



# EAB: OUTREACH



# HOW TO HELP:

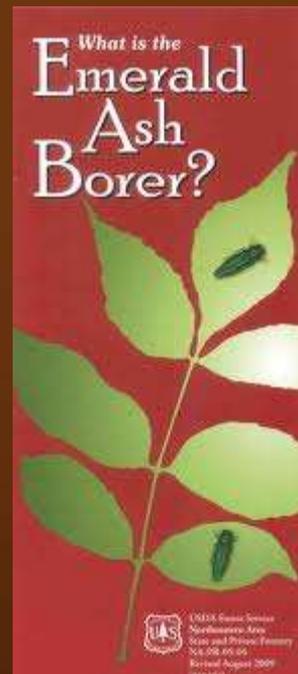
- Report possible sightings
- Distribute educational materials
- Set up an educational display
- Set up a training session (for larger groups)
- Join our Wasp Watchers project

# REPORT SIGHTINGS

- On the web:  
<http://massnrc.org/pests/eabreport.htm>
- Mobile app - **Outsmart Invasive Species**:  
<http://masswoods.net/outsmart>
- By phone: 1-866-322-4512
- All reports will be screened by DAR or DCR staff and forwarded to a survey team for follow-up if necessary

# ORDER OUTREACH MATERIALS

- ID cards
- Pamphlets
- Flyers, posters, pest alerts
- Stickers, temporary tattoos



# MORE OUTREACH MATERIALS

- Tabletop card rack
- EAB Decision-making Guide

## EAB: Dealing with Emerald Ash Borer A Decision-Making Guide

**1) Inventory your ash trees.** How many are there? Where are they?

**2) Decide if you want to save your ash trees from EAB.**

YES → Save money: Remove unwanted ash trees before they die. Dying, brittle trees are more costly to remove.

NO → Ash trees will be killed and will need to be cut down.

**3) Assess which trees are worth saving.**

Questions to ask:

- Is the tree valuable to landscape or owner?
- Is the tree healthy, showing few or no signs of EAB?
- Is the tree located in a good location for healthy ash growth?

YES NO

**4) Determine treatment options for trees worth saving.**

Measure your trees:

- Hold a tape measure at chest height
- Measure the distance around the trunk
- Divide this number by 3 to get Diameter at Breast Height (DBH)

DBH < 20 inches: Homeowners can treat trees themselves. Use a soil drench containing a pesticide labeled for use with EAB. Ensure drench is applied to bare soil within 1 foot of the trunk. Treat trees between April 1st and May 15th.

DBH > 20 inches: Consult a Tree Care Professional. To find one in your area visit: [www.certifiedtreeandlawn.org](http://www.certifiedtreeandlawn.org)

For more info about Emerald Ash Borer and advice for managing ash trees, visit [www.mass.gov/ag](http://www.mass.gov/ag)

MDAR [www.mass.gov/ag](http://www.mass.gov/ag)

## Love trees? So does this beetle.

The Emerald Ash Borer ("EAB") is an invasive pest that attacks ash trees.

EAB threatens the livelihood of Massachusetts forests and puts our nursery and timber producing industries at risk.

Since EAB was found in the USA in 2002, more than 30 million ash trees have been destroyed. Help us stop the spread of this pest in Massachusetts!

**How you can help:**

- Take a free EAB id card
- Report sightings at [massnrc.org/pests/eabreport.htm](http://massnrc.org/pests/eabreport.htm) or call toll-free 1-866-322-4512

**Our trees are counting on you!**

EMERALD ASH BORER IDENTIFICATION GUIDE

If you suspect Emerald Ash Borer, contact: 1-866-322-4512

For more information visit: [www.emeraldashborer.info](http://www.emeraldashborer.info)

USE ONLY ATTACK ASH TREES

MDAR [www.mass.gov/ag](http://www.mass.gov/ag)

USA NATURE SERVICE

EMERALD ASH BORER IDENTIFICATION GUIDE

# OUTREACH OPPORTUNITIES

- Educational Displays
- Materials for tabling at events
- Expert staff can be made available for groups interested in learning more about EAB



# VOLUNTEER OPPORTUNITIES

- Our Wasp Watchers program targets native non-stinging wasps that hunt down EAB!
- These wasps set up nests in ball fields, so are easy to find and monitor
- Interested? Sign up at <http://bit.ly/waspwatchma>



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Photo by M. Bohne, USFS



# GET THE LATEST INFORMATION:

- Mass. Introduced Pests website:  
<http://massnrc.org/pests/>
- National EAB website:  
<http://emeraldashborer.info>
- USDA Stop the Beetle website:  
<http://stopthebeetle.info>
- Don't Move Firewood website:  
<http://dontmovefirewood.org>
- Wasp Watchers:  
<http://cerceris.info/>

**Massachusetts**  
Introduced Pests  
Outreach Project

Home About Fact Sheets **Report a Pest** Resources Pest Alert Sign-Up Admin

**LATEST NEWS:**

- [PEST ALERT: Emerald Ash Borer found in Mass. \(Berkshire County\) \(09/2011\)](#)
- [PEST ALERT: Emerald Ash Borer found in Connecticut \(07/2012\)](#)
- [PATHOGEN ALERT: Boxwood Blight \(12/2011\)](#)
- [NEW PEST: Spotted Wing Drosophila \(9/2011\)](#)
- [Archives](#)

**QUICK LINKS:**

- Report a Pest:
  - [Asian Longhorned Beetle](#)
  - [Emerald Ash Borer](#)
  - [Giant Hogweed](#)
  - [Mile-a-minute Vine](#)
  - [All Other Pests](#)
- [Pest Fact Sheets](#) (Insects, Plant Diseases, and Weeds)
- [Sign Up for Pest Alerts](#)
- [Mass Prohibited Plant List](#)
- [Plant Inspection: Mass Laws and Regulations](#)
- [Mass Asian Longhorned Beetle Cooperative Eradication Program](#)

Latest News from the MIPOP Blog

Emerald Ash Borer: Public Meetings  
October 3, 2012