

Massachusetts Division of Insurance  
Membership in Vision Insured Preferred Provider Plans  
as of December 31, 2020

	VISION Insured Preferred Provider Plan Members <sup>1</sup> By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Total 2020
		End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	End of 2020	Members
1	Aetna Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Ameritas Life Insurance Corporation	9	1	51	6	223	1	57	8	177	0	51	35	41	64	724
3	Blue Cross and Blue Shield of Massachusetts, Inc.	927	5,992	5,321	82	7,072	758	2,783	1,286	18,904	13	11,201	8,869	7,150	7,654	78,012
4	Combined Insurance Company of America <sup>2</sup>	5,877	565	10,877	370	18,988	873	10,766	3,077	54,859	58	22,362	14,038	15,426	29,976	188,112
5	Fidelity Security Life Insurance Company	6,118	2,102	23,263	110	33,607	3,082	19,812	5,966	85,533	111	42,211	25,516	27,811	41,977	317,219
6	HM Life Insurance Company	438	82	3,755	12	4,242	119	842	402	17,706	2	9,540	5,348	10,841	4,916	58,245
7	Humana Insurance Company	175	21	551	5	250	7	115	33	2,505	3	1,023	146	599	168	5,601
8	Metropolitan Life Insurance Company	198	59	447	0	1,285	37	674	250	3,037	8	1,022	343	755	960	9,075
9	Mid-West Life Insurance Company of Tennessee <sup>4</sup>	105	7	65	3	110	10	51	22	233	4	118	125	62	77	992
10	National Guardian Life Insurance Company	116	8	659	0	432	20	311	82	853	0	418	292	193	603	3,987
11	Principal Life Insurance Company	126	1	206	0	504	14	894	120	2,245	0	722	173	1,248	569	6,822
12	Reliance Standard Life Insurance Company	2	2	17	0	4	7	264	25	15	0	5	3	1	11	356
13	Standard Insurance Company	0	0	11	0	68	0	88	142	4	0	5	18	0	94	430
14	Starmount Insurance Company <sup>5</sup>	33	0	81	0	357	9	18	12	534	0	226	87	86	267	1,710
15	Sun Life Assurance Company of Canada	8	0	149	0	222	0	24	0	363	0	52	6	324	92	1,240
16	The Chesapeake Life Insurance Company	358	23	389	13	941	7	88	40	1,519	3	694	556	246	627	5,504
17	(The) Guardian Life Insurance Company of America	561	2,671	2,923	70	5,901	504	5,417	142	14,845	12	8,389	2,559	13,494	7,326	64,814
18	Union Security Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19	UnitedHealthcare Insurance Company	594	158	4,144	39	2,757	78	693	215	7,698	58	3,149	2,242	2,616	4,989	29,430
20	Vision Service Plan Insurance Company <sup>3</sup>	4,563	3,795	21,219	70	26,091	160	4,050	829	259,353	321	43,952	34,818	160,655	19,151	579,027
	Total Members	20,208	15,487	74,128	780	103,054	5,686	46,947	12,651	470,383	593	145,140	95,174	241,548	119,521	1,351,300
	2020 Massachusetts Population <sup>6</sup>	228,996	129,026	579,200	20,600	809,829	71,029	465,825	162,308	1,632,002	14,255	725,981	530,819	797,936	862,111	7,029,917
	2020 Market Penetration Rate <sup>7</sup>	8.8%	12.0%	12.8%	3.8%	12.7%	8.0%	10.1%	7.8%	28.8%	4.2%	20.0%	17.9%	30.3%	13.9%	19.2%

<sup>1</sup> Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

<sup>2</sup> Three new products were approved in March 2018 for Combined Insurance.

<sup>3</sup> Effective October 1, 2017, Massachusetts Vision Service Plan, Inc. has merged into Vision Service Plan Insurance Company.

<sup>4</sup> Mid-West Life Insurance Company of Tennessee is no longer marketing its vision plans.

<sup>5</sup> New vision product was issued in February 2018.

<sup>6</sup> Total VISION insured preferred provider plan members in each county divided by the 2020 population in each county.

<sup>7</sup> 2020 Population Source: U.S. Census Bureau; Vintage 2020 Population Estimates: Population Estimates