

Massachusetts Division of Insurance
Membership in Vision Insured Preferred Provider Plans
as of December 31, 2021

	VISION Insured Preferred Provider Plan Members ¹ By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Total 2021
		End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	End of 2021	Members
1	Aetna Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Ameritas Life Insurance Corporation	28	0	124	0	245	5	64	8	245	0	3	60	45	105	932
3	Blue Cross and Blue Shield of Massachusetts, Inc.	1,476	5,619	6,268	232	8,713	972	2,652	1,526	22,375	164	11,116	9,329	7,791	9,862	88,095
4	Combined Insurance Company of America ²	2,249	471	9,122	88	10,679	476	5,713	2,063	38,942	39	16,112	10,881	10,064	27,020	133,919
5	Fidelity Security Life Insurance Company	7,133	2,010	28,113	149	45,704	3,818	24,420	7,106	121,358	155	57,775	36,454	41,713	49,191	425,099
6	HM Life Insurance Company	290	84	2,904	8	1,850	97	766	356	4,333	4	3,845	2,399	3,890	4,035	24,861
7	Humana Insurance Company	173	21	633	4	240	9	108	31	2,724	3	841	187	769	196	5,939
8	Metropolitan Life Insurance Company	214	95	572	0	1,461	40	590	134	3,469	0	1,192	493	922	1,234	10,416
9	Mid-West Life Insurance Company of Tennessee ⁴	100	7	60	3	109	10	49	17	208	4	107	111	51	74	910
10	National Guardian Life Insurance Company	109	7	838	0	508	27	324	125	805	0	453	296	167	363	4,022
11	Principal Life Insurance Company	111	40	202	0	838	13	828	89	2,852	0	2,562	249	1,868	707	10,359
12	Reliance Standard Life Insurance Company	2	2	17	0	3	6	249	24	15	0	4	2	2	10	336
13	Standard Insurance Company	0	0	26	0	102	0	94	138	55	0	1	1	11	63	491
14	Starmount Insurance Company ⁵	105	8	251	0	315	12	30	20	678	0	345	233	292	378	2,667
15	Sun Life Assurance Company of Canada	194	0	1,167	0	1,427	0	434	0	4,175	0	1,341	847	1,498	2,613	13,696
16	The Chesapeake Life Insurance Company	341	18	357	13	849	10	72	36	1,442	3	651	517	218	579	5,106
17	(The) Guardian Life Insurance Company of America	372	2,662	3,154	67	6,603	291	5,587	471	14,947	49	7,085	4,138	16,299	6,881	68,606
18	Union Security Insurance Company	12	12	12	0	12	12	12	12	12	0	12	12	12	12	144
19	UnitedHealthcare Insurance Company	619	195	4,028	108	2,632	74	456	220	6,654	19	3,475	2,505	2,818	4,714	28,517
20	Vision Service Plan Insurance Company ³	4,769	3,627	21,529	75	27,374	165	3,896	911	369,320	307	47,844	35,353	170,196	21,517	706,883
	Total Members	18,297	14,878	79,377	747	109,664	6,037	46,344	13,287	594,609	747	154,764	104,067	258,626	129,554	1,530,998
	2021 Massachusetts Population ⁶	232,411	128,657	580,164	21,097	807,074	71,015	462,718	161,572	1,614,742	14,491	724,505	533,003	771,245	862,029	6,893,574
	2021 Market Penetration Rate ⁷	7.9%	11.6%	13.7%	3.5%	13.6%	8.5%	10.0%	8.2%	36.8%	5.2%	21.4%	19.5%	33.5%	15.0%	22.2%

¹ Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

² Three new products were approved in March 2018 for Combined Insurance.

³ Effective October 1, 2017, Massachusetts Vision Service Plan, Inc. has merged into Vision Service Plan Insurance Company.

⁴ Mid-West Life Insurance Company of Tennessee is no longer marketing its vision plans.

⁵ New vision product was issued in February 2018.

⁶ Total VISION insured preferred provider plan members in each county divided by the 2021 population in each county.

⁷ 2021 Population Source: U.S. Census Bureau; Vintage 2021 Population Estimates: Population Estimates