

Mass Workforce Issuance

Workforce Issuance No. 13-24

Policy Information

To: Chief Elected Officials
Workforce Investment Board Chairs
Workforce Investment Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: April 25, 2013

Subject: MERLOT/Expanding Business Engagement (EBE) Conference

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators and other local workforce investment partners of the Massachusetts Employer Relations Learning Opportunity Team (MERLOT)/EBE Conference.

Background: The Massachusetts Employer Relations Learning Opportunity Team (MERLOT) is holding a Business Services Conference on Thursday, May 16, 2013 at the Elks Lodge in Auburn. The focus of the conference is 'Expanding Business Engagement'. The event will run from 8:00 AM to 3:30 PM and lunch will be provided.

The event will offer presentations on business services from multiple agencies and programs to help meet the needs of our business customers as well as a presentation and update on the Massachusetts Expanding Business Engagement Initiative and its products. EBE business services training modules and the Business Services Representative (BSR) Certification initiative, designed as an informational and training opportunity, will be introduced.

Those who are working to meet the needs of Massachusetts businesses, including front-line and management staff from all workforce development agencies, are encouraged to attend. There is no cost to register, but advanced registration is required as seating is limited.

Please use the link below to reserve your seat.

<http://events.r20.constantcontact.com/register/event?oeidk=a07e79n6s7p061223a0&llr=z8vsxxcab>

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