

# Mass Workforce Issuance

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**Workforce Issuance No. 10-31**

Policy  Information

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**To:** Chief Elected Officials  
Workforce Investment Board Chairs  
Workforce Investment Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Regional Managers

**cc:** WIA State Partners

**From:** Michael Taylor, Director  
Department of Workforce Development

**Date:** April 7, 2010

**Subject:** **Healthcare Related Grant Opportunity Under ARRA**

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**Purpose:** To notify Local Workforce Investment Boards, One-Stop Career Center Operators and other local workforce investment partners of the availability of approximately \$13.2 million under the American Recovery and Reinvestment Act (ARRA) for projects that use virtual service-delivery models to promote career opportunities in the healthcare sector.

**Background:** On Wednesday, April 7, 2010, The U.S. Department of Labor Employment and Training Administration (ETA) published a Notice of Solicitation for Grant Application (SGA) in the Federal Register for projects that promote employment opportunities in the healthcare sector. The funding will be awarded in two distinct, but related categories.

**Category 1:** Approximately \$6.6 million will be awarded to one grantee for development of an online Healthcare Virtual Career Platform (HVCP) that will use standardized data, application programming interfaces, and hosting infrastructure to support new electronic applications to help individuals learn about and prepare for careers in healthcare occupations.

ETA is especially interested in supporting development of a platform that emphasizes opportunities within health technology and healthcare support occupations that include among others: medical and clinical laboratory

technologists/technicians, dental hygienists, cardiovascular technologists/technicians, diagnostic medical stenographers, nuclear medicine technologists, EMTs, paramedics, respiratory therapy technicians, licensed practical and licensed vocational nurses, community health workers, patient navigators, dispensing opticians, orthotists and prosthetists, occupational therapists, home health aides, nursing aides, orderlies and attendants, dental and medical assistants, and pharmacy aides.

Eligible applicants for the Category 1 grant are private non-profit organizations with a nationally-focused mission to promote education, workforce development, career pathways, employment, or retention (such as national healthcare occupational associations with experience working with diverse populations, national educational associations with experience in healthcare workforce development, national workforce development associations or nationwide healthcare systems that focus on both healthcare delivery and education.

The applicant must be part of a partnership that demonstrates:

- knowledge of and capacity for workforce development and training;
- knowledge of healthcare occupations;
- capacity to develop and deploy virtual service delivery platforms; and
- expertise in public outreach.

**Category 2:** Two to four grants in amounts ranging from \$1-3 million (for a total of up to \$6.6 million) will be awarded to build the capacity of national community- and faith-based organizations to provide virtual services to their clients and customers in support of career exploration, including healthcare careers.

Eligible applicants for a Category 2 grant are private national or multi-state non-profit community- or faith-based organizations that deliver services through networks of local affiliates, coalition members, or other established partners, including labor management organizations and non-profit organizations that operate One-Stop Career Centers in more than one state.

The applicant must be part of a strategic partnership that includes representatives from:

- the public workforce investment system, such as State or Local Workforce Investment Boards and their One-Stop systems; and
- public and private employers or industry-related organizations that employ or represent the healthcare occupations described in the SGA.

Applications are due no later than May 7, 2010. Full solicitation and application details may be viewed by clicking on the following link:

<http://edocket.access.gpo.gov/2010/pdf/2010-7869.pdf>

**Inquiries:** Inquires should be directed to Melissa Abdullah, Grants Management Specialist, Division of Federal Assistance at 202-693-3346 (not a toll-free number).