



NOTE – Please adapt this press release for your community and distribute to your local media outlets.

[Agency Name] Announces <Event> as part of the DPH Campaign for National Preparedness Month “Know Plan Prepare”

<Dateline>— <Agency Name> is scheduled to host a <event> as part of “Know Plan Prepare,” www.mass.gov/KnowPlanPrepare, a statewide campaign to encourage Bay State residents, families and communities to make plans and prepare for public health and medical emergencies, threats and disasters.

Event details are as follows:

- **Who:**
- **What:**
- **Where:**
- **When:**
- **Why:**

Developed by the Massachusetts Department of Public Health (DPH) Office of Preparedness and Emergency Management, in partnership with state and local agencies, “Know Plan Prepare,” is a public health campaign that encourages Massachusetts residents and families to plan for their community health needs.

“Emergencies can happen at any time,” said <insert local spokesperson’s name>. “Taking a few simple steps now to prepare yourself, your family and your community makes the entire community more resilient and better able to respond to emergency events. Together we’re ready for September and beyond.”

For more information on the statewide campaign, visit www.mass.gov/KnowPlanPrepare.

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<About agency>

<Contact information>