

SENATE NO. 2016

AN ACT CONCERNING TOBACCO USE IN BROADCASTS.

*Be it enacted by the Senate and House of Representatives in General Court assembled,
And by the authority of the same, as follows:*

1 SECTION 1. Whereas tobacco is a human carcinogen and also a hazard to human
2 health in other ways as well, and whereas this has already been acknowledged
3 in judgments that awarded states damages for past costs, and whereas tobacco
4 products are still vigorously marketed **especially to the young, the most vulnerable**
5 **potential new smokers**, and continue to be a hazard to health, in order to
6 reimburse **the** Commonwealth of Massachusetts for future costs that will be
7 incurred because of this health hazard, beginning with enactment of this law
8 all future broadcasts on television or projection of movies showing any of
9 the five leading actors using tobacco products shall be taxed \$10,000.00 for
10 each instance of such tobacco use. This tax shall also be applied to actors
11 or performers participating in live performances.