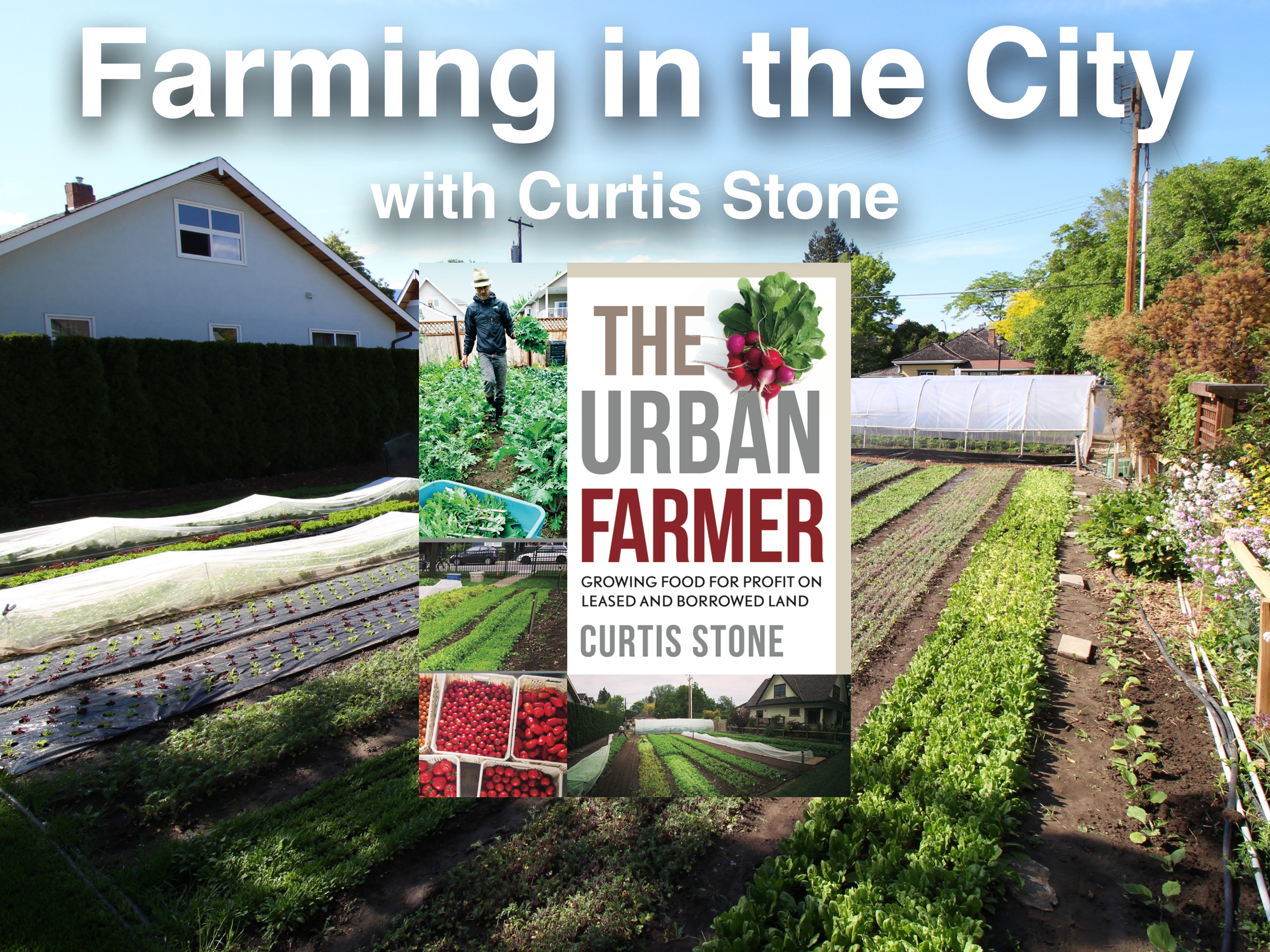
Farming in the City

with Curtis Stone



Farming in the City

with Curtis Stone

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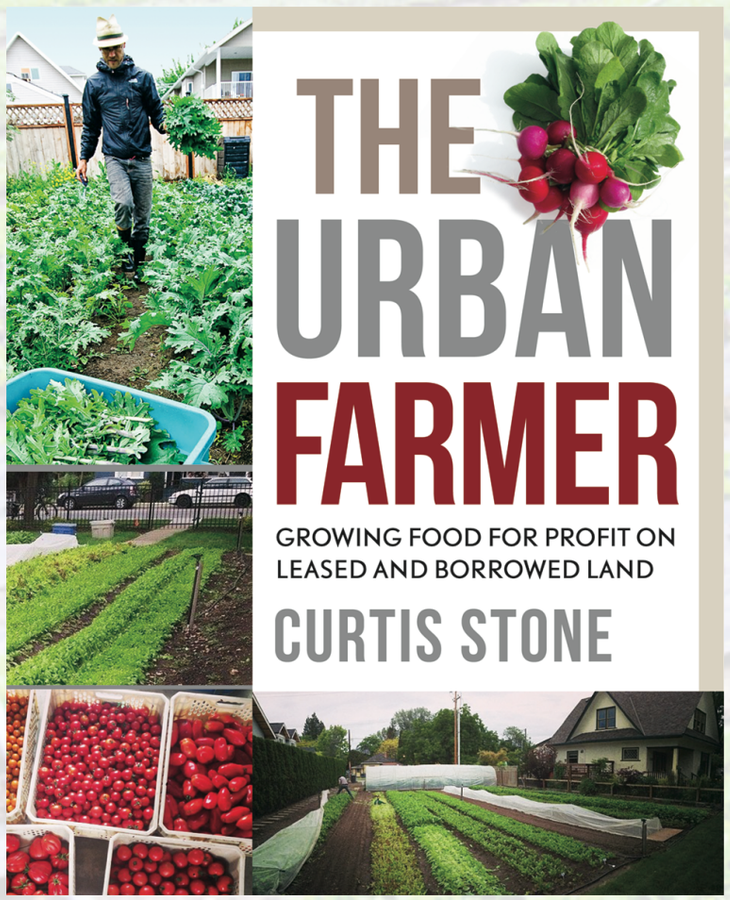

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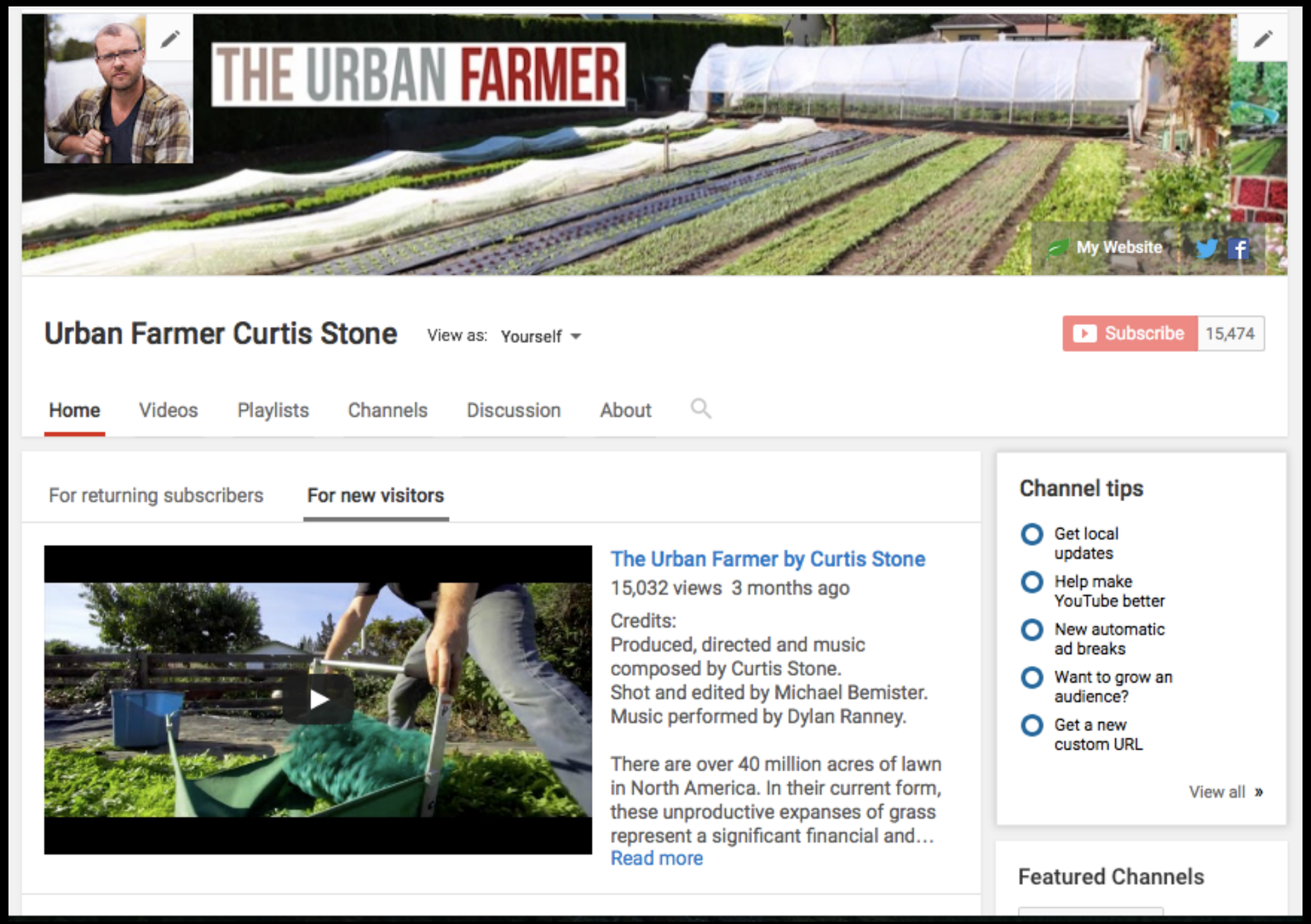

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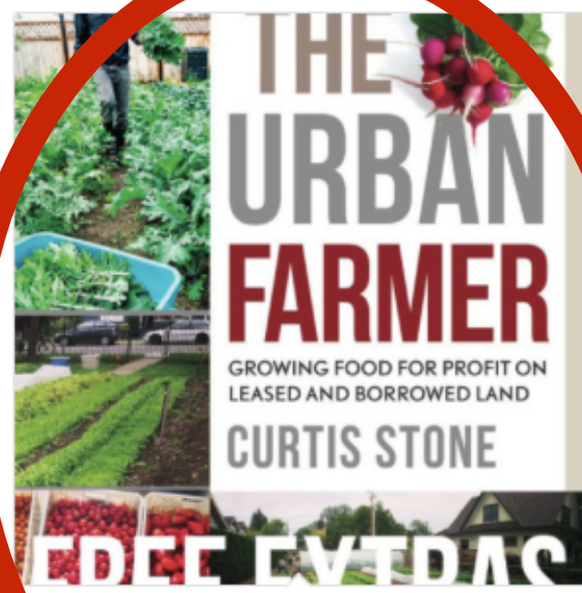

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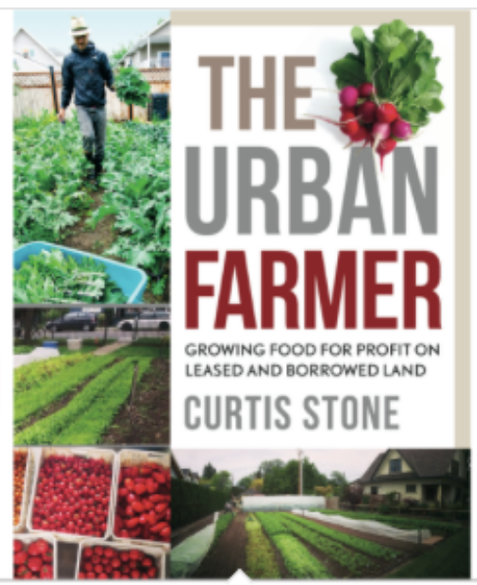

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Spring Mix
Patty Pans
Beets (bulk)
Spanish onion
$5
White onion
$5
Red onion
$5
Shallots
$5

STONE

Washing table

Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
New Planting
To Do's
Rona
Rubbermaid
Accu-Weigh
Yamata
MADE IN JAPAN

Greens spinner & drying screen

The beginning

First site. Fall 2009

Summer 2010

GreenCityAcres
Sustainable Urban Farming
Kelowna, BC
greencityacres.com
@greencityacres

Base revenue

$75,000 - 1/3 acre - 8 month season

- **$14,400** wages *1 employee, 30 hr/wk avg at $15/hr 8 months of work - 960 total hours*
- **$700** fuel expense. Small truck & tiller
- **$735** buy in fertility. Compost and organic fertilizers
- **$3100** seed. Veg and micro greens
- **$2000** one land lease. Others on trade
- **$2350** utilities.
- **$150** office and workshop at home

Total expenses **$23,435**

68% profit margin

Net **$51,565** (owner operator wage) - 40 hr/wk (1280 total hours **$40.28/hr wage**)

Restaurant sales **$54,000 (72%)**
Market sales **$21,000 (28%)**

10”
30”

.6 mile
16 miles
3 miles
Bear Creek Provincial Park
Knox Mountain Park
Rose Valley Lake
Okanagan Lake
Mission Creek Regional Park
The Harvest Golf Club
Mission Hill Family Estate Winery
Sexsmith Rd
McCurdy Rd
Leathead Rd
Springfield Rd
Byrns Rd
E Kelowna Rd
Raymer Ave
Hartman Rd

Economics of a 2000 square foot plot

24 beds at $800/bed $19,200
Typical North American climate

Tahoe

SAN MIGUEL

ORGANICALLY GROWN
HEGER
Origin
pepper
California
STRAWBERRIES
ORGANICALLY GROWN
HEGER
FRESH B.C. BERRIES
FRESH B.C. BERRIES
FRESH B.C. BERRIES

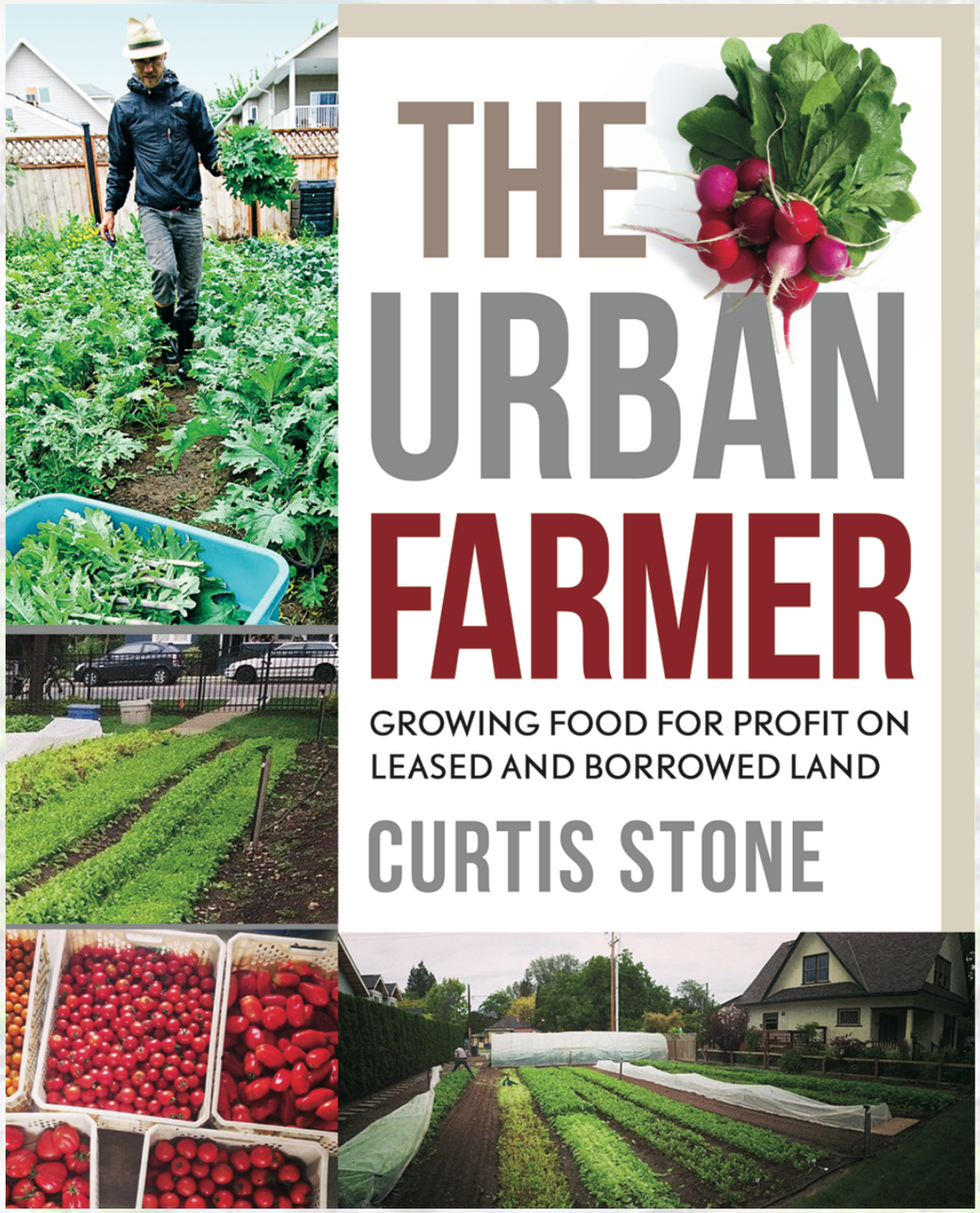
Appropriate technology

PERMACULTURE VOICES
Parsley
$2

SALTED

Land Owner Shares

- $20-$30 of veggies each week for the growing season of their plot. Order every week from a list of all veggies available, not just what's in their yard.
- LO picks up box from market on Saturday's, or farmer delivers
- Farmer covers all set up costs, except permanent structures like fences
- Landowner provides access to water
- Farmer compensates LO for excess water use
- Farmer does all the work



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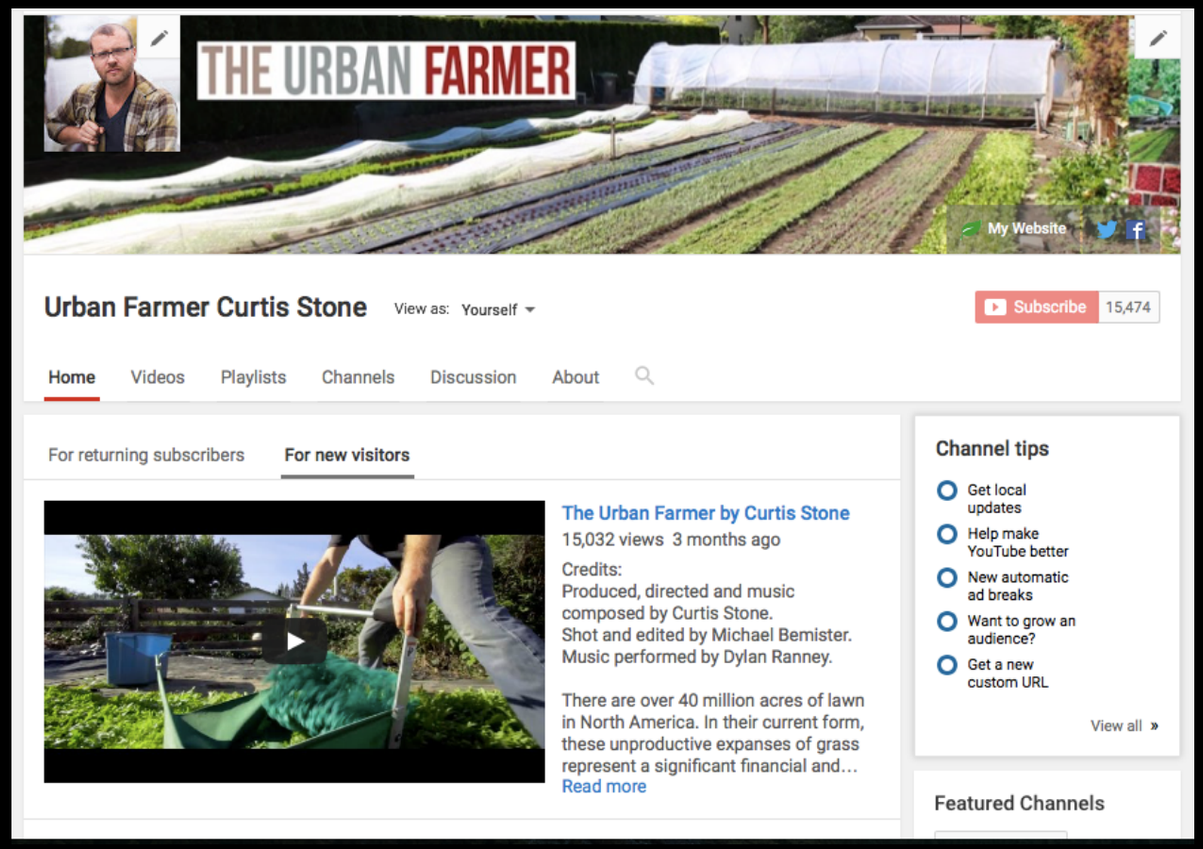

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