



David E. Pierce, PhD.  
Director

# Commonwealth of Massachusetts

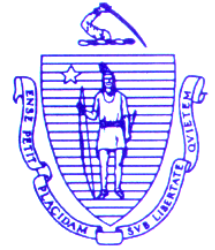
## Division of Marine Fisheries

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October 30, 2017

Marine Fisheries Advisory

### 2017/2018 MASSACHUSETTS SEAFOOD MARKETING GRANT PROGRAM

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As National Seafood Month comes to a close, the Massachusetts Division of Marine Fisheries (DMF) is excited to announce our 2017/2018 Seafood Marketing Grant Program. DMF is now accepting applications for the Grant Program. The goal of this Grant Program, which was established by DMF's Seafood Marketing Program in 2016, is to enhance the viability and stabilize the economic environment for local commercial fishing and seafood industries and communities.

The Massachusetts Seafood Marketing Grant Program allows for awards of up to \$15,000 per project. Applicants should have experience and significant ties to the commercial fishing and seafood industries and communities. This grant is intended to supplement other ongoing efforts of an organization or individual. The project may be species or region specific, and can be a piece of a larger undertaking.

This year's successful proposals will increase awareness and preference for underutilized and/or undervalued species of seafood from Massachusetts through education, promotion, research, marketing, and additional strategies. Priority will be given to projects that seek to address consumer hesitation over trying and purchasing lesser-known, yet plentiful, local species. The Massachusetts Seafood Marketing Grant Program hopes that raising public awareness will expand the market and value for these species thereby creating relief for our local fishermen.

#### TO APPLY:

The application can be found on COMMBUYS by clicking the following direct link:  
<https://www.commbuys.com/bs0/external/bidDetail.sdo?docId=BD-18-1046-DMF-FW003-21007&external=true&parentUrl=bid>

OR

Go to: [www.commbuys.com](http://www.commbuys.com), login, and search by Bid # BD-18-1046-DMF-FW003-21007

The deadline for applications is **December 4, 2017 at 11:59 p.m.** For more information contact Wendy Mainardi at [wendy.mainardi@state.ma.us](mailto:wendy.mainardi@state.ma.us) or (617) 626-1525.