

### Presentation to the State Retiree Benefits Trust Fund Board

### PRIM Board Organizational Update PRIT Fund and SRBT Fund Performance Review Municipal Outreach Update

Thursday, August 6, 2020

By

Paul W. Todisco, Senior Client Services Officer Francesco Daniele, Senior Client Services Officer Emily Green, Client Services Analyst

Deborah B. Goldberg, Treasurer and Receiver General, Chair Michael G. Trotsky, CFA, Executive Director and Chief Investment Officer



## Mission

# PRIM is a \$75.0 billion investment fund that invests public employee pension benefits.

- PRIM does not administer benefits.
- PRIM has a highly talented, experienced and focused investment staff.
- **PRIM's Mission is to relieve the pension funding burden on the taxpayer.** 
  - PRIM is a self-funded agency which generates asset returns for Massachusetts.
  - The Project SAVE initiative is approaching \$200 million annualized value enhancing activities for the fund annually.

### PRIM is independent and governed by a nine-member Board of Trustees.

- The Massachusetts State Treasurer is the Chair of the PRIM Board.
- A robust committee structure lends advice regarding investments and operations.



## **PRIT Fund Overview**

### Oversight and staffing:

- 9 appointed and elected trustees
- 4 advisory committees, consisting of 37 industry professionals and Board members
- Staff of 48 professionals
  - o 2 Ph.D's
  - o 10 CFA's
  - o 6 CPA's
  - o 2 CAIA's
  - o 20 CFA Investment Foundations Program Certificate Holders

### Core Fund Facts

- \$75.0 billion AUM as of 6/30/2020
- 49 public markets portfolios
- 15 real estate, timber and REIT managers
- 100+ private equity managers; 200+ partnerships
- 32 portfolio completion strategies managers



## Top 10 Accomplishments

- 1. Stable organization: Exceptional staff with low turnover supported by a strong, stable Board and Committee structure
- 2. National recognition for PRIM and its staff
- 3. Strong relative and absolute investment performance
- 4. Sophisticated risk management platform and framework
- 5. Timely asset allocation decisions
- 6. Project SAVE
- 7. Re-engineered Hedge Fund program Portfolio Completion Strategies
  - a. Direct hedge funds
  - b. Hedge fund replication
  - c. Alternative risk premia harvesting strategies
  - d. Equity risk mitigation
- 8. Enhanced manager search and selection process
- 9. Private Equity co-investment
- 10. Direct Real Estate



## **PRIM Board Membership**





## **PRIM Advisory Committees Membership**

#### **Investment Committee**

#### (12 Members)

The Committee advises the Board with respect to the asset allocation policy of PRIM and related investment policies, and assist the Board in overseeing the investment program. The mandate of the Investment Committee does not include real estate and timber.

- 1. Deborah B. Goldberg, Chair, Ex Officio Board Member
- 2. Paul E. Shanley, Board Member
- 3. Ruth Ellen Fitch, Board Member
- 4. Joseph C. Bonfiglio, Massachusetts & Northern New England Laborers' District Council
- 5. C. LaRoy Brantley, Investment Consultant
- 6. Michael Even, CFA, Retired President and CEO, Numeric Investors
- 7. Constance M. Everson, CFA, Managing Director, Capital Markets Outlook Group
- 8. James B. G. Hearty, Retired Investment Professional
- 9. Peter Monaco, Managing Director, Raptor Group
- 10. Philip Rotner, Chief Investment Officer, Boston Children's Hospital
- 11. Glenn P. Strehle, CFA, Treasurer Emeritus, MIT
- 12. Timothy L. Vaill, Special Advisor

#### **Real Estate Committee**

#### (10 Members)

The Committee advises the Board in setting investment policy within the real estate and timber portfolios and assist the Board in overseeing these portfolios.

- 1. Deborah B. Goldberg, Ex Officio Board Member
- 2. Lydia Chesnick, Esq., Partner, Bernkopf Goodman LLP
- 3. Robert Gifford, Robert Gifford Advisory
- 4. Jill S. Hatton, Chair, CRE, Real Estate Investment Professional
- 5. Anthony E. Hubbard, Esq., CVS Corporation
- 6. Jack Lutz, PhD., Forest Research Group
- 7. William F. (Bill) McCall, Jr., CRE, McCall & Almy, Inc.
- 8. Garlan Morse, Jr., CRE, Morris and Morse Company, Inc.
- 9. Peter F. O'Connell, Marina Bay Company
- 10. Carly Rose, Public Safety Union Member



## **PRIM Advisory Committees Membership**

**Administration and Audit Committee** 

#### (10 Members)

The Committee assists the Board in overseeing all issues related to the governance, administration, and audit functions of PRIM, and to provide recommendations for the Board's consideration.

- 1. Deborah B. Goldberg, Ex Officio Board Member
- 2. Robert L. Brousseau, Chair, Board Member
- 3. Theresa F. McGoldrick, Esq., Board Member
- 4. Patrick E. Brock, Chairman of the Hampshire County Retirement Board
- 5. Joseph A. Connolly, Senior Managing Director, Strategic Development, TerraCap
- 6. Karen E. Gershman, CPA, Retired Chief Operating Officer, Health Advances
- 7. Eileen Glovsky, Treasurer Appointee
- 8. James B. G. Hearty, Retired Investment Professional
- 9. Dennis J. Naughton, Board Member
- 10. Michele A. Whitham, Esq., Founder & Principal, Whitham Law LLC

#### **Compensation Committee**

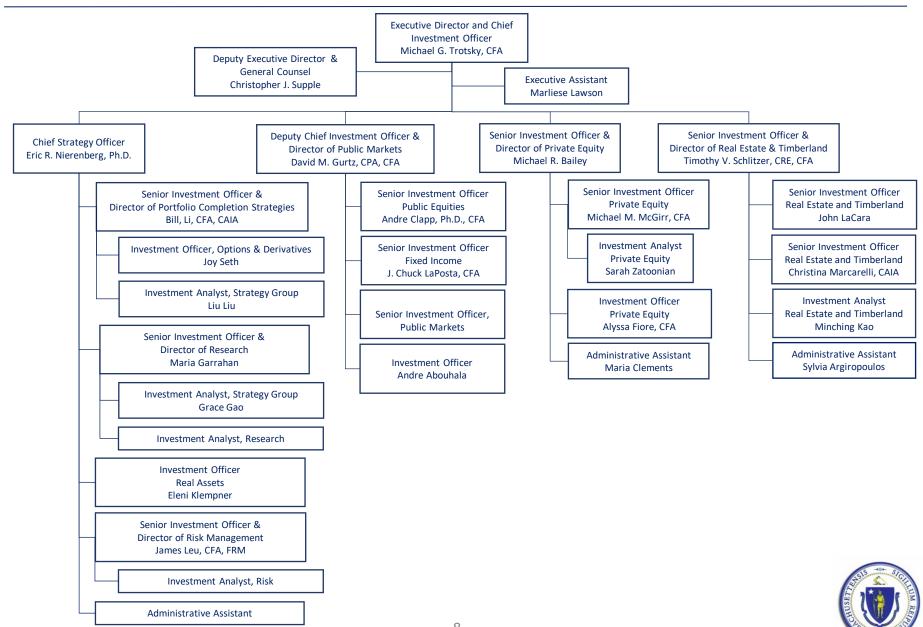
#### (5 Members)

The Committee assists the Board in overseeing staff compensation and benefit policies. The Administration and Audit Committee is responsible for assisting the Board on other human resource matters.

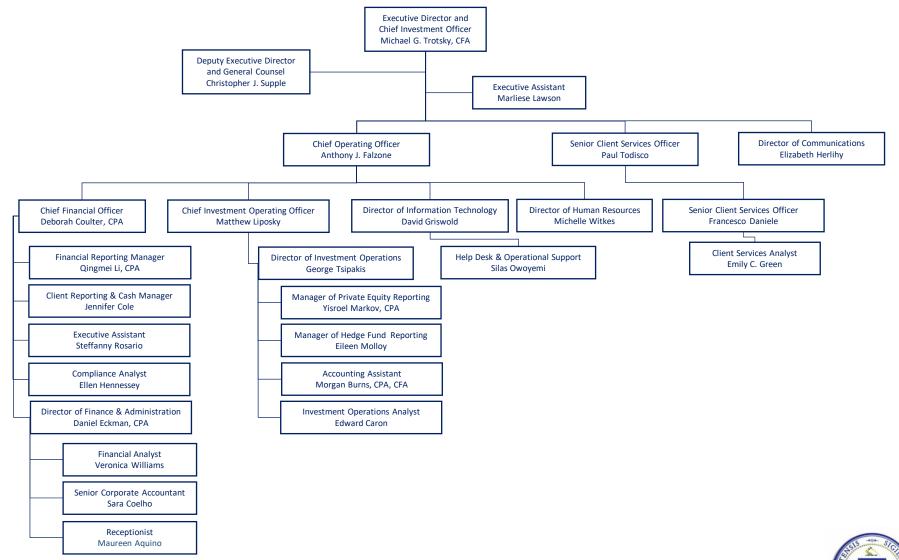
- 1. Deborah B. Goldberg, Ex Officio Board Member
- 2. Robert L. Brousseau, Board Member
- 3. Patrick E. Brock, Chairman, Hampshire County Retirement Board
- 4. Joseph A. Connolly, Senior Managing Director, Strategic Development, TerraCap
- 5. Michele A. Whitham, Esq., Founder & Principal, Whitham Law LLC



## **PRIM Investment Team Organizational Chart**



## **PRIM Finance and Operations Team Organizational Chart**





### Fund Advisors:

- NEPC Asset Allocation
- Callan Associates Public Markets
- Aberdeen Asset Management Hedge Fund Investments
- Hamilton Lane Private Equity
- The Townsend Group- Real Estate & Timber

### Independent Auditors:

- **KPMG, LLP** PRIM Board and PRIT Fund, Real Estate, Timber, and SASE 16 Reviews
- **Deloitte & Touche, LLP** PRIM Board tax Consultant

### **Custodian:**

• BNY Mellon Corporation



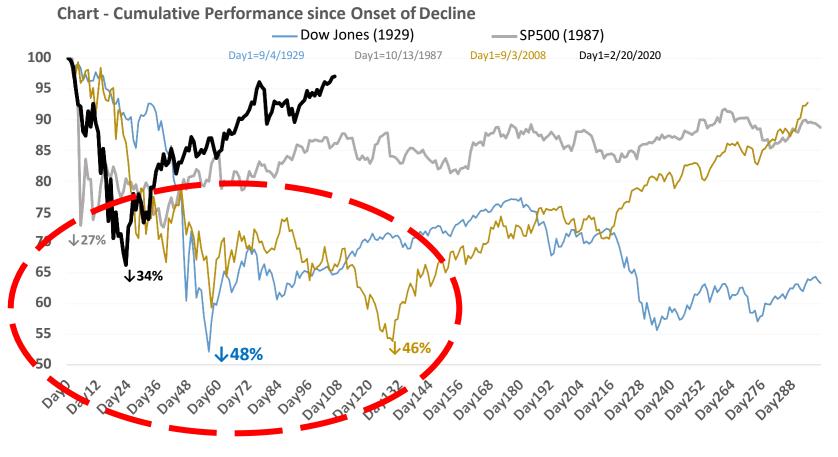
# Summary of Recent National Recognition

- PRIM's Private Equity ranked #2 in Private Equity returns among 176 U.S. public pension funds based on 10 year performance by the American Investment Council's Public Pension Study. PRIM is the only fund that has been in the Top 5 of all private equity portfolios in every year the study has been conducted – including #1 rankings in 2019, 2018, 2015, and 2013. (July 2020)
- Michael Trotsky, CFA, the Executive Director and Chief Investment Officer of the Massachusetts Pension Reserves Investment Management Board, was honored with Institutional Investor's Lifetime Achievement Award at the third annual Allocators' Choice Awards on December 3 in New York. (December 2019)
- Michael M. McGirr, CFA, was selected to be a member of the ILPA's content committee. The content committee is charged with creating and curating content that will be beneficial for the ILPA's membership. (October 2019)
- Qingmei Li, CPA, received the *Commonwealth's Citation for Outstanding Performance* at a State House ceremony with Treasurer Deborah Goldberg, Chair of the PRIM Board. (October 2019)
- PRIM has adopted the CFA Institute's Global Investment Performance Standards of integrity and transparency, effective January 1<sup>st</sup> 2019. The GIPS standards are an important part of our commitment to maintain the highest level of integrity and transparency possible. (August 2019)
- □ CFA Society Boston has elected Michael Trotsky, CFA, Executive Director and Chief Investment Officer to serve as Chair of the Board of Directors. The CFA Society Boston serves 6,000 professionals representing 650 companies and is part of the CFA Institute with nearly 200,000 members. (June 2019)
- For the second year in a row, Eric Nierenberg has been listed on Institutional Investor's "Most Wanted Allocators" list. For the past two years, Institutional Investor has published a global "Top 50" list of allocators they deem as most coveted for potential future chief investment officer roles. (June 2019)
- PRIM was awarded the Government Finance Officer Association's Certificate of Achievement for Excellence in Financial Reporting for the 14<sup>th</sup> consecutive year. (May 2019)
- For an unprecedented fourth year in a row, PRIM has been nominated for "Public Plan of the Year" at the Institutional Investor Hedge Fund Industry Awards, to be held in New York on June 27, 2019. PRIM won this award in 2016. The other nominees this year are Ontario Municipal, New Mexico, Wisconsin, Texas Teachers and Illinois Teachers. (May 2019)
- Portfolio Completion Strategies (PCS) Director Bill Li, CFA, CAIA was inducted into the EQDerivatives Investing Hall of Fame's 2019 Class, which "recognizes those individuals that have led the line in volatility and alternative risk premia thought leadership. (May 2019)



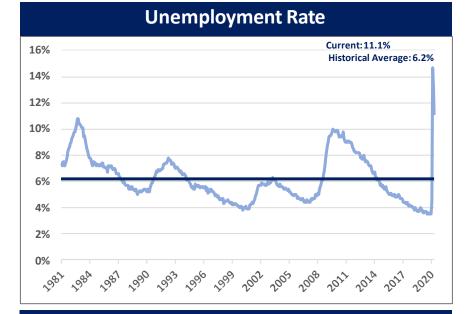
## Unprecedented Sharp Decline – as of 7/21/20

- Velocity of COVID-19 sell-off surpassed that of GFC.
- Rebound velocity also surpassed that post previous sell-offs.

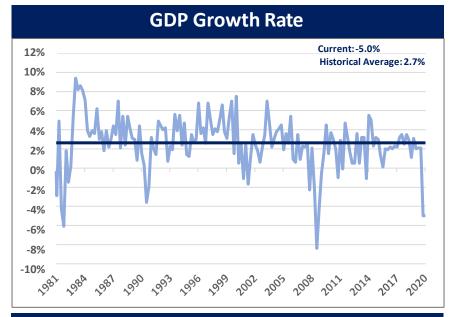




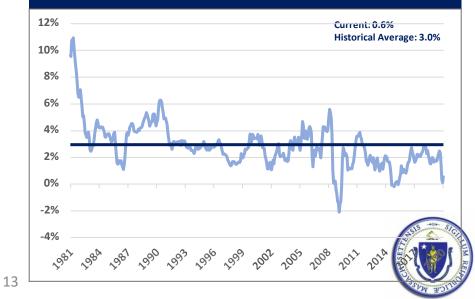
## **U.S. Economic Data**



#### **Manufacturing PMI** Threshold: 50.0% 75% Current: 52.6% 70% **EXPANSION** 65% 60% 55% 50% 45% 40% 35% CONTRACTION 30% 2008 2020 1987 1996 2005 984 000 (9<sup>9</sup>) 1995. 2014 2027 2002 Ś 2011 Source: FactSet, PRIM Staff.

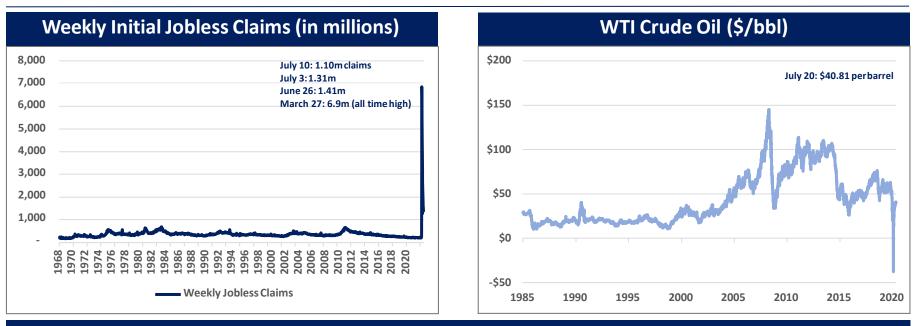


**Consumer Price Index** 

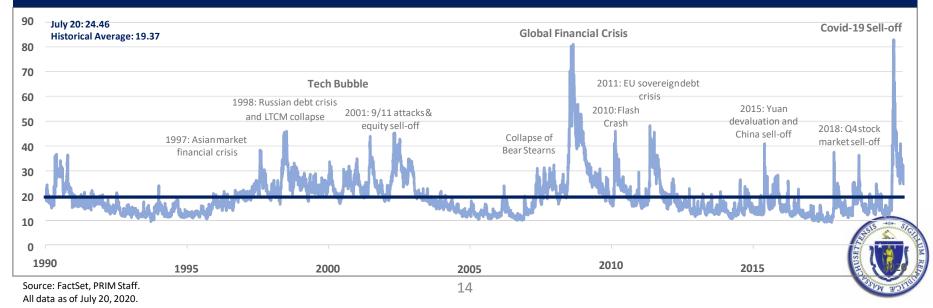


All data as of July 20, 2020.

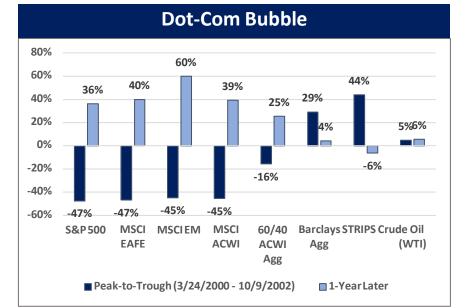
## **U.S. Economic Data**



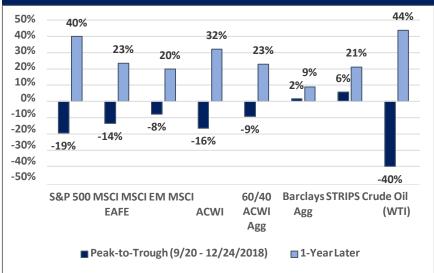
### **CBOE Market Volatility Index (VIX)**



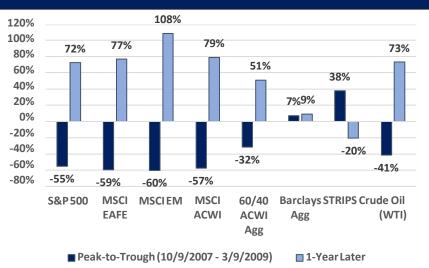
# **Historical Market Sell-Off Performance**



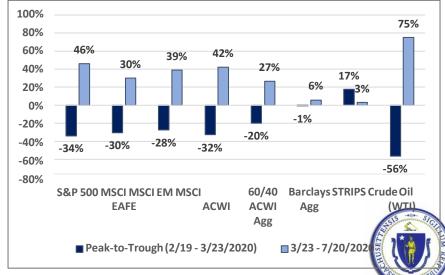
### 2018 Global Stock Market Downturn



#### **Global Financial Crisis**



### Covid-19 Pandemic



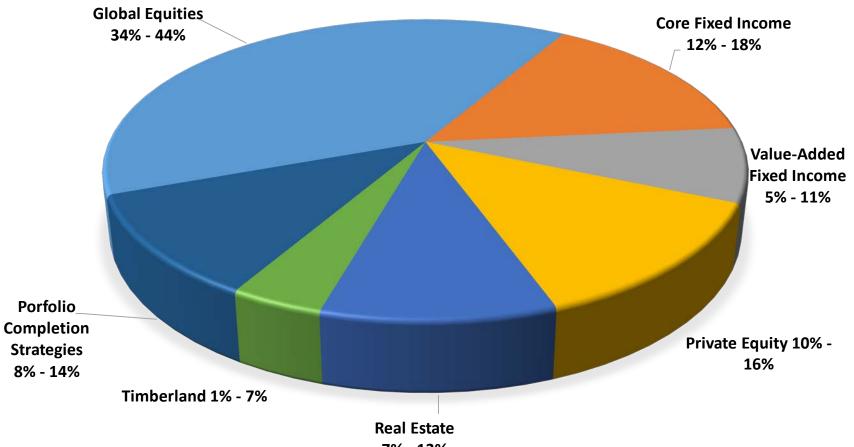
Source: FactSet, PRIM Staff. As of July 20, 2020.



# **Asset Allocation Review**



## PRIT Asset Allocation Approved February 26, 2020







## Asset Allocation 2020: Approved February 26, 2020

	AA 2019 Approved Range	AA 2020 Recommended Range	Within Range
Global Equity (including Hedged US Equity)	34% 44%	No Change	Yes
Core Fixed Income	12% 18%	No Change	Yes
Value-Added Fixed Income	5% 11%	No Change	Yes
Private Equity	10% 16%	No Change	Yes
Real Estate	7% 13%	No Change	Yes
Timberland	1% 7%	No Change	Yes
Portfolio Completion Strategies	8% 14%	No Change	Yes

The ranges in the PRIM asset allocation reflect the long-standing use of bands around a midpoint. The bands have not changed and any actual weighting within the range is considered acceptable and within the asset allocation policy. Managing the asset allocation to a particular midpoint in the range is not always possible, practical or advisable.

Date Range: Q1 2005 – Q3 2019



### PRIM 2020 ASSET ALLOCATION RECOMMENDATION

### **NEPC Capital Market Assumptions**

Asset Allocation Range			
US Equity <sup>1</sup>			
Int'l Equities <sup>2</sup>			
Emerging Int'l Equities <sup>2</sup>			
Hedged Equity <sup>3</sup>			
Global Equity	34% - 44%		
Core Bonds			
Short-Term Fixed Income <sup>4</sup>			
20+ Yr. Treasury STRIPS			
TIPS			
Core Fixed Income	12% - 18%		
Value-Added Fixed Income <sup>5</sup>	5% - 11%		
Private Equity	10% - 16%		
Real Estate <sup>6</sup>	7% - 13%		
Timberland <sup>7</sup>	1% - 7%		
Portfolio Completion (PCS) <sup>8</sup>	8% - 14%		
Total Fund Expected Return <sup>9</sup>			

2020 Asset Class Assumptions			2019 Asset Class Assumptions	
10 Yr. Expected Return	30 Yr. Expected Return	5-7 Yr. Expected Return	30 Yr. Expected Return	
5.2%	6.9%	6.1%	7.6%	
6.1%	7.0%	6.8%	7.8%	
9.0%	9.2%	9.3%	9.3%	
4.7%	6.2%	5.6%	6.9%	
2.5%	3.4%	3.0%	4.4%	
2.5%	3.1%	3.0%	4.0%	
1.4%	2.5%	1.5%	3.5%	
2.2%	2.7%	3.0%	4.0%	
5.6%	6.8%	6.7%	7.6%	
9.6%	10.9%	10.0%	11.2%	
5.3%	6.1%	6.2%	6.4%	
5.9%	6.7%	6.3%	7.0%	
5.1%	5.8%	5.8%	6.8%	
6.2%	7.3%	6.8%	7.9%	

1: Assumes a 80% allocation to broad market equities and 20% allocation to small cap equities

2: Assumes a 90% allocation to broad market equities and 10% allocation to small cap equities

3: Modeled as 20% US LIBOR, 70% US broad market equities and 10% allocation to small cap equities

4: Modeled as 50% Short-Term Treasury and 50% Short-Term Credit

5: Modeled as 50% High Yield and 50% Private Debt

6: Real Estate is modeled as 90% Private Real Estate and 10% REITs

7: Timberland is modeled as Private Real Assets Infrastructure/Land

8: Modeled as equal weighted blend of Hedge Fund Equity, Credit, and Macro

9: Asset classes modeled at the midpoint of the asset allocation range



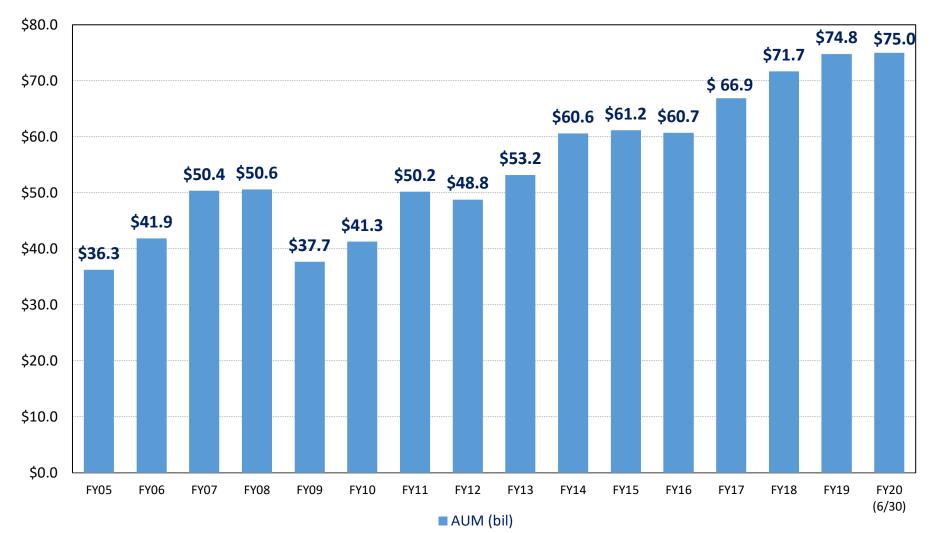
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# **PRIT Fund Performance** As of June 30, 2020

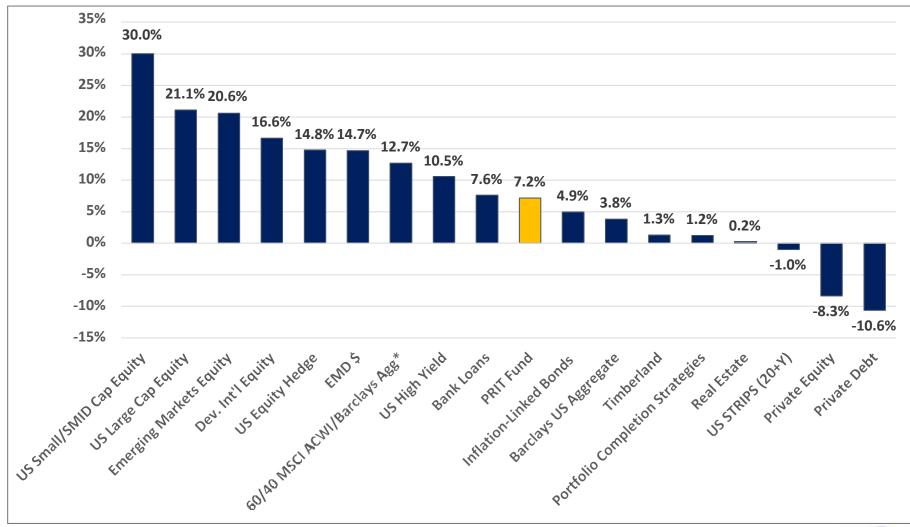


## **Total PRIT Fund Fiscal Year Market Value (\$Billions)**



## **PRIT Asset Class Performance Summary**

One Quarter Ended June 30, 2020 (Gross of Fees)



Source: BNY Mellon, FactSet.

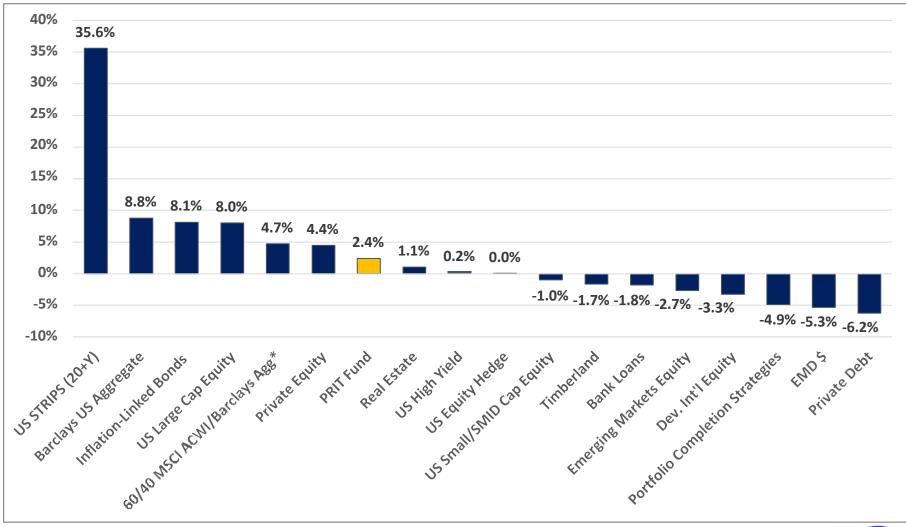
All performance figures reflected are PRIT Fund Asset Class returns.

\*MSCI ACWI/Barclays Aggregate is derived from a 60/40 combination of index returns.



## **PRIT Asset Class Performance Summary**

One Year Ended June 30, 2020 (Gross of Fees)

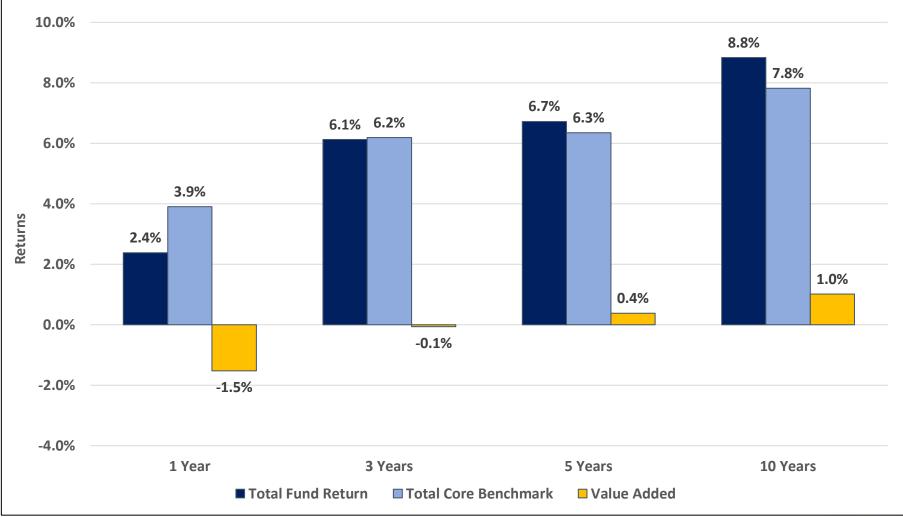


Source: BNY Mellon, FactSet. All performance figures reflected are PRIT Fund Asset Class returns. \*MSCI ACWI/Barclays Aggregate is derived from a 60/40 combination of index returns.



## **Total PRIT Fund Returns**

### Annualized Returns as of June 30, 2020 (Gross of Fees)

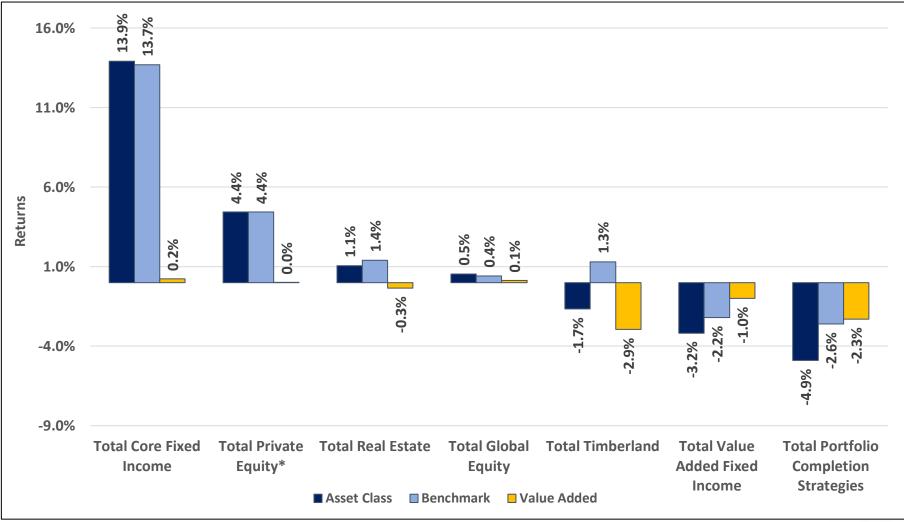




Total Core Benchmark includes private equity benchmark.

## **PRIT Asset Class Performance**

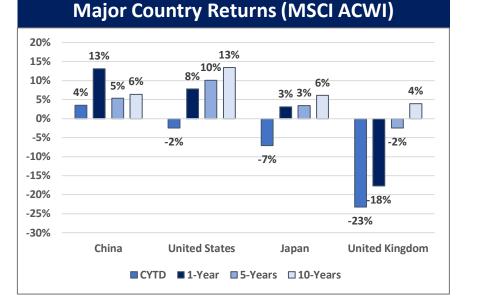
### One Year Ended June 30, 2020 (Gross of Fees)



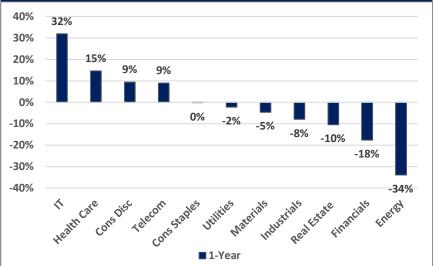
Source: BNY Mellon. Totals may not add due to rounding.

\*Benchmark is actual performance.

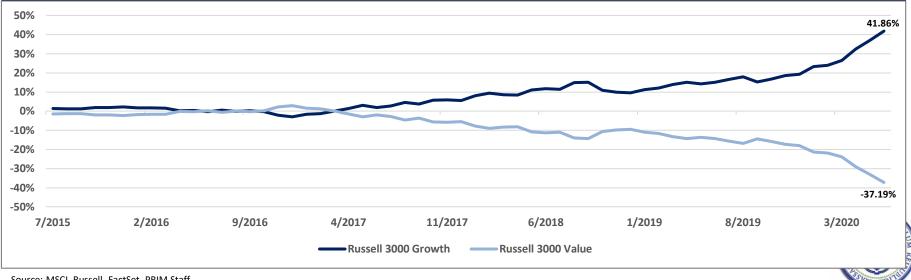
# **Equity Review**



### **Global Sector Quarter Returns (MSCI ACWI)**

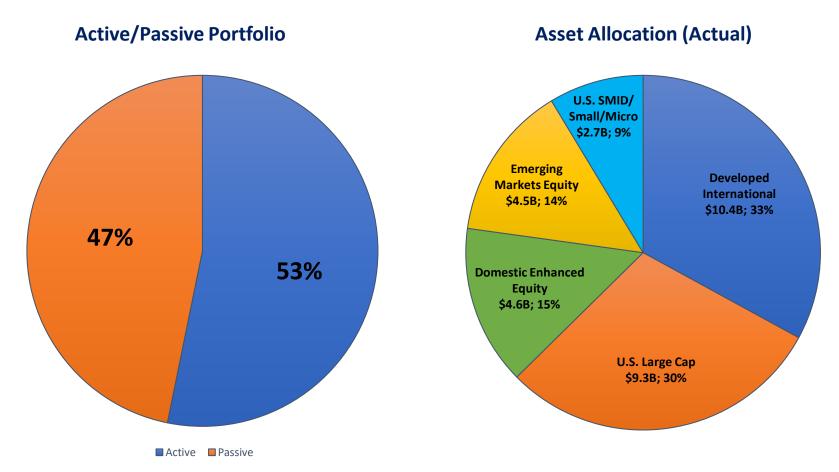


Value vs. Growth Equity (Russell 3000 Cumulative Returns)



# **Global Equity Asset Allocation - \$31.5 Billion**

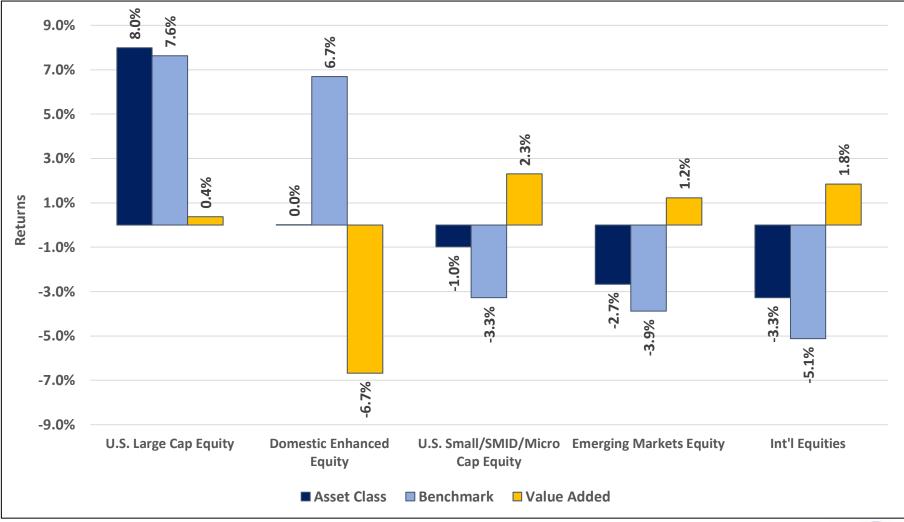
42.0% of total PRIT Fund as of June 30, 2020; Target Allocation 34%-44%

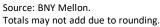


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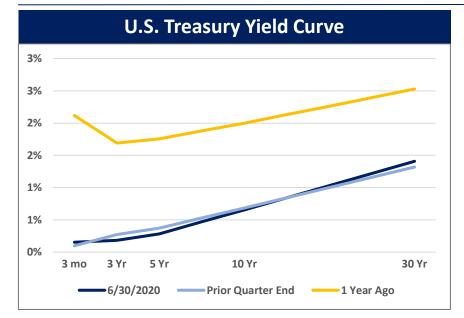
# **Global Equity Performance**

### One Year Ended June 30, 2020 (Gross of Fees)

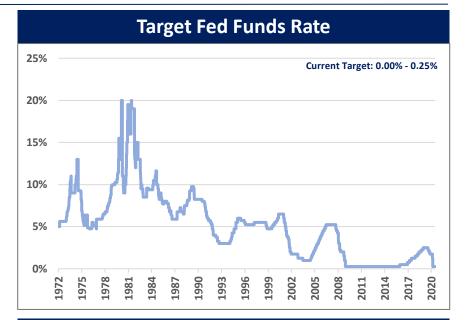




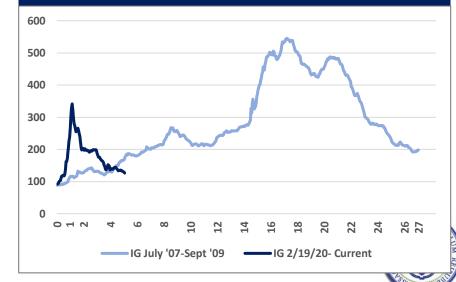
## **Fixed Income Review**



**U.S. Credit Spreads** HY Spread: 644bps IG Spread: 142bps IG Spread HY Spread

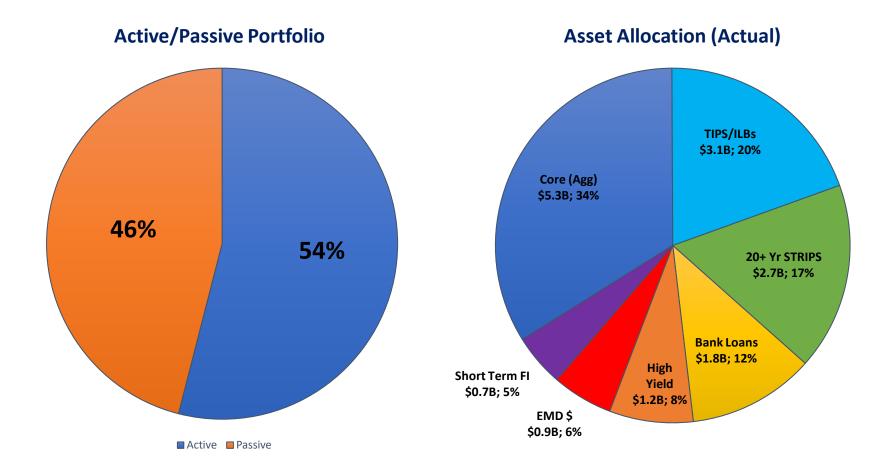


**Current Credit Spread Moves vs. GFC** 



Source: Bloomberg, ICE, JP Morgan, FactSet, PRIM Staff. All data as of March 31, 2020.

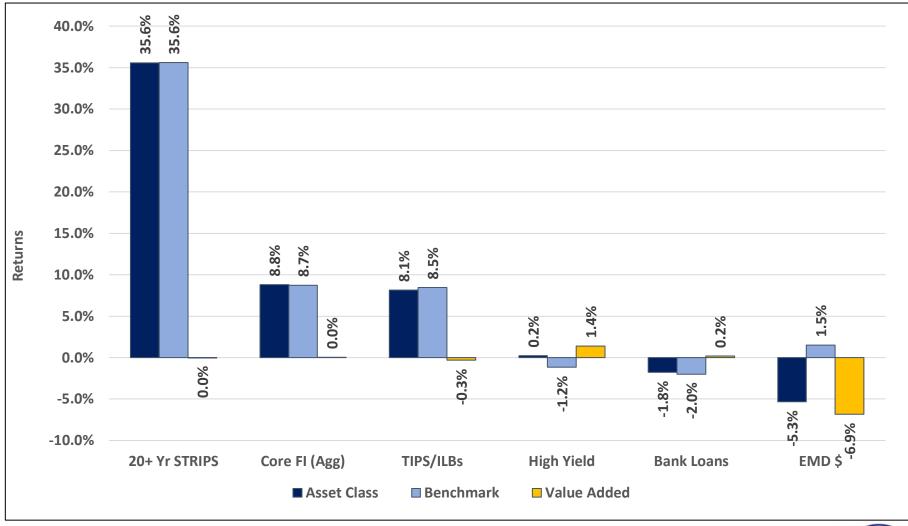
## Public Fixed Income Asset Allocation - \$15.6 Billion

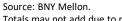




# **Public Fixed Income Performance**

### One Year Ended June 30, 2020 (Gross of Fees)





Totals may not add due to rounding.

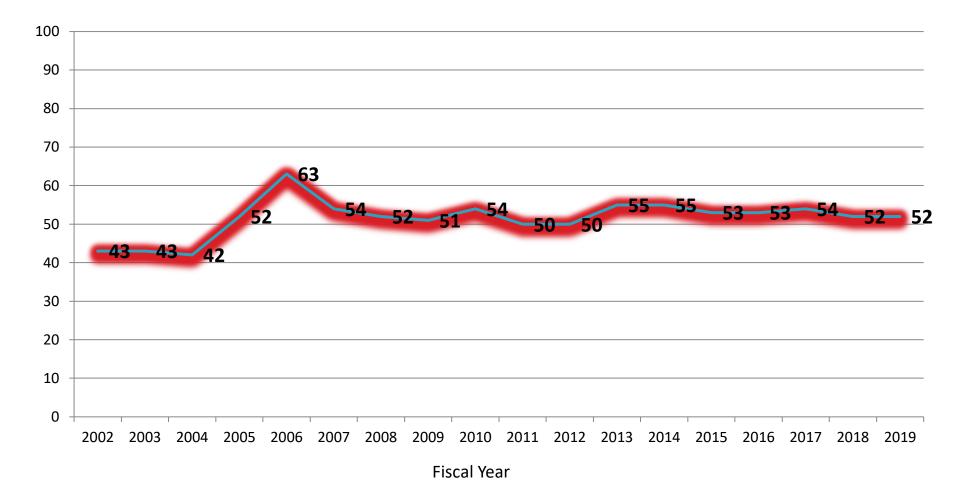
## **PRIT Asset Class Performance**

### Annualized Returns as of June 30, 2020 (Gross of Fees)

1 Year	3 Year	5 Year	10 Year
CORE FIXED INCOME	PRIVATE EQUITY	PRIVATE EQUITY	PRIVATE EQUITY
13.9%	14.7%	15.4%	16.9%
PRIVATE EQUITY	CORE FIXED INCOME	REAL ESTATE	REAL ESTATE
4.4%	7.8%	7.0%	10.3%
REAL ESTATE	GLOBAL EQUITY	CORE FIXED INCOME	GLOBAL EQUITY
1.1%	5.5%	6.5%	9.5%
GLOBAL EQUITY	REAL ESTATE	GLOBAL EQUITY	CORE FIXED INCOME
0.5%	5.5%	6.4%	5.6%
TIMBER (1.7%)	TIMBER 2.6%	VALUE-ADDED FIXED INCOME 3.6%	VALUE-ADDED FIXED INCOME 5.3%
VALUE-ADDED FIXED INCOME (3.2%)	VALUE-ADDED FIXED INCOME 2.3%	TIMBER 3.3%	TIMBER 4.9%
PORTFOLIO	PORTFOLIO	PORTFOLIO	PORTFOLIO
COMPLETION	COMPLETION	COMPLETION	COMPLETION
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES
(4.9%)	1.1%	1.3%	3.8%



## **PRIT Fund Ratio of Expenses in Basis Points**





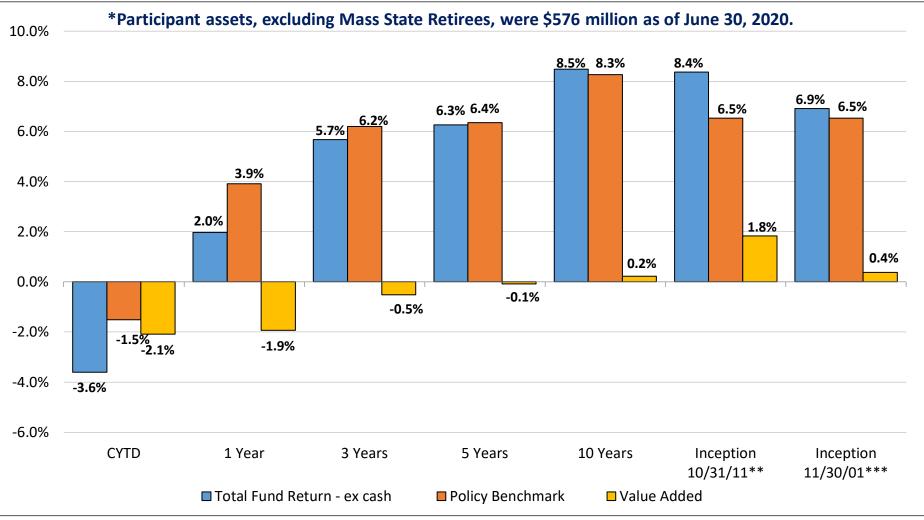


# SRBT Fund Performance As of June 30, 2020



## Total SRBT Fund Returns (Net of Fees) - \$1.97 Billion\*

### Annualized Returns as of June 30, 2020



\*\*The inception date for the SRBTF's investment in the PRIT Fund General Allocation Account (PRIT GA) was 10/31/2011, when 82% of the fund was transitioned from separate accounts to PRIT GA. The remaining 18% of separate account assets were transitioned over the following 14 months with 100% of assets invested in PRIT GA by 12/31/2012. The ITD return of 10.1% reflects the inception-to-date return for PRIT GA assets only.

\*\*\* The inception date for the TOTAL FUND was 11/30/2001. This ITD value reflects the true inception-to-date return for all SRBTF assets including legacy separate account investments as well as the PRIT GA investments.





## **Municipal Outreach**



### **Municipal Outreach**

- 1. Acton-Boxborough Regional School District
- 2. Amherst-Pelham Regional School District
- 3. Andover
- 4. Ayer Shirley Regional School District
- 5. Bellingham\*
- 6. Belmont
- 7. Bernardston
- 8. Bridgewater
- 9. Byfield Water District
- 10. Cape Cod Regional Transit Authority
- 11. Cape Cod Light Compact (JPE)
- 12. Chelmsford Water District
- 13. Dartmouth
- 14. Dracut
- 15. Freetown
- 16. Foxboro
- 17. Greater Lawrence Sanitary District
- 18. Greenfield
- 19. Groton
- 20. Halifax
- 21. Haverhill
- 22. Hull
- 23. Lawrence
- 24. Longmeadow
- 25. Lynn
- 26. Massachusetts Association of Regional Planning Agencies (MARPA)
- 27. Massachusetts Housing Finance Authority
- 28. Medway
- 29. Melrose
- 30. Mohawk/Hawlemont Regional School District (Buckland)
- 31. Nauset Regional High School
- 32. Newbury
- 33. Pepperell
- 34. Prospect Hill Academy Charter School
- 35. Somerset
- 36. Springfield
- 37. Stoneham
- 38. Sudbury

- 39. <u>Taunton</u>
- 40. Tri-County Educational Collaborative (Franklin, MA)
- 41. Truro
- 42. Waltham
- 43. Watertown
- 44. West Boylston Municipal Light Department
- 45. Westford
- 46. West Newbury
- 47. Weston
- 48. Winthrop
- 49. Woburn

\*New Listing



### Governmental Entities Participating in the SRBTF

- Town of Acton Manchester Essex Regional School District 1. 40. Town of Amherst Town of Marblehead 2. 41. Town of Ayer **Marblehead Municipal Light Department** 3. 42. Town of Bedford Massachusetts School Building Authority 4. 43. 5. City of Beverly 44. Mass State Retirees (SRBTF) **BiCounty Educational Collaborative, Franklin, MA** Mass Water Resources Authority 6. 45. 7. Town of Blackstone Town of Medfield 46. **Boston Redevelopment Authority** Town of Middleton 8. 47. Town of Boxford Town of Milton 9. 48. 10. Town of Braintree 49. **Town of Montague** 11. Town of Brewster Nashoba Regional School District 50. Town of Brookline Town of Needham 12. 51. **Town of Burlington City of New Bedford** 13. 52. **Byfield Water District City of Newburyport** 14. 53. 15. Town of Chelmsford 54. **City of Newton Concord Area Special Education (CASE) Collaborative** Town of North Andover 16. 55. 17. Town of Cohasset Town of Northborough 56. Town of Dalton Town of Northfield 18. 57. Town of Dracut **Old Rochester Regional School District** 19. 58. **Town of Orleans** 20. Town of Dedham 59. Fall River Housing Authority Pilgrim Area Collaborative (PAC), Pembroke, MA 21. 60. **City of Fitchburg** Town of Provincetown 22. 61. 23. Town of Franklin **Quabbin Water District** 62. Franklin Regional Council of Governments Town of Reading 24. 63. 25. **Greater Lowell Regional Technical School** 64. Shawsheen Valley Technical High School, Billerica, MA 26. Town of Harvard Town of Sherborn 65. 27. Town of Hingham Town of Stockbridge 66. Town of Holliston South Hadley Fire District 28. 67. 29. Town of Ipswich Town of Tewksbury 68. 30. Town of Lancaster 69. Town of Wakefield
  - Lawrence Housing Authority 31.
  - 32. Town of Lenox
  - **City of Leominster** 33.
  - Town of Lincoln 34.
  - 35. Lincoln-Sudbury Regional School District
- 36. Town of Longmeadow
- Lowell Regional Transit Authority (LRTA) 37.
- Lower Pioneer Valley Educational Collaborative 38.
- 39. Town of Manchester-Bv-The-Sea

- 70. Wakefield Municipal Gas & Light Department
- Town of Wayland 71.
- 72. Town of Wellesley
- 73. Town of Westwood
- 74. Town of Wilmington



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