- Appropriate techniques for when, where and for whom.

Interpretation is
about making
connections



What is an Interpretive Master Plan?

Interpretive Master Planning is a strategic planning process to determine interpretive vision and decision-making criteria.

- Identifies management objectives for interpretation and education between visitor and resource.
- Analyzes needs to determine most effective communication methods toward visitor.

Goal-driven process to determine means for achieving a level of visitor service, while preserving resource.

An Interpretive Master Plan (IMP) is:

A solid blueprint for the park's interpretive future.

Effective planning guides us in decision-making to “do the right thing.”

Preliminary Interpretive Themes

- Unifying theme
- Primary themes
- Secondary themes

Unifying Theme

*Mount Greylock is an ecologically
unique inhabited landscape*

Primary Themes

- Geology

Mount Greylock's Unique Origin

- Ecology

Mount Greylock's Unique Natural Endowment

- History

Mount Greylock's Unique Record of Inhabitation

Geology

Secondary themes:

- Mountain-building
- Erosion
- Ice Ages

Ecology

Secondary themes:

- Subarctic forest
- Flora and Fauna
- Threatened ecological sanctuary

History

Secondary themes

- Culture
- Land use
- Recreation
- Preservation

Discussion

- Guided Questions
- Group discussion
- Reporting out

Discussion: Creating the Interpretive Experience

- The Greylock Audience
- Interpretive Themes
- Interpretive Strategies
- Summit
- Visitor Center

Next Steps

- Draft Interpretive Master Plan with Conceptual Exhibit Design *Spring 2010*
- Post draft IMP for public comment *Summer 2010*
- Take public comment on draft IMP at second public meeting *Summer 2010*
- Present Final IMP and Design At Final Public meeting *Fall 2010*

Questions and Answers

Additional Information

For more information:

Web: www.mass.gov/dcr

If you have questions, concerns, or suggestions:

Email: dcr.updates@state.ma.us

Phone: 617-626-4974