

**MASSACHUSETTS DEPARTMENT OF REVENUE
FILING ENFORCEMENT BUREAU
CIGARETTE AND TOBACCO EXCISE UNIT**

PRESUMPTIVE MINIMUM RETAIL PRICES EFFECTIVE

February 1, 2024

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 6.25 percent sales tax.
Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices
for those brands.

Changes and additions are bolded.

Brand (Alpha)	Non-Chain Stores		Chain Stores	
	Retail	Pack	Retail	Pack
1839	\$95.76	\$9.58	\$94.35	\$9.44
1st Class	\$74.83	\$7.48	\$73.73	\$7.37
24/7	\$76.24	\$7.62	\$75.11	\$7.51
Basic	\$142.76	\$14.28	\$140.66	\$14.07
Benson & Hedges	\$153.50	\$15.35	\$151.25	\$15.13
Benson & Hedges Green	\$127.10	\$12.71	\$125.23	\$12.52
Benson & Hedges King (princess pk)	\$141.30	\$14.13	\$139.23	\$13.92
Camel All others	\$136.43	\$13.64	\$134.41	\$13.44
Camel Classics(EX Menthol, Soft Packs, No. 9s, Platinum & Wides)	\$129.35	\$12.94	\$127.45	\$12.75
Camel Classic Menthol	\$133.34	\$13.33	\$131.38	\$13.14
Camel Classic Soft Packs, No. 9's, Platinum & Wides	\$140.91	\$14.09	\$138.85	\$13.89
Camel Old Turkish	\$144.00	\$14.40	\$141.89	\$14.19
Camel Regular - Non Filter	\$174.19	\$17.42	\$171.63	\$17.16
Camel Turkish Blends	\$133.34	\$13.33	\$131.38	\$13.14
Capri	\$174.19	\$17.42	\$171.63	\$17.16
Carlton	\$174.19	\$17.42	\$171.63	\$17.16
Chesterfield	\$107.95	\$10.80	\$106.36	\$10.64
Crown	\$76.68	\$7.67	\$75.55	\$7.56
Doral	\$152.86	\$15.29	\$150.61	\$15.06
Dunhill	\$174.19	\$17.42	\$171.63	\$17.16
Eagle 20's	\$106.69	\$10.67	\$105.11	\$10.51
Eclipse	\$174.19	\$17.42	\$171.63	\$17.16
Edgefield	\$83.44	\$8.34	\$82.20	\$8.22
Eve	\$130.38	\$13.04	\$128.45	\$12.85
Export A	\$126.53	\$12.65	\$124.66	\$12.47
Fortuna	\$119.65	\$11.97	\$117.89	\$11.79
GPC	\$161.34	\$16.13	\$158.96	\$15.90
Gran Prix	\$123.44	\$12.34	\$121.61	\$12.16
Kamel Red	\$161.34	\$16.13	\$158.96	\$15.90
Kent	\$174.19	\$17.42	\$171.63	\$17.16
Kool	\$134.29	\$13.43	\$132.31	\$13.23
L & M	\$119.26	\$11.93	\$117.50	\$11.75
LD	\$82.91	\$8.29	\$81.70	\$8.17
Liggett Select	\$127.23	\$12.72	\$125.35	\$12.54
Lucky Strike Non Filter	\$174.19	\$17.42	\$171.63	\$17.16
Lucky Strike All Other	\$93.33	\$9.33	\$91.95	\$9.20
Manitou	\$97.75	\$9.78	\$96.31	\$9.63
Marlboro 72's	\$124.53	\$12.45	\$122.70	\$12.27
Marlboro Black	\$126.45	\$12.65	\$124.59	\$12.46
Marlboro Blue	\$134.80	\$13.48	\$132.83	\$13.28
Marlboro Mainline	\$134.80	\$13.48	\$132.83	\$13.28
Marlboro Special Blend	\$126.45	\$12.65	\$124.59	\$12.46
Maverick	\$102.63	\$10.26	\$101.11	\$10.11
Merit	\$161.60	\$16.16	\$159.23	\$15.92
Misty	\$148.50	\$14.85	\$146.31	\$14.63
Monarch	\$161.34	\$16.13	\$158.96	\$15.90
Montclair	\$87.68	\$8.77	\$86.39	\$8.64
Montego	\$85.30	\$8.53	\$84.04	\$8.40
More	\$174.19	\$17.42	\$171.63	\$17.16
Nat's	\$145.98	\$14.60	\$143.83	\$14.38
Natural American Spirit	\$142.20	\$14.22	\$140.11	\$14.01
Nautral American Spirit Organic	\$148.36	\$14.84	\$146.19	\$14.62
Newport	\$142.84	\$14.28	\$140.74	\$14.07
Newport Menthol Smooth Select & Platinum Blue	\$142.84	\$14.28	\$140.74	\$14.07
Newport Non-Menthol	\$122.34	\$12.23	\$120.54	\$12.05
Newport Non-Menthol Gold Box	\$122.34	\$12.23	\$120.54	\$12.05
Newport Non-Menthol Gold Box 100	\$122.34	\$12.23	\$120.54	\$12.05
Now	\$165.84	\$16.58	\$163.40	\$16.34

Old Gold	\$161.34	\$16.13	\$158.96	\$15.90
Pall Mall	\$114.84	\$11.48	\$113.15	\$11.32
Pall Mall - Gold	\$174.19	\$17.42	\$171.63	\$17.16
Pall Mall - NF	\$174.19	\$17.42	\$171.63	\$17.16
Parliament	\$146.36	\$14.64	\$144.21	\$14.42
Pyramids	\$116.19	\$11.62	\$114.48	\$11.45
Rave	\$119.65	\$11.97	\$117.89	\$11.79
Salem	\$143.03	\$14.30	\$140.93	\$14.09
Seneca 120's	\$77.84	\$7.78	\$76.69	\$7.67
Seneca Kigs/100's	\$73.98	\$7.40	\$72.89	\$7.29
Shield	\$96.15	\$9.62	\$94.74	\$9.47
Sonoma	\$85.43	\$8.54	\$84.16	\$8.42
State Express 555	\$174.19	\$17.42	\$171.63	\$17.16
Tareyton	\$174.19	\$17.42	\$171.63	\$17.16
This	\$67.19	\$6.72	\$66.20	\$6.62
Traffic	\$70.71	\$7.07	\$69.68	\$6.97
True	\$174.19	\$17.42	\$171.63	\$17.16
USA Gold	\$127.75	\$12.78	\$125.88	\$12.59
Vantage	\$174.19	\$17.42	\$171.63	\$17.16
Virginia Slims	\$161.60	\$16.16	\$159.23	\$15.92
VLN King Box	\$126.66	\$12.67	\$124.80	\$12.48
VLN Menthol King Box	\$126.66	\$12.67	\$124.80	\$12.48
Wave	\$107.64	\$10.76	\$106.05	\$10.61
Wildhorse	\$78.23	\$7.82	\$77.08	\$7.71
Winston	\$119.78	\$11.98	\$118.01	\$11.80
Winston Black Box	\$119.78	\$11.98	\$118.01	\$11.80
Winston Black Box 100	\$119.78	\$11.98	\$118.01	\$11.80

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