

First Data™ FD400 Wireless Terminal

Bank of America 
Merchant Services

The challenge

Many businesses, such as in-home services or trade-show retailers, operate and receive payment for services in remote locations. Traditional wired terminals are not portable or require power and communication outlets that are often not available. This makes it difficult for merchants to offer a variety of payment options, which can be inconvenient for customers. In a competitive marketplace, the inability to process electronic payments can be the difference between gaining or losing a customer.

The solution

The First Data™ FD400 terminal is a wireless, hand-held, point-of-sale device that merchants can easily use remotely to provide customers with the convenience of a full range of payment options.

You'll have access to wireless downloads wherever you are. And with the touchscreen interface, it is an easy product to train on and use.

This terminal enables you to receive the full range of solutions for payment processing, including credit, debit, gift cards and electronic benefits transfer, all from a single provider.

Plus, with the "store-and-forward" capability, you can ensure card-present rates when there is no signal at the time of the transaction.

Here's how it works

The FD400 terminal is light and ergonomically shaped for true mobility and flexibility. It utilizes 3G technologies (GPRS/GSM or CDMA) for multiple options to connect wirelessly, which means you'll be getting the fastest data wireless transmissions and more coverage area for your business. The multi-application platform supports a full range of payment and value-added services. It provides fast, efficient downloads while meeting MasterCard® POS Terminal Security (PTS) requirements.



Industries served

- Home services/delivery
- Event marketing/trade shows
- Charity functions/events
- Sporting events
- Limos/taxi services
- Restaurant delivery
- Mobile retail

Help your business

- Process transactions from almost any location with full, off-site POS mobility
- Offer greater speed and security with fast, efficient downloads of payment information
- Simplify the tracking of your payment processing by using one provider

Help your customers

- Pay for goods and services electronically at home or any location
- More payment options – credit, debit, check, gift card
- No need for cash or check

Features

- Full First Data processing product set
- Multi-application platform for all payment and value-added services
- Meets MasterCard POS Terminal Security requirements
- 3G technology for more connection options
- Hardware/software support for 3G technologies
- “Store-and-forward” capability to ensure card-present rates when there is no signal
- Optional carrying case with nylon strap and plastic clear protective overlay for the keys is available
- Also available is an optional car charger that can be used when on the go

Bank of America Merchant Services — a leader in eCommerce

Our focus on — Innovative. Fast. Secure. Intelligent. — payment processing solutions helps make your customers’ transactions easier. And it allows you to focus on what you do best — serving your customers and growing your business. Serving hundreds of thousands of merchant locations, we have the expertise and insight to help you accelerate your business.

For more information, contact your Bank of America Merchant Services sales representative.

