



New Bedford Creative Placemaking

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In 2016, New Bedford was the first city in Massachusetts to pass legislation to create an Arts, Culture & Tourism Fund. From the city's hotel lodging taxes, \$100,000 per year (plus inflation) are put into this fund.

In 2017, the city contracted the New Bedford Economic Development Council to manage the fund.

In 2018, NBEDC oversaw the city's first strategic Arts & Culture Plan.

In 2019, the Creative Consortium was formed (27 community leaders) to begin implementing the plan.



Wicked Cool Places

The city of New Bedford's grant program for creative placemaking:

uniting willing property/business owners, artistic/cultural groups, design/preservation specialists, and business/development experts to help transform New Bedford's overlooked or undervalued places. Wicked Cool Places enhance community development, arts entrepreneurship, and ongoing investment in the rich arts and culture of the city.



**Funded by
The City of New Bedford's
Arts, Culture & Tourism Fund
with additional support from
Bristol County Savings Bank,
Mass Cultural Council, and MassDevelopment**

2018-2019 (pilot phase)
12 projects, \$50,000

2019-2020
13 projects \$82,000
next round Spring 2020

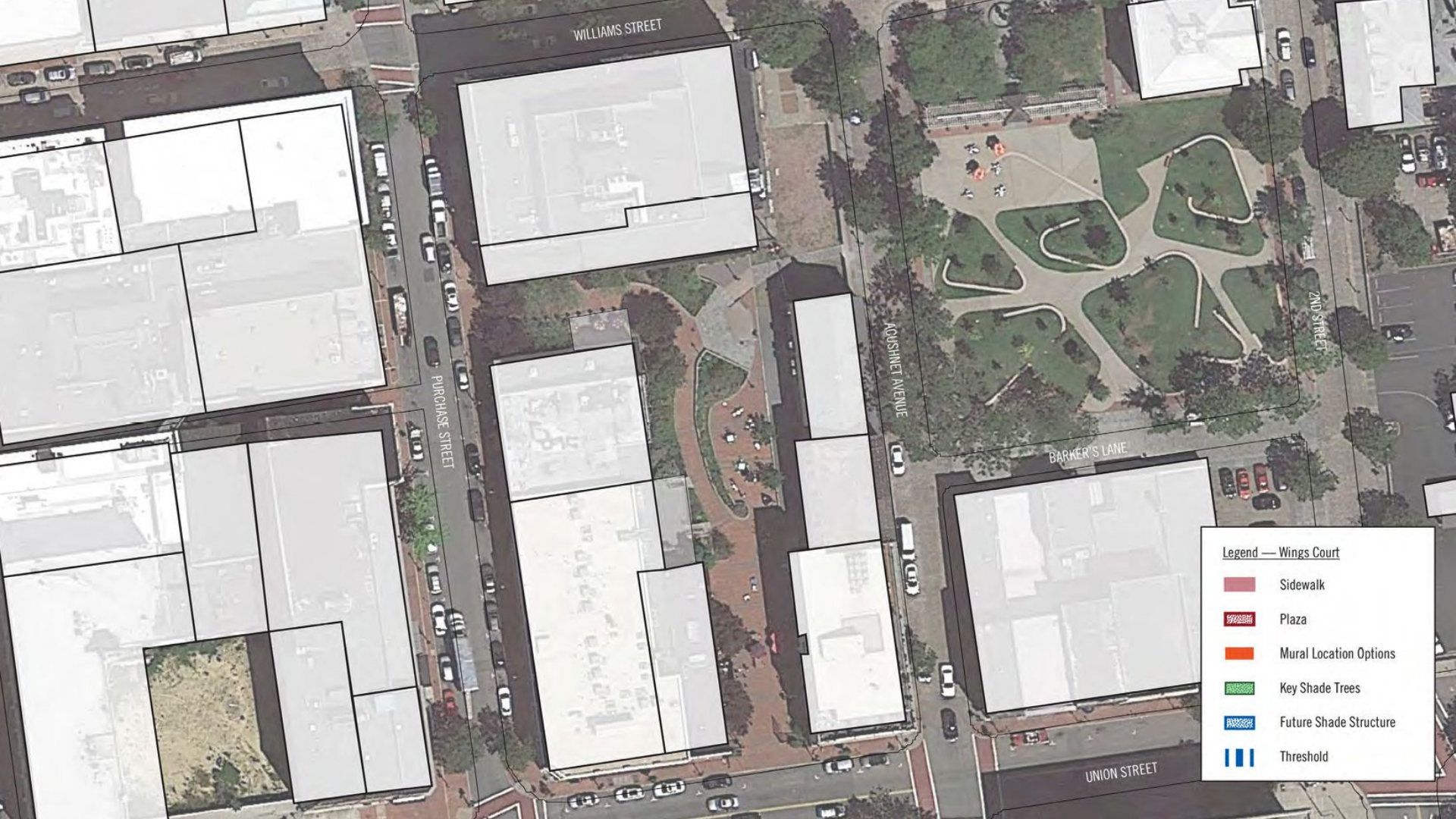
Apply: newbedfordcreative.org/wicked-cool-places/
Contact: artsnewbedford@gmail.com



3rd EyE Open

A photograph of an outdoor courtyard at dusk, featuring multiple strings of warm-toned, dome-shaped pendant lights hanging over a building facade. The building has several windows and a visible air conditioning unit. The sky is a deep blue with some clouds. The lighting creates a warm, inviting atmosphere.

Wings Court Lighting Design



WILLIAMS STREET

PURCHASE STREET

AOSHINET AVENUE

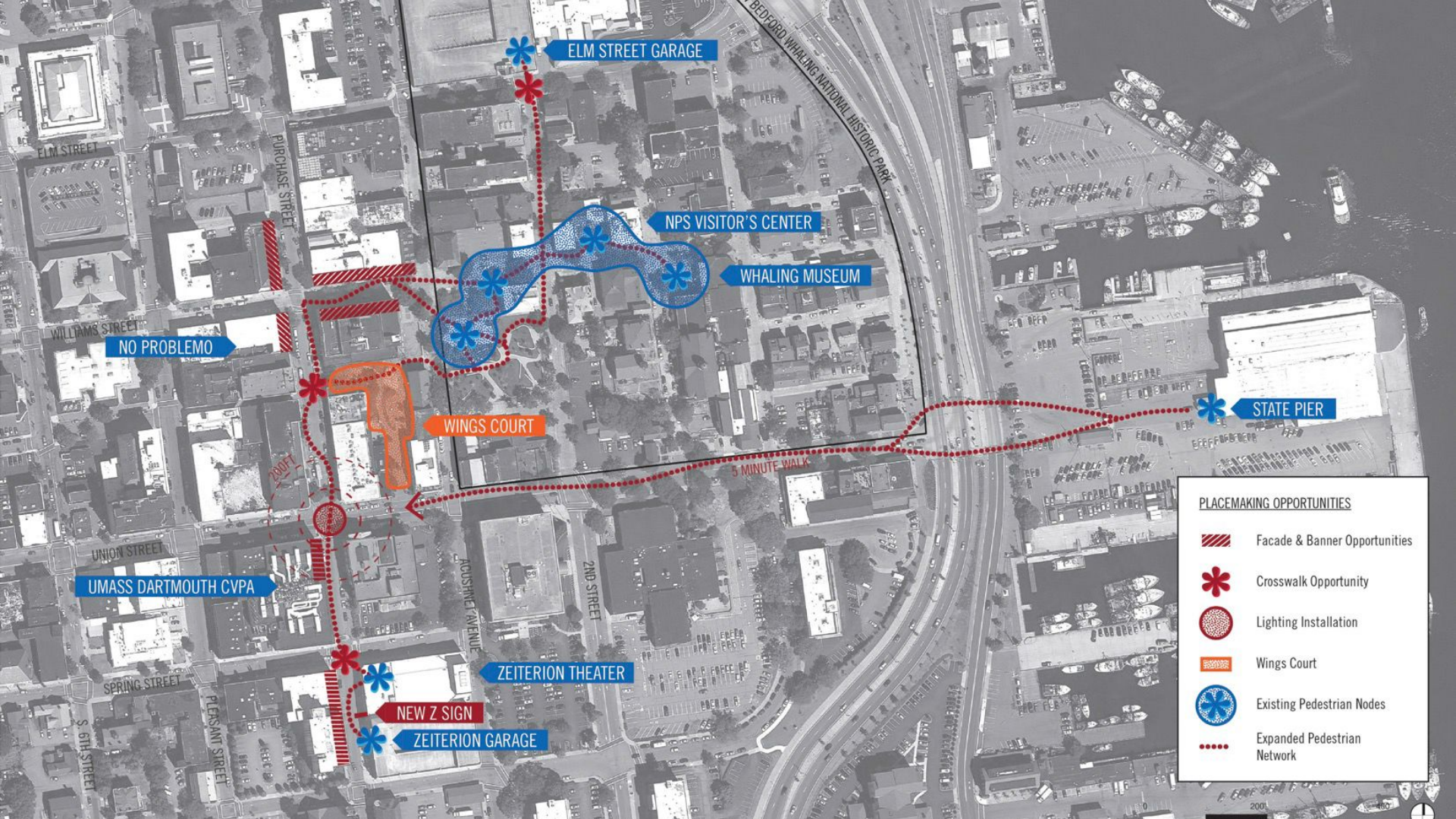
2ND STREET

BARKER'S LANE

UNION STREET

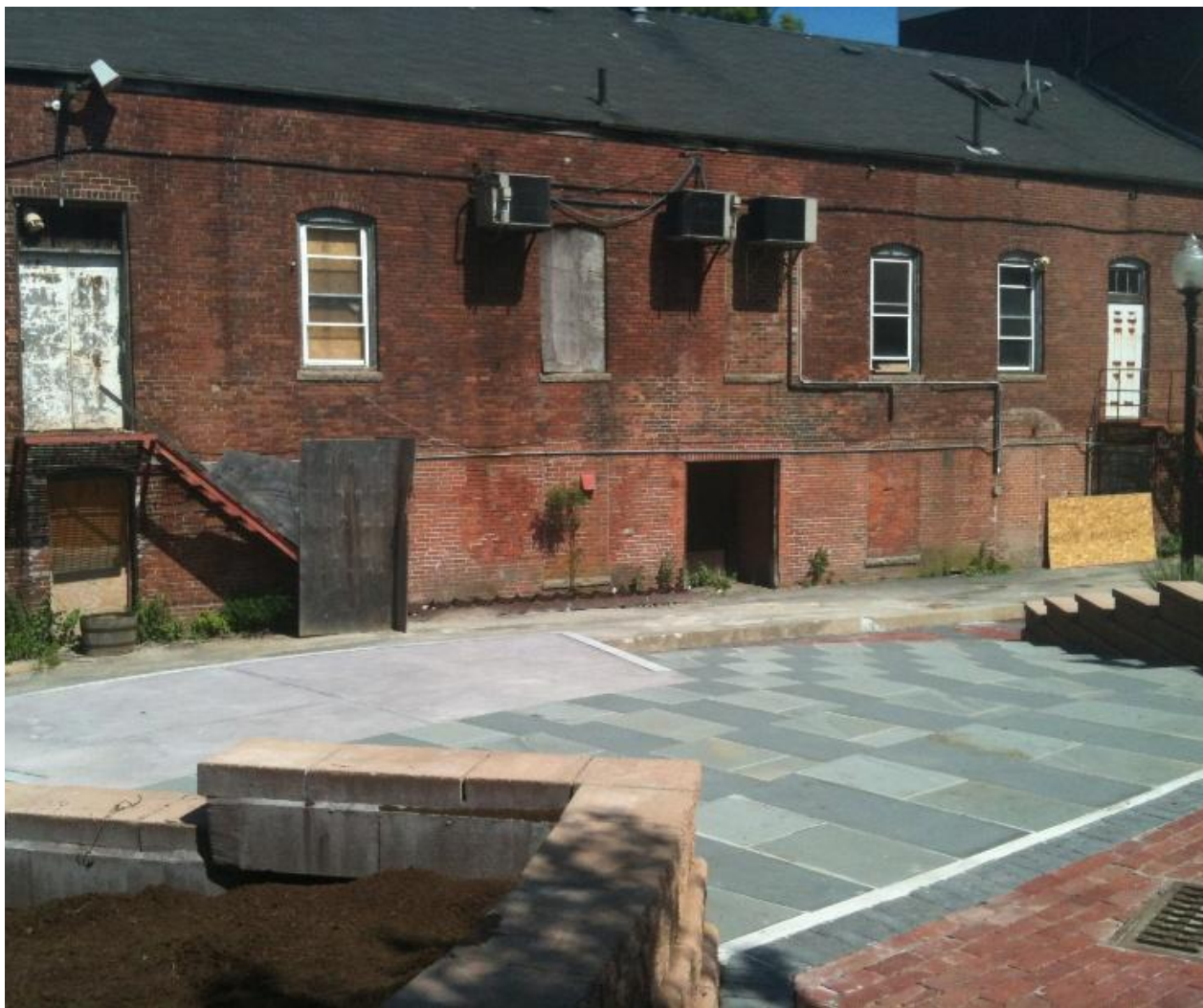
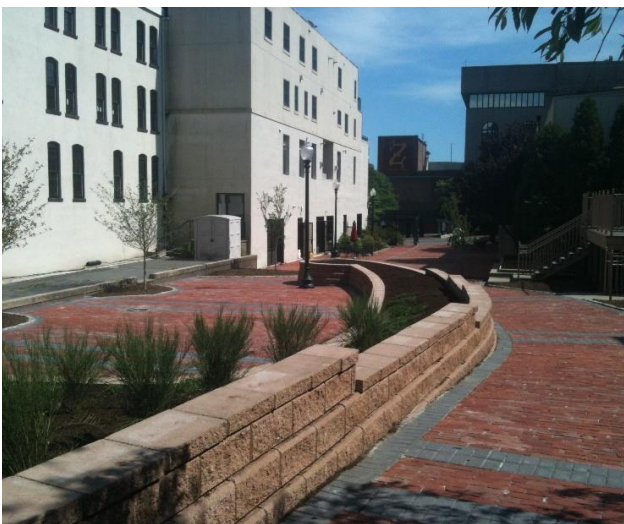
Legend — Wings Court

-  Sidewalk
-  Plaza
-  Mural Location Options
-  Key Shade Trees
-  Future Shade Structure
-  Threshold



PLACEMAKING OPPORTUNITIES

-  Facade & Banner Opportunities
-  Crosswalk Opportunity
-  Lighting Installation
-  Wings Court
-  Existing Pedestrian Nodes
-  Expanded Pedestrian Network









3rd EyE Open

Wings Court Lighting Enhancement Project

A Service-Learning Project by the Interior Architecture + Design Department at UMass Dartmouth



This project is funded in part by Wicked Cool Places, New Bedford's creative placemaking program, financed by the city's Arts, Culture, and Tourism Fund



College of Visual & Performing Arts
UMass Dartmouth



Wings Court Lighting Enhancement Project

A Service-Learning Project by the Interior Architecture + Design Department at UMass Dartmouth

LOCATION: CENTRAL PARK AND FURNITURE
INTEGRATION AREA

TEAM MEMBERS: Heather Kelly, Molly O'Donnell, Caroline Gresh
PROFESSIONAL MENTOR: Alex Sierkierski

The central zone of the park will be lit to accomplish a feeling of Wings Court being New Bedford's backyard.



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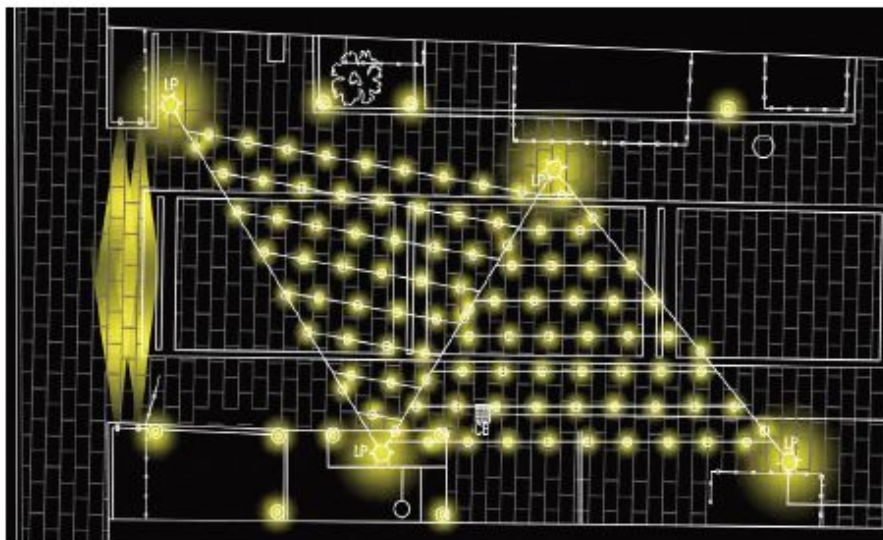
Wings Court Lighting Enhancement Project

A Service-Learning Project by the Interior Architecture + Design Department at UMass Dartmouth

LOCATION:
Union Street Entrance

TEAM MEMBERS:
Lauren Matte & Rebecca McBride

PROFESSIONAL MENTOR:
Will Lewis - Lewis Lighting Design



Union Street Entrance - Proposed Lighting Plan



Existing Site Photos



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Partnerships + Collaborations

UMass Dartmouth College of Visual and Performing Arts: faculty, students, professional mentors

City of New Bedford Departments:
City Planning (DCP), Public Infrastructure (DPI),
Housing and Community Development (OHCD),
Parks, Recreation & Beaches (DPRB), Facilities
and Fleet Management (DFFM)

New Bedford Creative & New Bedford
Economic Development Council









Thank you!
Q&A

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