

AMLP Municipal Action Plan 2020

Submitted by Massachusetts Municipal Wholesale Electric Company (MMWEC) on behalf of Ashburnham Municipal Light Plant (AMLP)

Program Budget Data

For the most recent reporting (calendar) year, please provide:

Reporting year	2019
Gross Annual Retail Revenue (\$)	\$4,619,882
Annual RCS budget threshold (must be at least .25% of gross annual retail revenue)	\$11,550

___ Check here if seeking a waiver in accordance with 225 CMR 4.08(3).

RCS Assessment Data

For the most recent reporting year (per the PA's Annual Return, filed with the DPU pursuant to 220 CMR 79.02), please provide:

The time period reported in 01/01/2019 – 12/31/2019			
	Data Description	Amount in DPU reported units (MWh, therms)	Units
4	Total Residential* Electric Sales (MWh)	21,820	MWh
5	Number of residential* electric customers	2,852	Accounts
6	Total Residential* Gas Sales+	N/A	e.g. therm, mcf, etc.
7	Number of residential* gas customers+	N/A	Accounts

**Including market rate and low income*

+Only applicable to gas municipal PAs

Municipal RCS Roadmap

Please provide a detailed RCS program planned budget for 2020, showing categories of RCS Program activities and their corresponding budget amounts. At a minimum, provide budget amounts (even if the amount is zero) for the categories shown below. If the RCS program budget includes other significant costs or budget categories, include them here.

Budget Category	2019 Dollar Amount	2019 Volume (include units)	Planned Dollar Amount	Planned Volume (include units)
Audits	\$4,945	23 audits	\$5,375	25 audits
Instant Savings Measures provided during audit	\$138	69 LED bulbs	\$150	75 LED bulbs
Additional Customer Incentives /Rebates	\$3,957	26 rebates	\$2,300	15 rebates
Administration	\$6,839	N/A	\$7,000	N/A
Marketing	\$430	N/A	\$430	N/A
MLP Solar Grant (MLP Portion)	\$0	0	\$9,000	3 projects
Total	\$16,309		\$24,255	

Program Summary/Description

Home Energy Assessments

AMLP offers Home Energy Assessments (HEA) to customers in single family homes and condominiums (with separate metering and heating systems) who heat their homes with electricity, oil, propane, or other non-natural gas fuels. These HEAs are free to the customer when performed no sooner than 3 years prior to the last HEA of that home.

In 2019 and prior, Hancock Software provided the audit software and reporting that were used, however, in 2020, the program changed software provider to Snugg Pro. The Snugg Pro audit software provides both a more customer-friendly report and provides greater detail on recommendations. Current conditions are listed for multiple areas of concern throughout the home and suggested goals for each area are given, based on observable current conditions and generally accepted residential energy efficiency standards. The report provides estimated costs, savings and Savings to Investment Ratios (SIRs) for each recommendation, allowing the customer to prioritize projects in a way that is best for them. The DOER Scorecard is included in the Snugg Pro report and MLP will provide updated scorecards following upgrades.

Each recipient of an HEA receives three (3) LED bulbs as part of the audit.

Product	Description	Requirement
Lighting	(3) 9 watt LED bulbs	Receive HEA and have some non-LED lighting in use in home

Rebates and Incentives

As a participant in the MMWEC Home Energy Loss Prevention Services (HELPS), Ashburnham Municipal Light Plant (AMLPL) offers a wide range of rebates and incentives to encourage customers to purchase and use energy efficient heat pumps (Cool Homes Program), appliances (ENERGY STAR Appliances) and thermostats. Customers can apply for these rebate programs either on line or by completing a paper application and mailing it to HELPS. Additionally, AMLP offers incentives to customers for installation of PV solar systems (MLP Solar Grant Program). Descriptions of each program follow:

HELPS Cool Homes Program

Product	Description/Requirements	Incentive Amount
Central Air Conditioning	SEER ≥ 16 ; EER ≥ 13	\$250
Air Source Heat Pump	SEER ≥ 16 ; EER ≥ 12 ; HSPF ≥ 8.5	\$250
Air Source Heat Pump	SEER ≥ 18 ; HSPF ≥ 9.6	\$500
Single-Zone Ductless Mini-Split Heat Pump	SEER ≥ 18 ; HSPF ≥ 9	\$300
Multi-Zone Ductless Mini-Split Heat Pump	SEER ≥ 18 ; HSPF ≥ 9	\$500

In addition to the AMLP rebate on Mini-Split Heat Pumps, HELPS has negotiated additional manufacturer purchase price discounts.

HELPS ENERGY STAR Appliances Program

Product	Description/Requirements	Incentive Amount
Air Purifier*	ENERGY STAR	\$40
Clothes Washer*	ENERGY STAR Most Efficient	\$50
Clothes Dryer*	ENERGY STAR Most Efficient	\$50
Dehumidifier*	ENERGY STAR	\$30
Heat Pump Water Heater ≤ 55 Gallon, Electric	ENERGY STAR	\$250
Refrigerator*	ENERGY STAR Most Efficient	\$50

*1 per Household

HELPS Wi-Fi Thermostat Program

Product	Description/Requirements	Incentive Amount
Wi-Fi Smart Thermostat*	must have electric heat or central air conditioning	50% of cost; max \$125

*1 per Household

MLP Solar Grant Program

As a participant in the MLP Solar Grant Program, AMLP provides funding on eligible home based solar photovoltaic installations up to 10 kW. AMLP funds up to 60 cents per watt and DOER provides another 60 cents per watt. Some limitations on AMLP funding levels do apply, and the grant budget is fixed. This Program began in late 2019 and continues into 2020. As of the end of 2019, no projects had reached completion.

Ancillary Services

AMLP markets and promotes its entire suite of energy efficiency, distributed generation and demand response programs (including audits, rebates and other incentives) in a number of ways: on the MLP website, bill stuffers, distribution at the Light Plant Office, and social media. AMLP does not focus this marketing to specific customer demographics.

The program has always been able to link HEI rebates to HEAs since the HEI rebates require the HEA. The link between other rebates and the HEA has been harder to establish. The new Snugg Pro HEA software will allow a closer linking of improvements and HEAs since they include the DOER Scorecard. Since customers that have had an HEA can request an updated Scorecard after improvements have been made, we will have the opportunity to both be sure that customers are aware of any rebates or incentives that they may be eligible for, and that even if the improvement is not linked to a rebate, the connection between the improvement and the HEA can be established.

And due to the marketing and increase in knowledge of the Scorecard by home buyers and real estate professionals, the program anticipates an increased interest in the Scorecard by new home buyers; the program will be able to provide new buyers the Scorecard as requested.

AMLP does not target low/moderate income, multi family, or ESL households. There are very few customers who speak English as a second language in Ashburnham, so that is not a significant concern for AMLP.

The program does not currently recommend contractors or provide any sort of approved or participating contractor lists. The HEA process does include information given to the customer on how to choose a contractor, including information essentially similar to that found on the Commonwealth of Massachusetts website.