



Department of Energy
Washington, DC 20585

March 14, 2012

Mr. Stephen Russell
Clean Cities Coordinator
Massachusetts Clean Cities Coalition
100 Cambridge St., Suite 1020
Boston, MA 02114

Dear Steve,

The Department of Energy is pleased to congratulate you on a job well-done on your re-designation webinar held on February 23, 2012, and to inform you that we have re-designated the Massachusetts Clean Cities Coalition as an official Clean Cities program for the next three years (effective date: 2-23-2012).

As demonstrated in the webinar, you have assembled an energetic and enthusiastic core group of stakeholders, with strong support from state government, which has contributed to the coalition's success. We commend you for working closely with the NAFA New England chapter, for organizing the highly-regarded annual AltWheels fleet day and for the state's growing EVSE, CNG and biodiesel programs.

In assessing the coalition's effectiveness, we also conducted telephone interviews prior to the webinar with a number of Massachusetts Clean Cities Coalition stakeholders. On balance, they were very pleased with the direction the coalition is now heading, and with your leadership. Your coalition meetings are seen as valuable opportunities to bring stakeholders together, talk about successes and barriers and exchange information. One stakeholder commented on how much he enjoys attending meetings, as there's always something new to learn. Others remarked on how engaged the attendees are at your coalition meetings, which are often standing room only.

Based on the webinar and stakeholder interviews, we believe that the Massachusetts Clean Cities Coalition can continue to have a significant impact on both petroleum displacement and air quality improvement in the region in the coming years.

To ensure the continuing success of the Massachusetts Clean Cities Coalition, we present the following suggestions:

- You have done an excellent job of involving state government agencies in coalition activities; however, several stakeholders suggested the need to broaden the stakeholder base to include more private sector end-users. Contact Andrew Hudgins of NREL for

information on accessing the FleetSeek database. Andrew can be reached at Andrew.Hudgins@nrel.gov or 303-275-4382. In particular, focus on the trucking and goods movement industries, and reach out to trucking industry organizations in New England, some of which may not yet be familiar with the Clean Cities program.

- Work with the natural gas providers in your coalition to increase awareness among fleets of the current price differential between diesel/gasoline and natural gas. Investigate the potential for CNG use among additional high fuel-usage fleets, such as waste haulers.
- Several stakeholders mentioned the potential for increased propane use throughout the state, due to the relatively low cost of refueling infrastructure. Work with the Propane Gas Association of New England to determine which fleets might be good candidates for conversion to propane.
- Increase outreach to stakeholders in the western part of the state, and when possible, schedule meetings at locations throughout the state. Consider the use of conference calls and webinars to encourage participation by stakeholders that may not be able to easily attend meetings held in the Boston area.
- Coordinate with Mark Smith, the DOE contact for the National Clean Fleets Partnership Program, to identify available infrastructure and encourage Partnership fleets such as UPS and FedEx to play an active role in the coalition. Mark can be reached at Mark.Smith@ee.doe.gov or 202-287-5151.
- Increase outreach to colleges, universities, school districts and large corporate facilities, and encourage them to become more actively involved with the coalition, and with each other. Stress the links between the Massachusetts Clean Cities Coalition programs and university/corporate sustainability and healthy campus efforts.

Again, congratulations on the good work you have done with the Massachusetts Clean Cities Coalition. Thank you for your commitment to the Clean Cities program.

Sincerely,



Dennis A. Smith
National Clean Cities Director



Linda Bluestein
National Clean Cities Co-Director

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