



**For immediate release  
August 10, 2010**

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## **DCR SEEKS PUBLIC COMMENT ON WAYS TO IMPROVE THE VISITOR'S EXPERIENCE AT MOUNT GREYLOCK STATE RESERVATION**

BOSTON - The Department of Conservation and Recreation (DCR) has posted an online survey to collect data from visitors to Mount Greylock State Reservation on their experience at the Reservation, things they enjoyed, and areas they think could use improvement.

Survey results will help DCR develop the Interpretive Master Plan for the reservation, which is scheduled to be released for public comment in early fall.

“At the first public meeting on the interpretive planning for Greylock, DCR heard strong support for gathering new information about visitation to the Reservation,” stated DCR Commissioner Richard K. Sullivan Jr. “The goal of this survey is to find out who uses the reservation today and how DCR’s interpretive planning, exhibits, and other facilities can enhance those experiences.”

As one of the flagship recreational facilities in the Commonwealth, Mount Greylock State Reservation attracts visitors of all ages and backgrounds, and offers opportunities for passive and active recreation geared for everyone. As DCR develops the Interpretive Master Plan for Mount Greylock, the agency wants know what draws people to the mountain and how best to communicate with that audience. DCR’s goal is to instill a sense of stewardship in all who visit the Reservation.

Questions on the survey include whether interpretive displays at the Reservation met expectations; whether DCR’s website was helpful in providing information on the Reservation; what sorts of activities the visitor engaged in while at the Reservation; whether park staff members were friendly, courteous, and helpful; and whether the quality of educational programming, educational facilities, and the overall park environment met or exceeded expectations.

Anyone who has ever been to Greylock is encouraged to complete the survey this month. For local hiking groups, students, and birders as well as visitors from other states and even other countries, Mount Greylock State Reservation is a valued recreational, natural, and cultural

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landscape. DCR hopes the survey will reflect the extraordinary range of use and users of the Reservation.

Survey responses will be important in crafting the interpretation and public education programs for the reservation.

The survey will be posted [www.surveymonkey.com/s/Mt\\_Greylock\\_Survey](http://www.surveymonkey.com/s/Mt_Greylock_Survey) through September.

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*The Massachusetts Department of Conservation and Recreation (DCR), an agency of the Executive Office of Energy and Environmental Affairs, oversees 450,000 acres of parks and forests, beaches, bike trails, watersheds, dams, and parkways. Led by Commissioner Richard K. Sullivan Jr., the agency's mission is to protect, promote, and enhance our common wealth of natural, cultural, and recreational resources. To learn more about DCR, our facilities, and our programs, please visit [www.mass.gov/dcr](http://www.mass.gov/dcr). Contact us at [mass.parks@state.ma.us](mailto:mass.parks@state.ma.us).*