

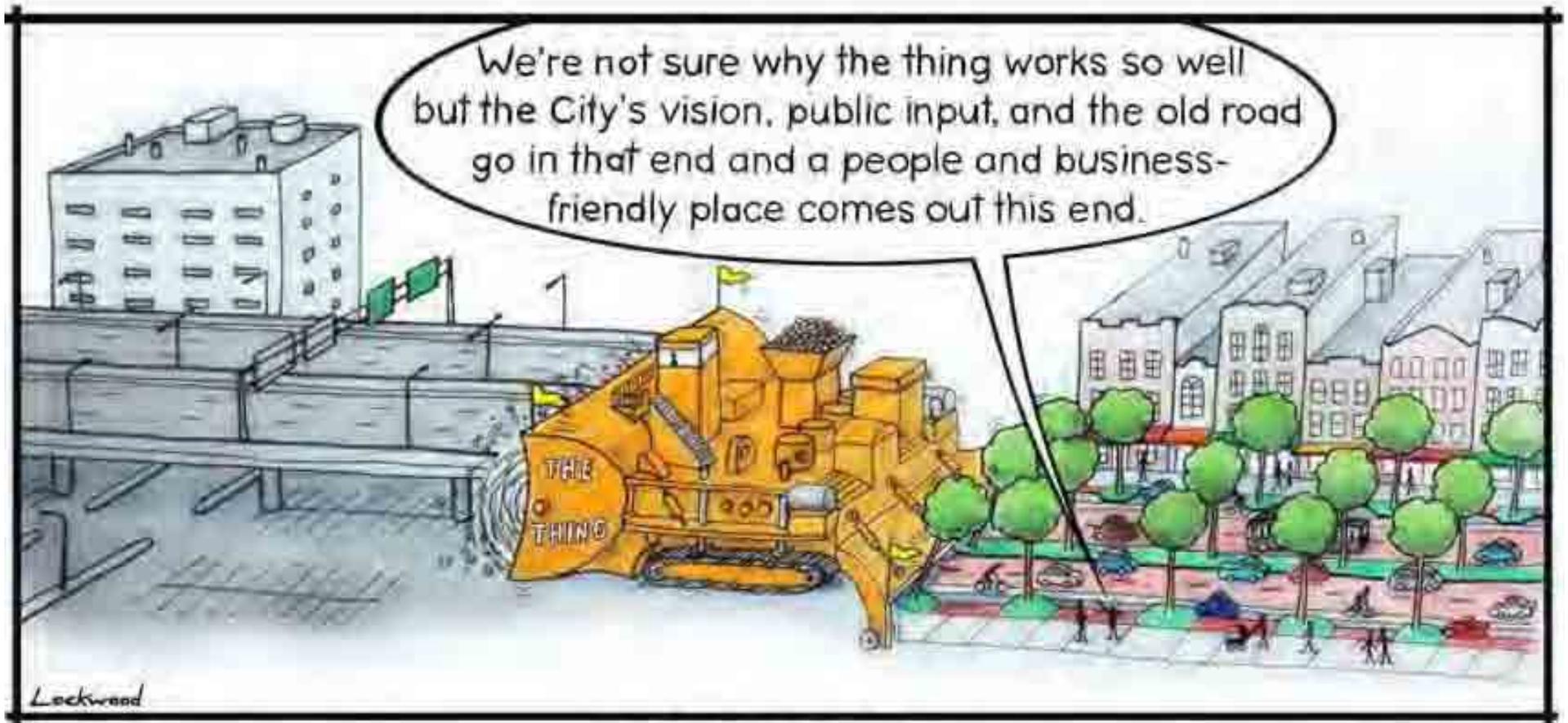
Planning Municipal Trail Systems for a Healthier Community

2015 Massachusetts Trails Conference



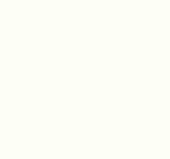
Wayne Feiden, FAICP
Director of Planning & Sustainability
City of Northampton

Trails are part of Transportation & HEALTH SYSTEMS



The Thing Is ...

Integrate TRAILS into PLANNING

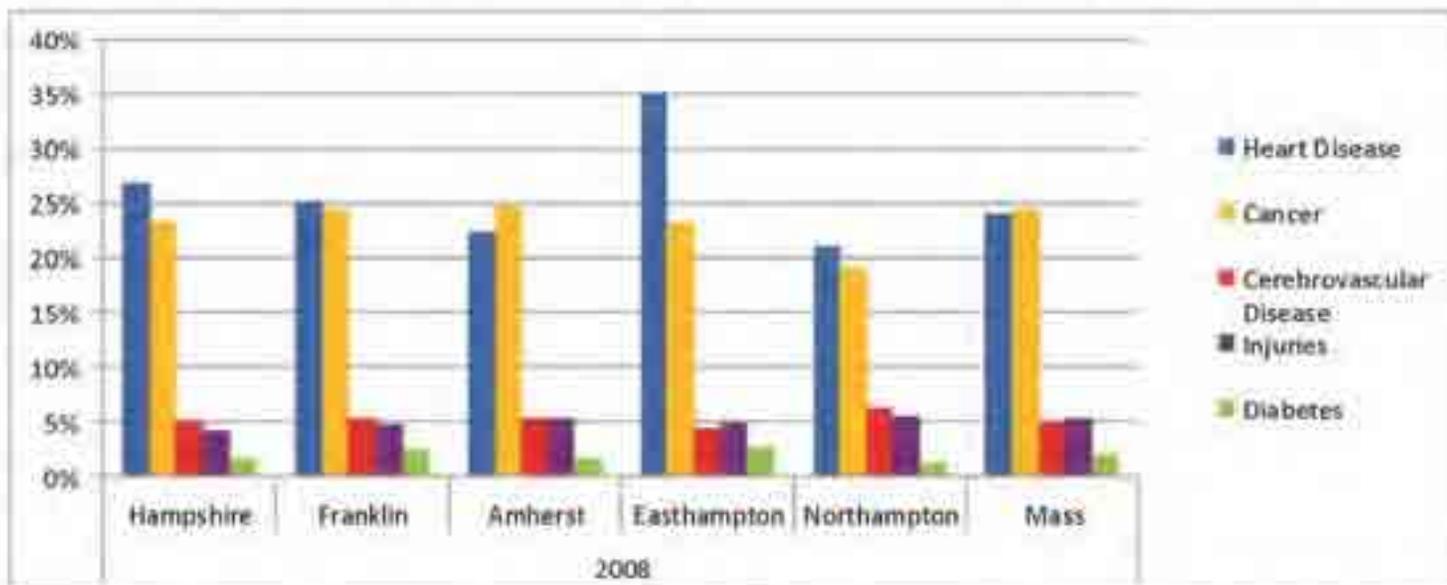


**SUSTAINABLE
NORTHAMPTON**
Comprehensive Plan, January 2008

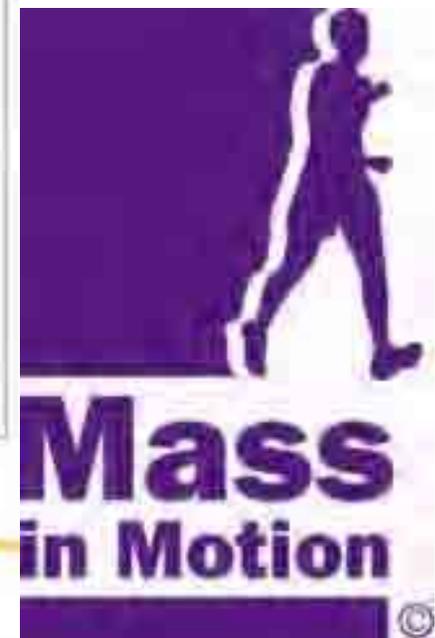


Integrate Trails into HEALTH

Chart 2: Leading Causes of Death as a Percentage of Total Deaths, by Towns and Counties, 2008



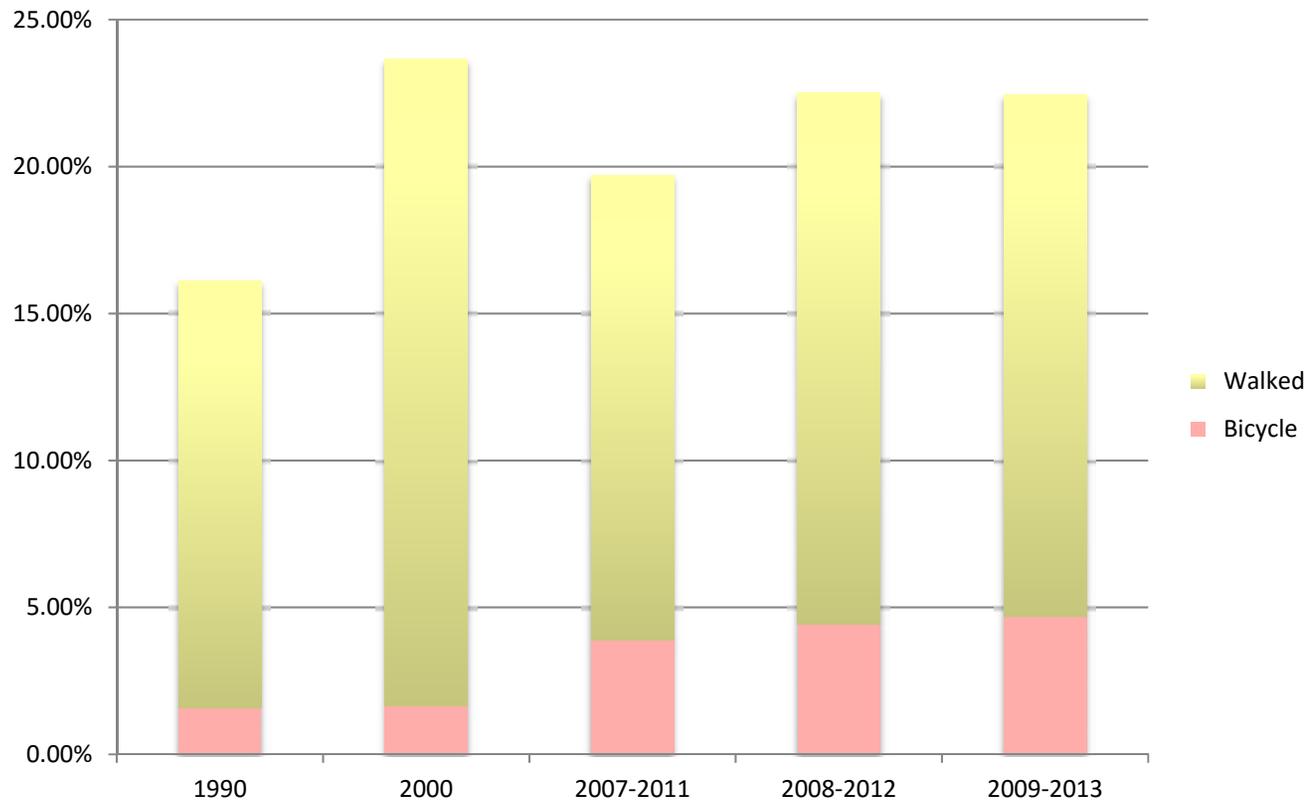
Obtained through MassCHIP. For more information go to: www.mass.gov/chip/maschip



Transportation and Health CULTURE

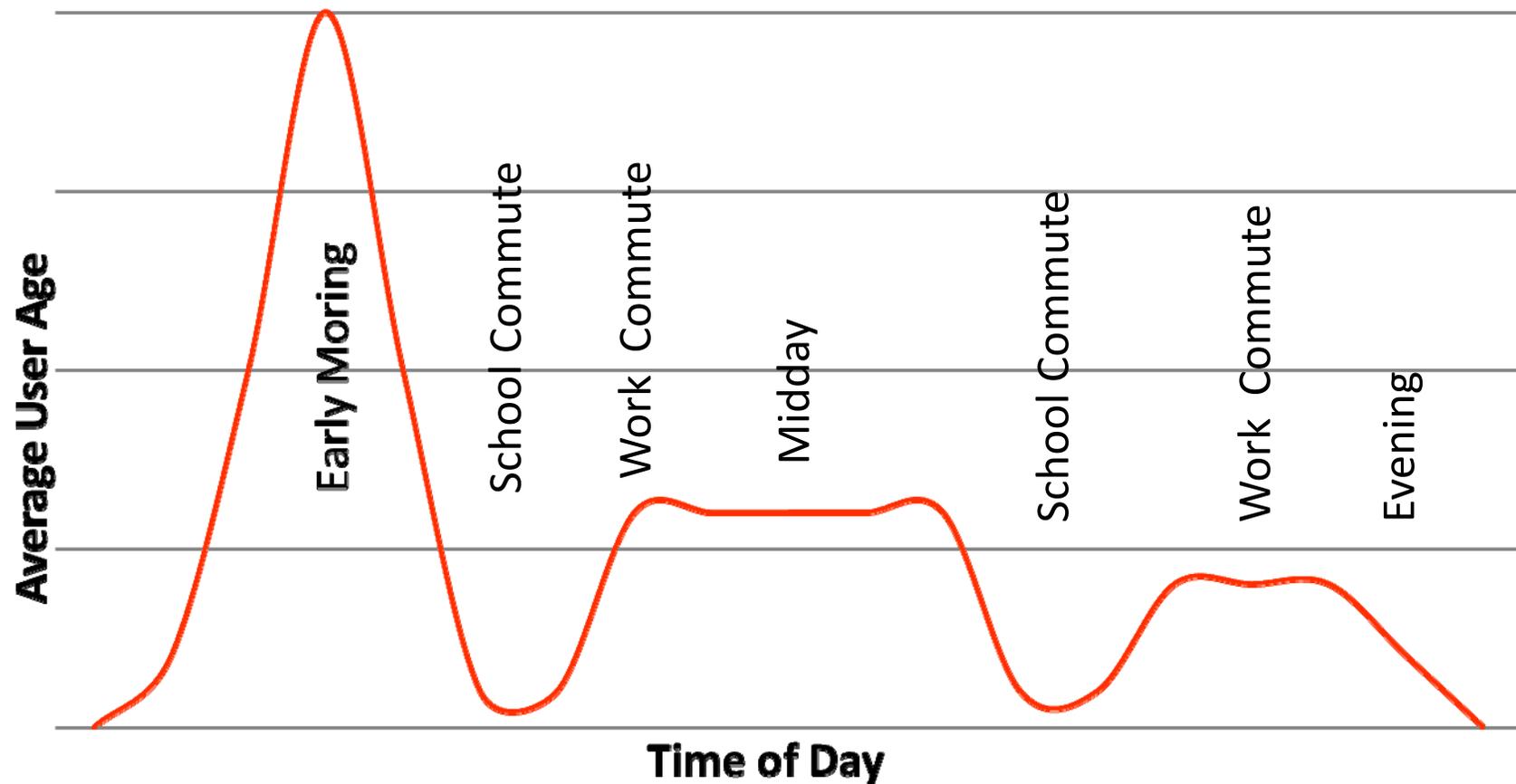
MENTAL MAPS

Change in Proportion of Workers Walking and Bicycling to Work in Northampton over time



- Health
- Commute
 - Utility
 - Recreation

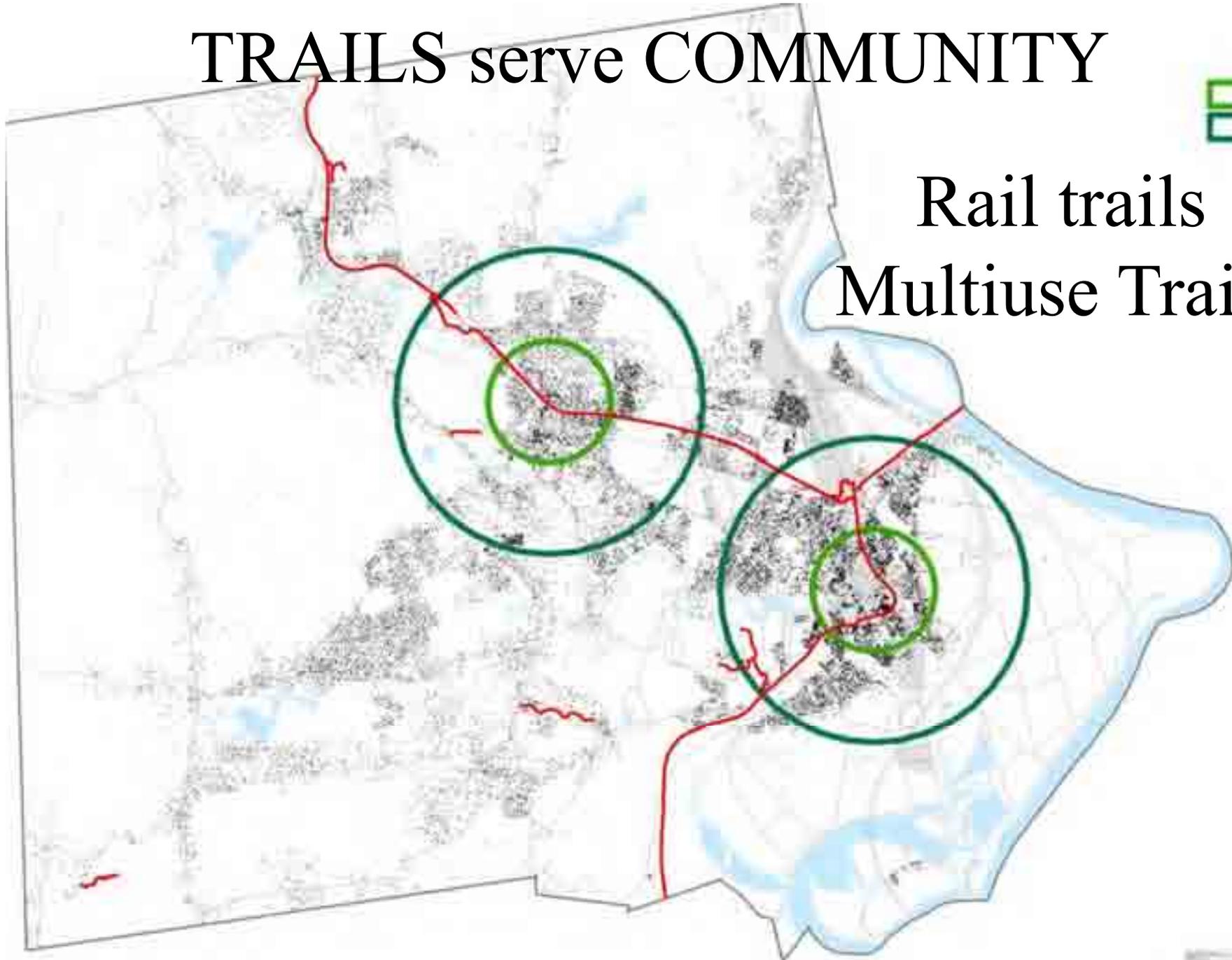
Age Profile (guestimates) (walk vs bike similar)



TRAILS serve COMMUNITY



Rail trails
Multiuse Trails





TRAILS serve DOWNTOWN



TRAILS serve
EVERYWHERE

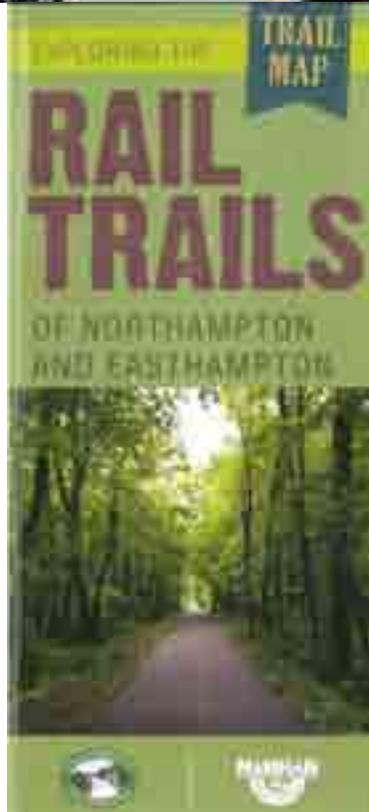


Trails serve ALL





Messaging



Details Matter



Not quite right



Trails are part of a NETWORK



Design

Right-of-way

New trails

Improvements

Endowment



Funding



Developer **built** FOR dead end streets



Developer **built** for NEW development



Developer **built** traffic MITIGATION



Developer Funded Traffic Mitigation



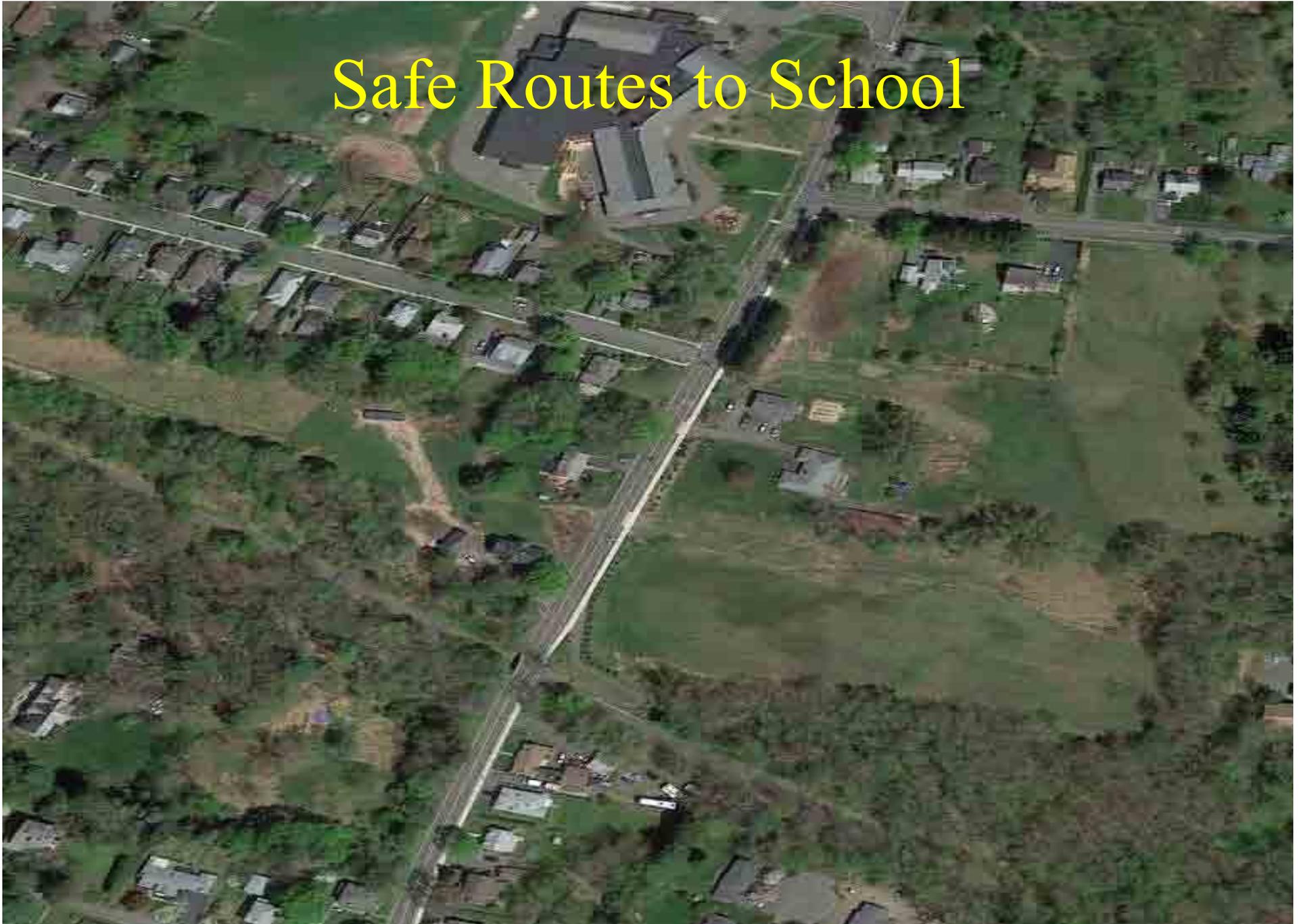
Developer Funded Parking TDM



Coordination with State Partners (DCR)



Safe Routes to School



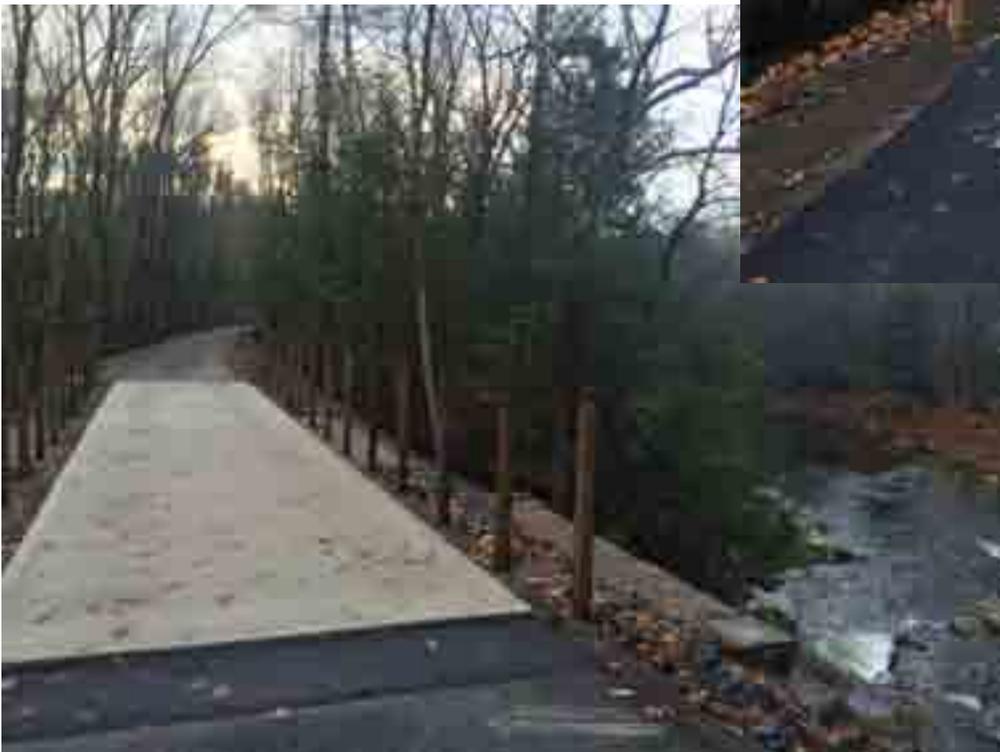


Transportation Improvement Program: CMAQ and other

With other Transportation (TIP) Projects

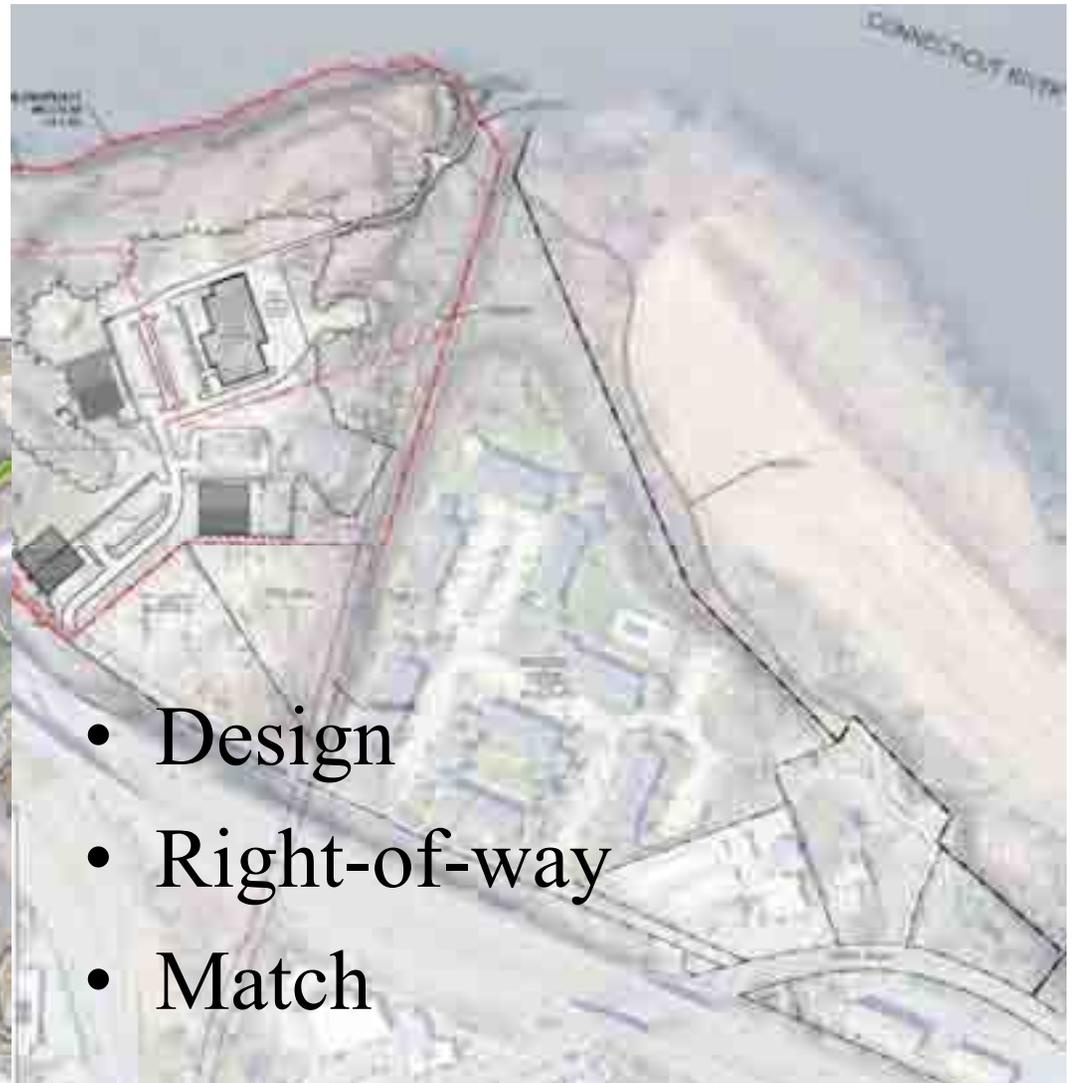


Grants: FLWCF



Community Preservation Act

- Recreation
- Open Space
- Historic Preservation

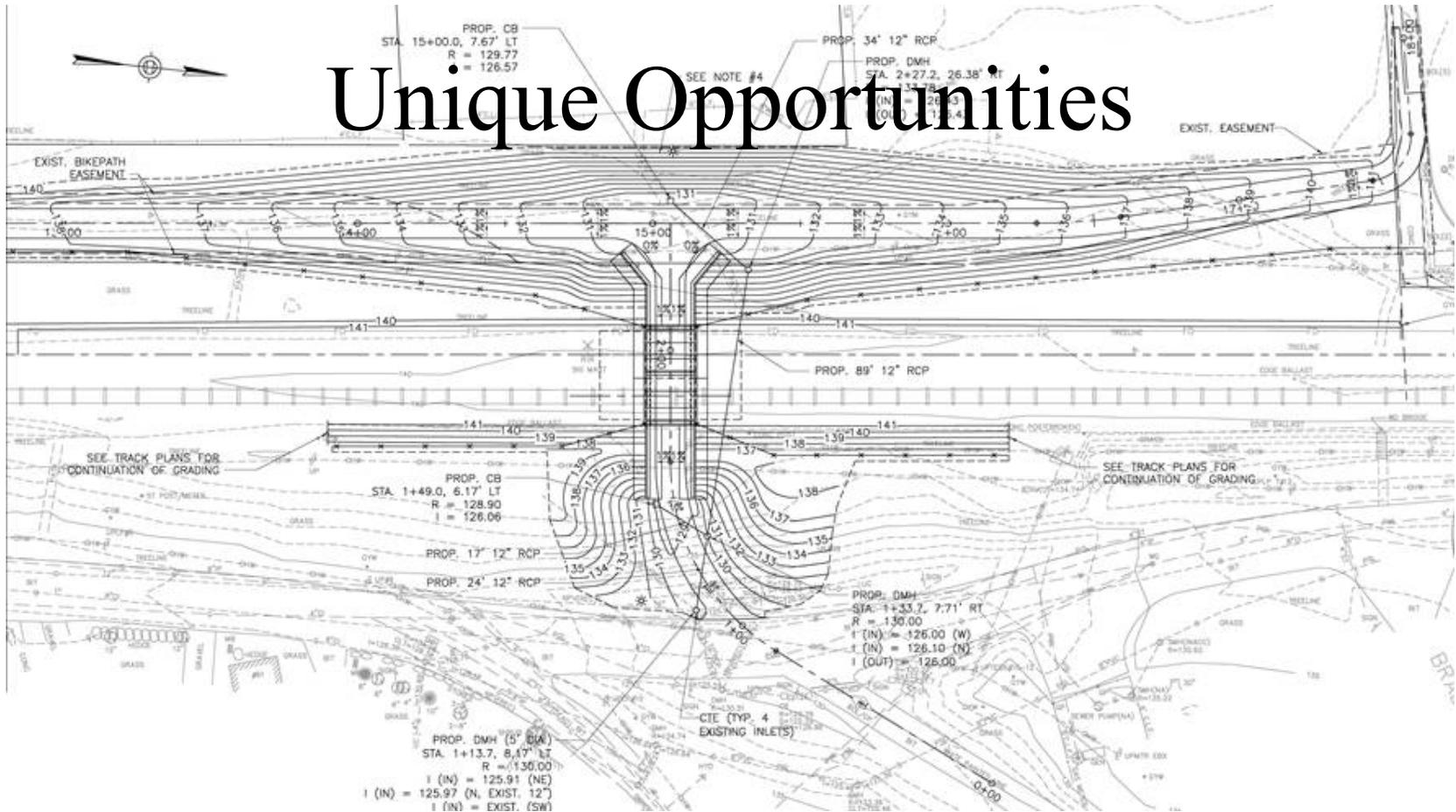


- Design
- Right-of-way
- Match

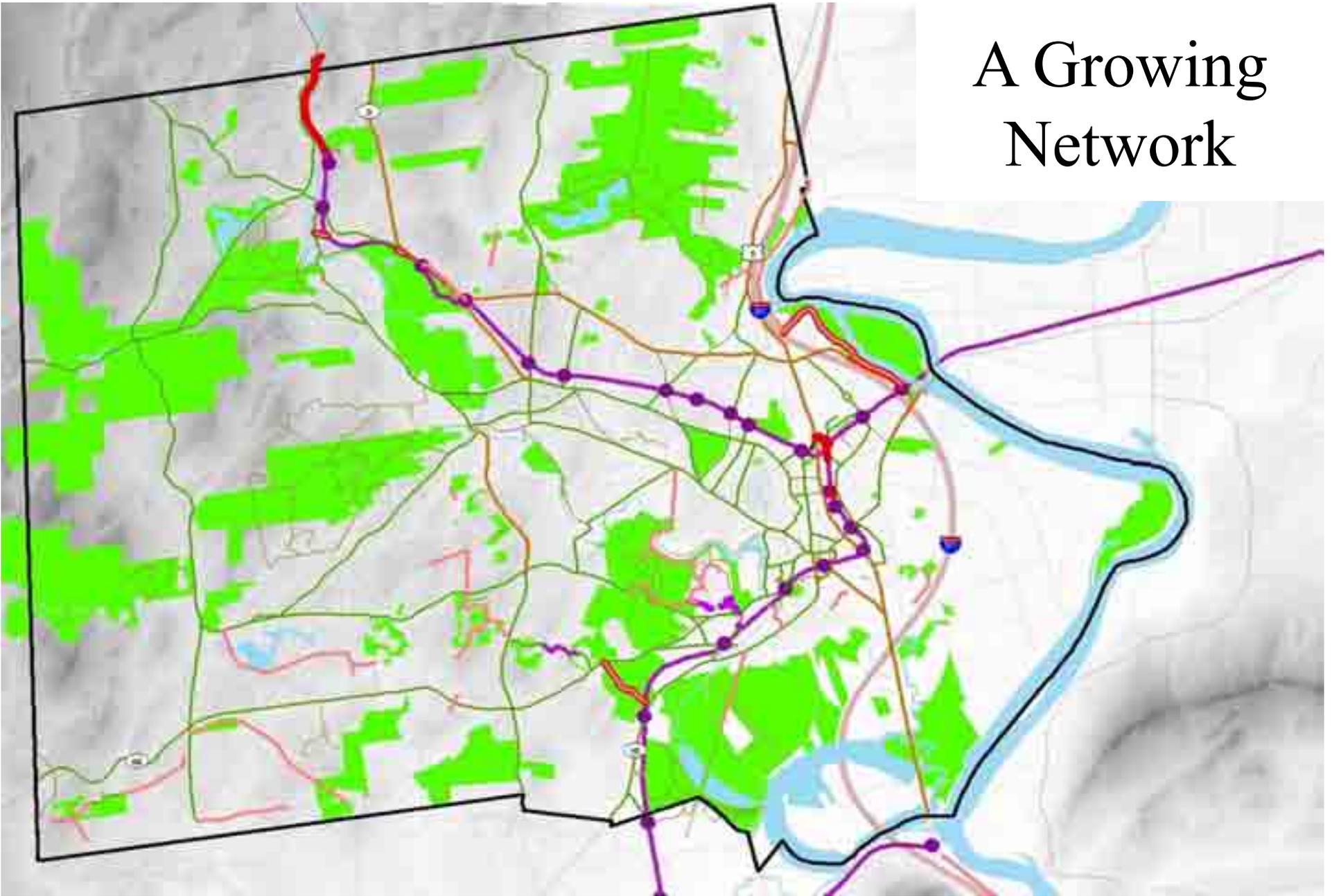


Fundraising For leverage and design

Unique Opportunities



A Growing Network



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