# Harvest New England Day at the Big E!

**Eastern States Exposition, Springfield, Massachusetts**

**Friday, September 26, 2014, Massachusetts Building**

*You are invited to sample and sell on the front lawn of the Massachusetts Building as part of the "Harvest New England Day" at the Big E for food and agricultural businesses made or grown in Massachusetts. This event is a great opportunity to obtain feedback and increase awareness about your product to a large audience from all over New England*.

## Important Information

- You must bring EVERYTHING you need for your exhibit: tables, coolers, tents, etc.
- There is a $100 non-refundable cost to participate.
- There is limited electricity available.
- The space provided is 10 feet by 10 feet.
- You must be setup by 8 am on Friday, September 26. Cars can be driven in front of the Massachusetts building for set up. The hours are 9 am – 5 pm with the option to stay until the fair closes at 9 pm.
- One vehicle, and up to 4 personnel entry tickets will be provided, along with a layout, map of the Avenue of the States at the Big E, and other details.
- All applications must be completed and include a check for $100, made out to the "Commonwealth of Massachusetts/MA Building Trust." Applications must be mailed no later than August 20th 2014 to ensure eligibility for the show.
- Businesses will be assigned space on a first-come, first-served basis. Those who apply promptly will be included in pre-fair publicity.
- Confirmation will be sent via email.
- All cancellations must be made at least 48 hours in advance of the event.

*Please note: Potential exhibitors with products that compete with vendors inside the Massachusetts Building will be ineligible. Vendors inside the Massachusetts Building may not also have a display on the lawn on this day.*

Contact Bonita.Oehlke@state.ma.us or call 617-626-1753 for an application.

For more information on the Big E visit www.thebige.com.

**Application**

**Harvest New England Day at the Big E, Springfield, MA**

**Friday, September 26, 2014**

Email: Bonita.Oehlke@state.ma.us FAX: 617-626-1850
Mail: Attention: B. Oehlke - MA Dept. of Agricultural Resources
251 Causeway Street, Suite 500
Boston, MA 02114.

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Date:

Name:

Company:

Address:

City, State, Zip:

Phone/FAX:

Email:

Web address:

☐ Yes, I would like to participate in "Harvest New England" at the Big E

☐ Enclosed is a check for $100 made out to "Commonwealth of MA/MA Building Trust."

Description of products to be sampled and sold:

____ Number of personnel tickets required. (Up to 4 per company)

Signature _____