

Massachusetts Division of Insurance Annual Report
Membership in VISION Insured Preferred Provider Plans by County
as of December 31, 2010

	VISION Insured Preferred Provider Plan Members ¹ By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Members at End of 2010	Total 2010 Members
1	Ameritas Life Insurance Corporation	62	88	858	0	773	22	289	47	2,557	0	923	905	286	543	16,408
2	Combined Insurance Company of America	1,147	73	1,218	105	3,918	539	4,352	1,015	11,084	10	4,863	1,481	4,652	4,954	39,411
3	Connecticut General Life Insurance Company	19	7	43	0	203	31	504	56	430	0	114	64	166	78	1,715
4	Fidelity Security Insurance Company	921	341	3,709	16	5,919	1,012	8,394	1,973	15,533	1	8,831	5,457	4,851	8,641	65,599
5	(The) Guardian Life Insurance Company of America	8	216	292	0	852	8	36	6	5,796	0	4,880	406	2,860	1,048	16,408
6	Humana Insurance Company	7	6	94	1	143	4	15	8	173	0	112	85	52	120	820
7	Massachusetts Vision Service Plan, Inc.	514	289	5,453	179	12,707	0	3,354	202	175,477	0	23,063	3,662	54,832	8,340	288,072
8	(The) MEGA Life and Health Insurance Company	231	61	236	15	422	33	170	67	625	34	284	244	158	248	2,828
9	Mid-West Life Insurance Company of Tennessee	577	17	533	31	1,032	35	187	81	1,606	31	752	727	292	707	6,608
10	National Guardian Life Insurance Company	195	63	523	7	908	31	380	74	2,185	3	732	436	423	2,793	8,753
11	National Union Fire Insurance Co. of Pitt., PA	5	2	30	0	245	0	177	39	909	0	178	46	112	137	1,880
12	Reliance Standard Life Insurance Company	0	0	148	0	78	0	70	106	402	0	72	37	24	186	1,123
13	United HealthCare Insurance Company	50	0	105	0	168	21	166	10	582	0	183	75	92	152	1,604
	Total Members	3,736	1,163	13,242	354	27,368	1,736	18,094	3,684	217,359	79	44,987	13,625	68,800	27,947	451,229
	2010 Massachusetts Population ²	220,593	129,026	548,395	16,144	749,560	71,579	470,018	155,861	1,516,942	11,245	672,873	500,810	759,925	808,309	6,631,280
	2010 Market Penetration Rate ³	1.69%	0.90%	2.41%	2.19%	3.65%	2.43%	3.85%	2.36%	14.33%	0.70%	6.69%	2.72%	9.05%	3.46%	6.80%

¹ Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

² 2010 Population Source: Table 1: Annual Estimates of the Resident Population for Counties of Massachusetts: April 1, 2000 to July 1, 2010 (CO-PEST2010-totals). Source: Population Division, U.S. Census Bureau. Release Date: March 2011.

³ Total VISION insured preferred provider plan members in each county divided by the 2010 population in each county.