



How to perform a HIP transaction at Farmers Markets: MobileMarket+

Vendor Login/Changing User

- Step 1:** Push **HOME** key (bottom center of iPod).
- Step 2:** Select Mobile Market+ App (upper left corner).
- Step 3:** Tap **WHITE BOX** next to **USER** and select **USER** by tapping your merchant/vendor name.
- Step 4:** Enter password.
- Step 5:** Tap **LOGIN** (highlighted in blue) in upper right corner.



Processing a SNAP and HIP transaction

Step 1: After you login, the **TRANSACTIONS** screen will appear.

Step 2: Select **SNAP PURCHASE**.

If the **TRANSACTIONS** screen does not appear, tap **TRANSACTIONS** icon located at the bottom left corner of the screen.

Step 3: Swipe or enter the card number and tap **NEXT**.

Step 4: Ask the **SNAP** participant to enter their **PIN** and tap **NEXT**.

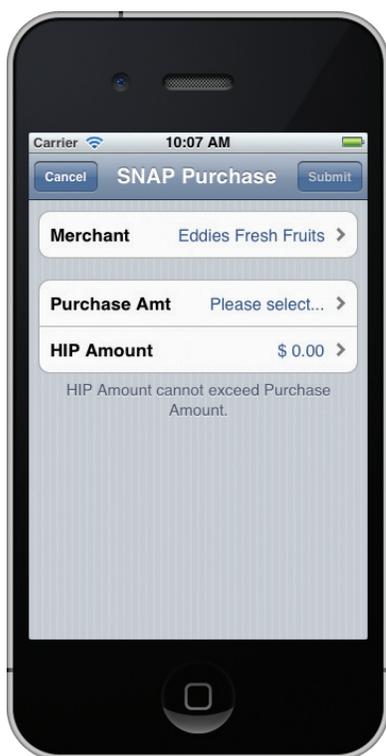
Step 5: Select or tap **PURCHASE AMT** and enter total.

Step 6: Select or tap **HIP** amount, enter total, and tap **DONE**.

Step 7: Tap **SUBMIT** and tap **YES** to continue with the transaction.

A customer receipt will automatically print. Copies of the receipts are saved onto the device for your own records, and can be accessed within 30 days from the date of the transaction.

Step 8: Tap **DONE** if the transaction is complete and the **TRANSACTION** main screen will appear again.



HIP-eligible foods:

- YES:**
- Fresh fruits and vegetables **ONLY**, whole or cut
 - Plain bagged vegetables and salad
 - Sweet potatoes & yams

- NO:**
- White potatoes
 - Herbs
 - Edible blossoms or flowers
 - Decorative vegetables, garlic braids, peppers, etc.
 - Fruit-nut mixtures
 - Fruit baskets
 - Baked goods

SNAP-eligible foods :

- YES:**
- Fruits and vegetables
 - Meats, cheeses, eggs, milk, and yogurt
 - Breads, grains
 - Seeds & plants that produce foods, including herbs
 - Honey

- NO:**
- Hot meals
 - Food that will be eaten at the farmers market
 - Medicines

Reading the HIP receipt

For HIP customers, the receipt will display a "Balance Summary" section and will include SNAP Beginning Balance, End Balance, HIP Earned, and HIP Earned Month to Date (MTD).

The "SNAP Beginning Balance" shows how much SNAP benefits the customer has in their account.

The "HIP Earned" shows how much incentive was earned in this transaction.

The "SNAP Ending Balance" shows the remaining benefit balance in their SNAP account.

The "HIP Earned MTD" shows how much incentive the client has earned for the entire month.

Eddie's Farmers Market	
100 Main Street	
Springfield, MA 01151	
Ph: 617-555-1111	
Proc#: 3905106	06/01/2012
Term#: T0000001	4:01:14 PM

SNAP Purchase	
Card Num: xxxxxxxxxxxxxxx0880 *	
Settlement Date: 06/02/2012	
Merchant: North Hill Farm	
Balance Summary:	

SNAP Begin Bal:	450.00
SNAP Purchase :	-20.00
HIP Earned :	3.00

SNAP End Bal :	433.00

Questions about HIP at the Farmers Markets, call the DTA HIP call-line: **1-888-987-4487** or talk to the HIP staff at the market.



For online MobileMarket+ customer service and to manage your device and account go to www.MobileEbt.com.

For equipment issues with your Mobile Market+ device please contact our support number: 413-366-1670.