

Who, What & Why of Culinary Tourism in Massachusetts

WHO is the culinary traveler? The culinary traveler is anyone who is looking for a unique and memorable “*Culinary Experience*” on or off of the farm.

WHO should fill out our survey?

If you are a **farm** that offers visitors any of the following opportunities, then fill out our Culinary Tourism Farm Survey.

- A “Behind the Scenes” Tour
- A farm restaurant/café or prepared food to go
- Culinary Festivals
- Culinary workshops/Classes
- Special on the farm dinners or
- Want to sell your product to restaurants

OR

If you are a **business or non-profit** (Chamber of Commerce, Visitors Bureau, or Tourism Council) that offers visitors any of the following opportunities, then fill out our Culinary Tourism Business Survey.

- Brewery Tour & Sampling
- Culinary/Wine Classes
- Culinary/Wine Festival
- Ethnic Market Tour & Sampling
- Food Production Tour & Sampling
- Special Dinner/Culinary Event

* Events that highlight Massachusetts grown products or benefit an agricultural group will be given special consideration

WHAT is Culinary Tourism?

An emerging marketing niche that develops and promotes prepared local food and drink as an attraction for visitors.

WHY be involved?

Culinary Tourism is a lucrative niche that holds strong potential for economic and community development. For more information contact:

Culinary Tourism Coordinator
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