

Community and Cessation Programs – FY 2014

Massachusetts Tobacco Cessation & Prevention Program (MTCP)

MTCP Contracts	Brief Description	Key MTCP Staff
Policy Capacity Building: Mass Assoc of Health Boards, Mass Municipal Assoc and Mass Health Officers Assoc	Three trade associations provide technical assistance and training to boards of health, health agents, other municipal staff, MTCP programs, and community agencies. Conduct projects around youth access and secondhand smoke.	Contract Manager MAHB & MMA: Patricia Henley Contract Manager MHOA: Melixza Esenyie Evaluator: Mark Paskowsky
Smokefree Families: The Massachusetts Smoke-Free Housing Project - Public Health Advocacy Institute (Northeastern University Law School)	Provides technical assistance to landlords, management companies and housing professionals interested in smoke-free housing with emphasis given to three target rental markets.	Contract Manager: Esmirna Damaso
Smokefree Families: Smokefree Public Housing - Health Resources in Action	Provide technical assistance to local housing authorities, community agencies, and MTCP programs on working with tenants and housing authorities to develop Smokefree policies	Contract Manager: Esmirna Damaso
Smokefree Families: Support Health Systems Change - Institute for Health and Recovery	Works with health and human service providers to integrate cessation and smoke-free messages into existing protocols, with emphasis on behavioral health organizations.	Contract Manager: Anna Landau



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MTCP Contracts	Brief Description	Key MTCP Staff
Statewide Youth Prevention: The 84.org – Health Resources in Action	Statewide youth prevention program includes the 84.org website, a statewide short film contest and other initiatives to promote the social norm that most high school students do not smoke. Mini-grants are available for community policy projects.	Contract Manager: Esmirna Damaso
Boards of Health	14 contracts enforce youth access and secondhand smoke laws in 186 municipalities.	Contract Manager: Melixza Esenyie
Tobacco-Free Community Partnerships	8 community partners work to implement MTCP goals and priorities at the local level, working with existing coalitions and policy leaders to combat the tobacco industry's influence and encourage smokers to quit.	Contract Manager: Mary Brush

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Massachusetts Department of Public Health
Tobacco Cessation & Prevention Program
(617) 624-5900 www.mass.gov/dph/mtcp

Make smoking history.

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FDA Tobacco Enforcement Contract	Conduct Underage Buy and Advertising & Labeling inspections for compliance with FDA regulations. Report inspection results to the FDA for enforcement.	Contract Manager: Christy Fedor
Massachusetts Smokers' Helpline (JSI)	Statewide helpline (1-800-QUIT-NOW) provides telephone information, referrals and counseling to smokers. QuitWorks is a fax-referral system that healthcare providers use to enroll patients who smoke.	Contract Manager: Anna Landau Evaluators: Tim Gorin, Glory Song
UMass Medical School Smoking Cessation Technical Assistance and Training	Technical assistance and training to healthcare providers on smoking cessation and systems change. Coordinates technical assistance and trainings for QuitWorks	Contract Manager: Anna Landau
Statewide evaluation contracts	UMass Medical School and JSI provide support for research and evaluation of key MTCP programs in the areas of policy, community, and cessation	Contract Manager: Mark Paskowsky

