

September 21 - 22, 2022

Southbridge Hotel & Conference Center
Southbridge, Massachusetts

27th Annual
Fire & Life Safety
Education Conference

Adapting to Change



Presented by the Department of Fire Services
Peter J. Ostroskey, State Fire Marshal
Planned by the Massachusetts Public Fire & Life Safety
Education Task Force

Visit www.mass.gov/dfs
Search for Public Education Conference 2022
#MAFLSEConf22

Program Highlights

The COVID-19 pandemic changed the world we knew in 2020 and continues to change the way we live and work. Since this unprecedented event, we have been striving to better serve our communities in “the new normal” way, using new strategies and technologies to do it. Despite these changes, professionals in the fire service, emergency services, education, law enforcement, and community risk reduction have continued to rise to the challenge. This year’s conference will showcase how these professionals have *Adapted to Change*.

We have 15 new workshops to support local fire and life safety education efforts, ranging from security issues in schools and workplaces to supporting diverse communities. Whether you’re a veteran or new to the job, these workshops will help S.A.F.E. educators, teachers, older adult specialists, fire prevention officers, and law enforcement professionals build new ideas for *Adapting to Change* in a truly different world.



Core Skills

Whether you are new to fire and life safety education or have been teaching for a while, core workshops keep you up to date on consistent messages and best practices. Consider attending: S.A.F.E. and Senior SAFE Exchange (F4); Getting the Most Out of Your Fire Station Tours (B5); and *Stop the Bleed®* (A4).



New Topics

These workshops present new information in the field or are new to the conference. They include: Active Shooters: Identify, Assess and Manage Potential Threats (C2 and F2); The Massachusetts Refugee Resettlement Program (C1); Climate Change and Emergency Preparedness: The Connecticut River Valley Flood of 1936 (C5); and Building Public Partnerships to Promote Community Risk Reduction (F5).



Using the Tools

These workshops introduce specific tools, props, and curriculums that help teach fire and life safety. Look at: Using Fire Safety House Trailers: Best Practices (C3); Using Children’s Fire Safety Books to Enhance Outreach (E2); The Benefits of Providing a Child Passenger Safety Program (B1); or What You Need to Know about Carbon Monoxide (B4).



Partnerships

Developing partnerships is essential to community risk reduction efforts. Consider: Responding to Emergency Situations: Communicating with Deaf and Hard of Hearing Individuals (F1); First Responders and LGBTQIA+ (D4); Cultural Competency (A1); or *National Night Out* (B2).

School Partners

Most school partnership workshops are on September 22. Consider attending: Community Opioid Prevention & Education (C.O.P.E) (B3); Fire Safety Sequence for Third and Fourth Graders (C4); Teaching Fire Safety through History Parts 1 and 2 (D2); or Building the Future of Your Department with Junior and Fire Explorer Posts (E4).

Senior Agency Partners

The majority of senior agency partnership workshops are on September 22. Consider attending: The 3 R’s of Hoarding (D3); *Steps to Safety: A Community Approach to Safety for Older Adults* (D5); Collaborative Care and Dave’s Locker (A2); The Impact of Hoarding on Fire: A Case Study (E5); and Understand, Approach & Respond: Effective Interventions for First Responders (D1).

2022 Fire & Life Safety Educator of the Year Award

The award and citations will be presented after lunch on September 22. Please look for the 2022 Nomination Form in this brochure and nominate those you think are at the forefront of public education.

Registration Form

Registration deadline: Thursday, September 15

\$10.00 late fee applies after the date

Name for Certificate _____
Title First Name Middle Initial Last Name

Name for Nametag _____
First Name Last Name

Organization _____

Organization Address _____

City _____ State _____ Zip Code _____

Phone (to contact you about this registration) _____

Email Address _____

Workshop Registration

Please register for workshops by writing the number on the line for your first choice and your second choice in the event that the workshop is already full (e.g. 1, 2, 3, 4 or 5).

September 21

Block A 1st _____ 2nd _____

Block B 1st _____ 2nd _____

Block C 1st _____ 2nd _____

September 22

Block D 1st _____ 2nd _____

Block E 1st _____ 2nd _____

Block F 1st _____ 2nd _____

Optional dinner: September 21, 6:00 p.m. Yes ☐ No ☐
(\$40 fee in addition to registration fee.)

Please register me for:

One Day only (21st or 22nd) \$120

Both Days \$195

Optional Evening Dinner - September 21 \$40

Total Due \$

Cancellation Policy

No refunds 0-4 days prior to conference. Full refund 10 days or more prior to conference if cancellation is faxed to 978-567-3199 or emailed to Matthew.Brennan@mass.gov. All cancellations must be in writing.

For More Information

Call 978-567-3381 or e-mail Matthew.Brennan@mass.gov for more information.

Payment

Return completed form and check (bank check, personal check or money order payable to Mass. Firefighting Academy Trust Fund) to:

Attention: Julie Bergeron
Department of Fire Services
P.O. Box 1025
Stow, MA 01775
978-567-3199 (fax)

Payment is **required** prior to the conference.
No cash can be accepted.

A purchase order may be sent to hold your spot, but please note that DFS does not bill.
Please use this registration form (which indicates total payment due) as your invoice.

Full payment must be received prior to the conference or admission will be denied.

For Office Use Only

Check # _____

Check \$ _____

Paid Date _____

Wednesday, September 21

8:30 - 9:00 am Registration & Exhibitors

9:00 - 9:45 am General Session

Welcome

Maribel Fournier, Deputy State Fire Marshal
Department of Fire Services

Exhibitor Introductions

Developing a Youth Firesetting Program

Captain Bryan Tyson
Barnstable Fire Department

When youth firesetting became an issue in Barnstable, Captain Tyson decided to do something about it – he developed an intervention program. Tyson will speak about the Barnstable program and provide you with tools to start a program in your community.

9:45 - 10:00 am Break

10:00 am - 12:00 pm Block A



A1: Cultural Competency

Fire Inspectors Willie Spears and Eric Rosa
Springfield Fire Department

This program is essential for fire safety educators working in communities that have immigrant populations where many languages are spoken. These groups are historically underserved, and cultural differences may make contact and educational opportunities difficult. An influx of diverse cultural groups presents unique challenges for communicating local fire safety laws and advice on cooking, heating, and more. This program offers invaluable first-hand knowledge of the principles of building a foreign language education program from scratch with cultural sensitivity. The workshop will include discussions of networking with community leaders, interpretation concerns, and building the necessary partnerships to break down barriers.



A2: Collaborative Care and Dave's Locker

Amber Jones, Arvada Fire Protection District
Don and Theresa Lindsey, Dave's Locker

This workshop covers the obstacles and barriers that may exist in home safety visits and other non-emergency contacts. We will discuss the opportunities and resources

that can help to keep people independent in their homes. We present real incidents as case studies.

Dave's Locker is a free community medical equipment service that loans out crutches, walkers, wheelchairs, and more to those in need. Dave's Locker is a partner of the Arvada Fire Protection District in its work with older adults.



A3: Strategies to Power Up Local CRR Initiatives

Karen Berard-Reed
Community Risk Reduction Lead, NFPA

This workshop is for professionals who are planning and implementing modern, impactful safety-focused initiatives. We will discuss NFPA 1300, Standard on Community Risk Assessment (CRA) and Community Risk Reduction (CRR) Plan Development, and unpack content to help participants develop local plans aligned to this industry standard. We cover the roles of data, tools, stakeholders, and partners in effective CRR plans. Participants will leave ready to position community risk assessment as the critical first step in the CRR process and have strategies ready to overcome challenges related to conducting a CRA. Participants will leave with concrete actions to raise the impact of their CRR efforts.



A4: Stop the Bleed[®]

Barbara DiGirolamo, M.Ed.
CPSTI Boston Children's Hospital

Stop the Bleed[®] trains you to recognize life-threatening bleeding and to act quickly and effectively to control bleeding with three quick techniques. This training will empower you to make a life-or-death difference when a bleeding emergency happens.



A5: NoFIRES

A Look at Youth Fire Setting Prevention

Loren Davine, M.Ed., CAGS
Executive Director, NoFIRES

This workshop will introduce participants to NoFIRES, Massachusetts' largest Youth Firesetting Prevention and Intervention program. The workshop will outline the NoFIRES program, the challenges and success of implementing youth firesetting interventions during Covid-19, and recent changes in youth firesetting prevention and intervention approaches.

12:00 - 1:00 pmLunch

1:00 - 2:00 pm General Session

Keynote Address

**You Can Teach an Old Dog New Tricks:
Modernizing Youth Firesetting
Prevention and Intervention**

Karla Klas, BSN, RN, CCRP
Project Senior Manager/Managing Director,
Injury/Violence Prevention & Community
Outreach, University of Michigan –
Michigan Medicine Health System

Nearly 50 years ago, a national movement was launched to address youth firesetting (YFS) behaviors. Yet, YFS remains a prevalent community safety issue. Are we truly “Adapting to Change” by modernizing our YFS prevention and intervention approaches with new and emerging research evidence? Or are we an “old dog” stuck in outdated methods? Whether you are just starting out in YFS or already have a robust program in place, come join this thought-provoking session. Learn how you can shake-up and improve your YFS prevention and other fire and life safety programs with new tricks.

2:00 - 2:15 pm Break

2:15 - 3:15 pm Block B



**B1: The Benefits of Providing a Child
Passenger Safety Program**

Mandi Summers, Director
Massachusetts Child Passenger Safety Program
Baystate Children’s Hospital

Child passenger safety education is a critical need in every community. Training new parents and educating them about safely transporting their children is an ongoing task. This workshop will describe the Child Passenger Safety Technician (CPST) training and the many benefits to fire departments and individuals for providing programs for the public. Come learn about the CPST training and how it can benefit both your department and your community.

Keynote Speaker

Karla Klas, BSN, RN, CCRP
Project Senior Manager/
Managing Director, Injury/Violence
Prevention & Community Outreach,
University of Michigan – Michigan
Medicine Health System

Karla Klas manages the University of Michigan Trauma Burn Center's prevention programs, which focus on mitigating high-risk behaviors to reduce the occurrence of trauma, burn injuries, and violence. She coordinates the *Straight Talk* youth firesetting prevention and intervention program and its educational videos. She created the *Sean's Story: National Campaign for Youth Firesetting Prevention and Intervention*. Karla's career spans trauma/burn critical care nursing, research, injury prevention, community risk reduction, mentoring, public education, professional development training, policy and process improvement, program development, and Level 1 Trauma and Burn Center Verification management. Karla is a FEMA National Fire Academy Professional Instructor and graduate and has advanced training in many topics.



B2: National Night Out

Lt. Zach Algarin, Westminster Fire Department

National Night Out is a community-building campaign that promotes police/community partnerships and awareness across the nation. We will discuss partnering with your local police department to host a *National Night Out*. We will share our experience hosting a successful *National Night Out* and share ideas to help educators create their own successful event.



**B3: Community Opioid Prevention &
Education (C.O.P.E)**

FF Anthony Leite, Lowell Fire Department

FF Leite will describe the C.O.P.E. high school program developed by the Lowell Fire Department to educate teens and prevent opioid overdose and abuse in the

face of a national epidemic. In the aftermath of the Covid-19 pandemic, the opioid problem has increased, with nationwide increases in overdoses and more abuse. C.O.P.E. offers education professionals an opportunity to reintroduce drug education in the classroom setting.



**B4: What You Need to Know
About Carbon Monoxide**

Neal Zipser, Knox Company

This upbeat, engaging and informative presentation will quiz the audience on what they know about carbon monoxide (CO). Attendees will learn: what CO is, how to detect CO, what causes CO, the difference in the beeps and noises from CO and smoke alarms, proper placement and maintenance of CO alarms, who is most at risk of CO poisoning, CO symptoms and how they compare to the flu and COVID, and much more.



**B5: Getting the Most
Out of Your Fire Station Tours**

Lt. Katie Collins-Kalbaugh, Chicopee Fire Dept.
Lt. Maria Pelchar, Holyoke Fire Dept.

Are your fire station tours effective educational opportunities? What are your goals? What messages are you trying to teach? In this workshop you will learn how to conduct station tours that are age appropriate, educational, and will promote your department to the public. Learn the tools of the trade from two experienced public fire and life safety educators who believe that fire station tours are an excellent opportunity to teach about fire prevention and safety.

- 3:15 - 3:30 pm Break
- 3:30 - 4:30 pm Block C



**C1: The Massachusetts Refugee
Resettlement Program**

Dr. Falah Hashem, Chief of Staff, Massachusetts
Office of Refugees and Immigrants (ORI)

Massachusetts is constantly welcoming refugees from across the world. Cultural and language barriers can make fire safety and the role of firefighters difficult to communicate with these communities. This workshop provides an overview of the Massachusetts Office for Refugees and Immigrants (ORI), refugee resettlement in the Commonwealth, and the statewide services provided to refugee and immigrant populations. Learn what those in your community are facing during resettlement and the resources they can access.



**C2: Active Shooters: Identify, Assess
and Manage Potential Threats**

Special Agents Brian LeBlanc and
Sarah Wheeldon, Federal Bureau of Investigation

In this workshop, you will learn to recognize warning signs and behavioral indicators of a violent attack before the attack happens. We will focus on identifying, assessing, and managing potential threats in order to disrupt and prevent acts of targeted violence. We will discuss several cases and present scenarios to practice using mitigation strategies.



**C3: Using Fire Safety House Trailers:
Best Practices**

FF Matthew Fraticelli, Fitchburg Fire Department
FF Anthony Leite, Lowell Fire Department

This workshop teaches best practices for using Fire Safety House trailers for fire and life safety education. We will tour a trailer and learn strategies, tips and lessons from two departments with robust public fire and life safety programs that use the trailer to educate both children and adults.



C4: Fire Safety Sequence for Third and Fourth Graders

CRR Chief Deanna Harrington
CRR Specialist and PIO Michelle Kircher
Arvada Fire Protection District

In this workshop, we will cover the *Fire Safety Sequence for Third and Fourth Graders*, a comprehensive home fire safety program that aligns with curriculum standards. In the program, students work in teams to put 12 picture cards in a logical sequence. The cards include three steps to take before a home fire and nine steps to take after a kitchen fire starts. After each team creates a sequence, the whole class learns the correct sequence and essential home fire safety actions. The program includes pre- and post-tests, plus a homework assignment that teachers can use to give a grade for the lesson. We will share the interactive and virtual versions of this program.



C5: Climate Change and Emergency Preparedness: The Connecticut River Valley Flood of 1936

Joshua Shanley, Department of Fire Services

At the start of the 20th century, the Connecticut River Valley was a thriving manufacturing hub for fabric, arms and brass. In March 1936, a flood killed more than 100 people and left tens of thousands homeless, unemployed and without power. Typhoid and other public health issues complicated recovery efforts. The flood helped launch FDR’s Flood Control Act of 1936. Dams, reservoirs and dikes were constructed to control future flooding. Much of that system remains in place today, but has gone largely unmaintained. This workshop will help educators focused on community risk reduction to better understand the challenges of planning for disasters due climate change.

- 4:30 pm..... Certificates
Available at registration desk
- 4:45 - 6:00 pm Open Social Hour
Conversation & cash bar
- 6:00 pm..... Networking Dinner
Reservations required. Pick-up tickets at registration desk.

Thursday, September 22

8:30 - 9:00 am Registration & Exhibitors

9:00 - 9:45 am General Session

Building Risk Reduction Programs: It's a Process

Jessica Sondgeroth, Community Risk Reduction Outreach Program Coordinator
South Carolina State Fire

South Carolina's state model unites leading fire service organizations to build CRR programs statewide. Learn how creating a strategic process led to increases in community risk reduction training, personnel changes, creation of partnerships, consistent messaging, and increased data quality. Learn how South Carolina is building CRR one community at a time, and how you can use their ideas to build CRR in your community.

9:45 am - 10:00 pm Break

10:00 am - 12:00 pm Block D



D1: Understand, Approach & Respond: Effective Interventions for First Responders

Julie McMurray, MA, LMHC, CDP
Alzheimer's Association, MA/NH

This program provides evidence-informed education to first responders about the impact of Alzheimer's disease and other dementias on individuals and communities. The program covers techniques to optimize the effectiveness of responding to persons living with dementia and their families. We will explore practical strategies for responding to a variety of circumstances. Attendees will also learn about dementia-related resources.



D2: Teaching Fire Safety through History Parts 1 and 2

Chief Timothy Kelly, Devens Fire Department

The History of Fire in America is a program for grades 7–12 that uses history to teach fire safety by reviewing historical fires and the lessons learned from them. Combining parts 1 and 2 allows for an in-depth look at a variety of historical fires and demonstrates that teaching fire safety does not have to be topic specific. Students

look at cases where tragic mistakes happened because history was ignored. This approach teaches critical thinking, reasoning skills and fire safety. Bring a thumb drive to the workshop so you can download a copy of the entire program to use in your community.



D3: The 3 R's of Hoarding

Inspector Vincent Quintero
Rhode Island Fire Marshal's Office

This workshop explores the questions: What is compulsive hoarding? What makes getting rid of clutter difficult for hoarders? Who struggles with hoarding behavior? What kinds of things do people hoard? How is hoarding different from collecting? Can compulsive hoarding be treated? The program is a good introduction to hoarding for public safety professionals.



D4: First Responders and LGBTQIA+

FF Matthew Morin, Sunderland Fire Department

First Responders must interact with people from all walks of life. Members of the LGBTQIA+ community, and specifically trans or gender non-binary individuals, make up a vulnerable patient population and are often overlooked or misunderstood by first responders and health care providers. This training introduces LGBTQIA+ terminology, how it relates to our work as first responders and some best practices for interacting with the LGBTQIA+ community in the performance of our duties. EMS providers, first responders and dispatchers will leave this training better prepared to interact with the diverse populations we all serve.



D5: Steps to Safety: A Community Approach to Safety for Older Adults

Andrea Vastis, Senior Director of Public Education, National Fire Prevention Association (NFPA)


Attendees will learn about NFPA's updated older adult fire and fall prevention program: *Steps to Safety: Prevent Fire and Falls at Home*. *Steps to Safety* is a reboot of the *Remembering When* program. It includes a new online curriculum and enhanced assets for older adults and their caregivers. Join us for this in-depth tour of the updated program.

12:00 - 1:00 pmLunch
1:00 - 2:00 pm General Session

2022 Fire & Life Safety
Educator of the Year Award

Presentation and remarks:
Peter J. Ostroskey, State Fire Marshal


2:00 - 2:15 pm Break
2:15 - 3:15 pmBlock E



E1: Using DFS Props to Teach Fire Safety

FF Lauren Rocco, Palmer Fire Department
Cynthia Ouellette, Retired Fire Data and Public Education Coordinator, DFS


The Hazard House and Kitchen Prop are great tools to advance fire safety messages, especially in large venues like public safety days, conferences, and malls. The props draw people in, which allows public educators the opportunity to drive home safety messages. Attendees will learn how to set up and take down the props, and to use them as effective educational tools.



E2: Using Children’s Fire Safety Books to Enhance Outreach

Mary MacCaffrie, New Hampshire Department of Safety, Office of the Fire Marshal

Add another tool to your toolbox of fire prevention education strategies! This session is for everyone who teaches fire safety to children. Reading a book during a classroom fire safety lesson is both educational and engaging. We will discuss book titles for all ages and picture books, fiction, and non-fiction. The workshop covers age-appropriate teaching strategies and techniques for reading to children in classrooms. The books on our list support NFPA messaging guidelines for children. Attendees will receive a complete bibliography.




E3: Creating Fire Safety Content for Social Media

Fire inspector Eric Rosa, Springfield Fire Dept.

Participants will learn to create digital content to promote fire safety messages for a wide variety of audiences. The workshop is great for both new and experienced fire and

life safety educators who want to use social media to increase their education efforts and outreach.




E4: Building the Future of Your Department with Junior and Fire Explorer Posts

Lieutenant Patrick Rockett, Captain Andrew Puntini, Foxborough Fire Department

Public safety organizations have seen an increase in call volume and the need for increased staffing. But it's hard to find interested and qualified candidates for the positions. Some departments have tried recruitment videos, career days, and lateral transfers. Foxborough tried something different. In 2009, they chartered Fire Explorer Post 32 with the Boy Scouts of America, a program for 14- to 21-year-olds with an interest in the fire service. Members meet monthly to learn about the fire service. Fire service professionals guide and advise members. Since its charter in 2009, there have been 11 career hires from the Foxborough Post. Several more graduates are serving in the armed forces. Others are working for private EMS services while they apply for career fire department positions.

This workshop describes the Foxborough Fire Explorer Post in detail: its structure, monthly meetings, community interactions, and more. We will discuss how you can set up a post in your town and create a pipeline for new fire service members and sustainability for your organization.



E5: The Impact of Hoarding on Fire: A Case Study

Chief Timothy Kelly, Devens Fire Department

Learn about the real-life case of a person who suffered from hoarding and the fire they experienced. We will take a detailed look at the fire, the clean-up and the social services needed. This workshop is an excellent opportunity to examine the partnerships needed to successfully address cases of hoarding.

3:15 - 3:30 pm Break
3:30 - 4:30 pm Block F



**F1: Responding to Emergency Situations:
Communicating with Deaf and Hard of
Hearing Individuals**

Zoey RajBhandary, Massachusetts Commission
for the Deaf and Hard of Hearing; Jonathan
O'Dell, Assistive Technology Training Specialist,
Massachusetts Commission for the Blind

This workshop will help you gain a better understanding
of Deaf and hard of hearing individuals living in
your community. Demographics, Deaf culture, and
the multitude of communication preferences and
communication realities that may come up during an
emergency will be discussed. We will review alerting
devices designed for safety at home and will share
proactive steps you can take to help you include Deaf and
hard of hearing individuals in your emergency planning.



**F2: Active Shooters: Identify, Assess
and Manage Potential Threats**

Special Agents Brian LeBlanc and Sarah
Wheeldon, Federal Bureau of Investigation

In this workshop, you will learn to recognize warning
signs and behavioral indicators of a violent attack
before the attack happens. We will focus on identifying,
assessing, and managing potential threats in order to
disrupt and prevent acts of targeted violence. We will
discuss several cases and present scenarios to practice
using mitigation strategies.



**F3: Start 'Em Early Foundation Sensory
Bags, a Tool for First Responders Treating
a Person with Anxiety or Autism**

Erik Davidson, Start 'Em Early Foundation

This workshop introduces the Start 'Em Early Foundation's
Sensory Sack program. The sensory sack gives first
responders tools to help people with sensory processing
issues. When fire, police or EMS respond to a home where
someone has autism or other sensory issues, how the
first responders approach the person makes a huge
difference in outcomes. The presenter will cover issues
that first responders may encounter, and explain how the
sensory sack can help by providing an anxious person
with the tools to navigate a crisis.



**F4: S.A.F.E. and
Senior SAFE Exchange**

Captain David DeMarco, Belmont Fire Dept.
Chief Eric Jack, Royalston Fire Dept.
Lt. Christie Clement, Marlborough Fire Dept.

Join us to get new ideas for your S.A.F.E. and Senior
Safe programs from veteran firefighter educators and
first responders. Captain DeMarco will discuss tracking
home smoke alarm installations; Chief Jack will describe
the process of developing a Senior SAFE program in
Royalston; and Lt. Clement will discuss best practices for
filling out year-end S.A.F.E. and Senior SAFE grant reports
and tips for keeping track of spending from your grant.



**F5: Building Public Partnerships to Promote
Community Risk Reduction**

Josh Fulbright, Community Risk Reduction (CRR)
Section Chief, South Carolina State Fire

South Carolina recently implemented a statewide
Community Risk Reduction (CRR) program. Forming
and building relationships with community partners
was a big part of their work and their success. This
workshop will discuss building public partnerships and
relationships to work towards CRR goals. Participants
will learn about different strategies for developing these
critical partnerships.

4:30 pmCertificates
Available at registration desk

Public Fire and Life Safety Education Resources

The Department of Fire Services (DFS) and the Public Education Task Force first collaborated on a conference for fire and life safety educators in Massachusetts in 1995. Every year (except 2020, due to the COVID-19 pandemic), this conference provided training, promoted connections, and helped build networks and partnerships. Along the way, fire deaths in Massachusetts have gone down and child fire deaths have particularly been impacted. The conference also now draws fire and life safety educators from across the country, both as speakers and participants, creating collaborations that reach across the country.

Resources for Fire and Life Safety Educators

DFS has many resources for fire and life safety educators. These include grant programs, learning props, information for lesson planning, and much more. Visit www.mass.gov/dfs. Search for *Resources for Fire and Life Safety Educators*. Below are a few of the resources we offer.

Programs

- **S.A.F.E.** – The Student Awareness of Fire Education Program provides grants to local fire departments to work with classroom teachers to teach fire and life safety to kids.
- **Senior SAFE** – The Senior SAFE Program provides grants to local fire departments to support fire and life safety education to seniors. Seniors are at the highest risk of dying in fire in the Commonwealth.
- **High School Burn Awareness Video Contest** – This annual contest challenges 9 - 12th grade students to create videos that promote burn safety.
- **Fire Prevention Week** – Each October, the National Fire Protection Association (NFPA) sponsors Fire Prevention Week to raise awareness about fire safety and to promote fire safety information. Visit www.mass.gov/dfs and search for *Fire Prevention Week* for more information and resources.
- **Arson Watch Reward Program Poster Contest** – An annual contest sponsored by the property and casualty insurance companies of MA and RI. Each year, students submit entries based on a fire prevention message.

Information

- **Fire Station Tours** – How to lead effective, educational fire station tours.
- **DFS Fire Safety Handouts** – Use and share these with the public. Many are available in several languages.

S.A.F.E. Teaching Tools

S.A.F.E. Grant Application Tutorial – a PowerPoint presentation on how to apply to both the S.A.F.E. and Senior SAFE grant, with helpful tips and strategies.

S.A.F.E. Teaching Tools – The Curriculum Planning Guidebook, 3rd, 6th, and 10th grade S.A.F.E. Student Evaluations, and S.A.F.E. Teacher Evaluations provide all the materials for teaching and evaluating your S.A.F.E. programs.

Resources to Borrow

DFS has equipment you can borrow to use in public education offerings. Contact Matthew Brennan (978-567-3381) or Vicky Giguere (978-567-3813).

- Hazard House
- Cooking Hazard Prop
- Junior Fire Gear
- Sparky the Fire Dog costume
- Combined Sprinkler Demonstration Trailer/
Fire Safety House
- Side-By-Side Sprinkler Trailer
- DFS Library For Public Educators
- District Fire Safety Houses – Available from 15 locations in MA – Contact the districts to reserve.

Public Awareness Campaign Toolkits

DFS has public awareness campaigns to promote fire and life safety. The campaigns have toolkits for local fire departments and fire and life safety educators. The campaigns include:

- Keep Warm, Keep Safe (winter home heating safety)
- Cooking Fire Safety
- Smoke Alarms
- Breathe Easy: Home Oxygen Fire Safety



Nomination Form

2022 Fire & Life Safety Educator of the Year Award



About the Award

Nominations are being accepted for the 2022 Massachusetts Fire & Life Safety Educator of the Year Award. This award is designed to recognize individuals or teams for their involvement and commitment to make our world safer from fire or other preventable injuries. Although fire and life safety education may be their job, we are looking for people who go above and beyond to make a difference. We seek to honor people who demonstrate qualities such as leadership, teamwork, creativity, vision, and perseverance. The winner's name will be inscribed on a perpetual plaque which hangs at the Department of Fire Services. The winner will be invited to participate in fire prevention activities with the State Fire Marshal, and to represent fire and life safety educators at appropriate events throughout the year. The award and the runner-up citations will be presented on September 22, 2022 at the 27th Annual Fire & Life Safety Education Conference at the Southbridge Hotel & Conference Center in Southbridge, MA.

Who can be nominated

Nominees may be a member of any profession. They may impact the safety of any part, or many parts, of the community — children, older adults, teens, special groups of citizens or the general public.

Name of Nominee(s) _____

Address _____

City _____ State _____ Zip Code _____

Telephone Number _____

Who can make nominations

Anyone can make a nomination — peers, chief officers, teachers, principals, or citizens. Do you know someone who has made a difference and deserves to be recognized? Let us know who and why.

Name of Nominator(s) _____

Address _____

City _____ State _____ Zip Code _____

Telephone Number _____

Send both pages of this nomination form and supporting documents to:

Mail: Department of Fire Services
Fire & Life Safety Educator of the Year Award
P.O. Box 1025 - State Road
Stow, MA 01775

Fax: 978.567.3199

Email: Matthew.Brennan@mass.gov

Nomination Deadline is August 25, 2022.

The *Public Fire & Life Safety Educator of the Year* is selected by a committee appointed by the State Fire Marshal.

2022 Fire & Life Safety Educator of the Year Award



Please use another sheet of paper to answer the following:

1. Why does this nominee deserve special recognition?
2. How successful is the program?
(Any Young Heroes? Statistics? Behavior changes by the public or inside the organization?)
3. What is innovative or creative about the approach?
4. What partnerships were built?
(Within or between agencies?)
5. What leadership was shown?
6. What obstacles were surmounted or challenges faced?

Lodging

Southbridge Hotel & Conference Center

14 Mechanic Street
Southbridge, MA 01550

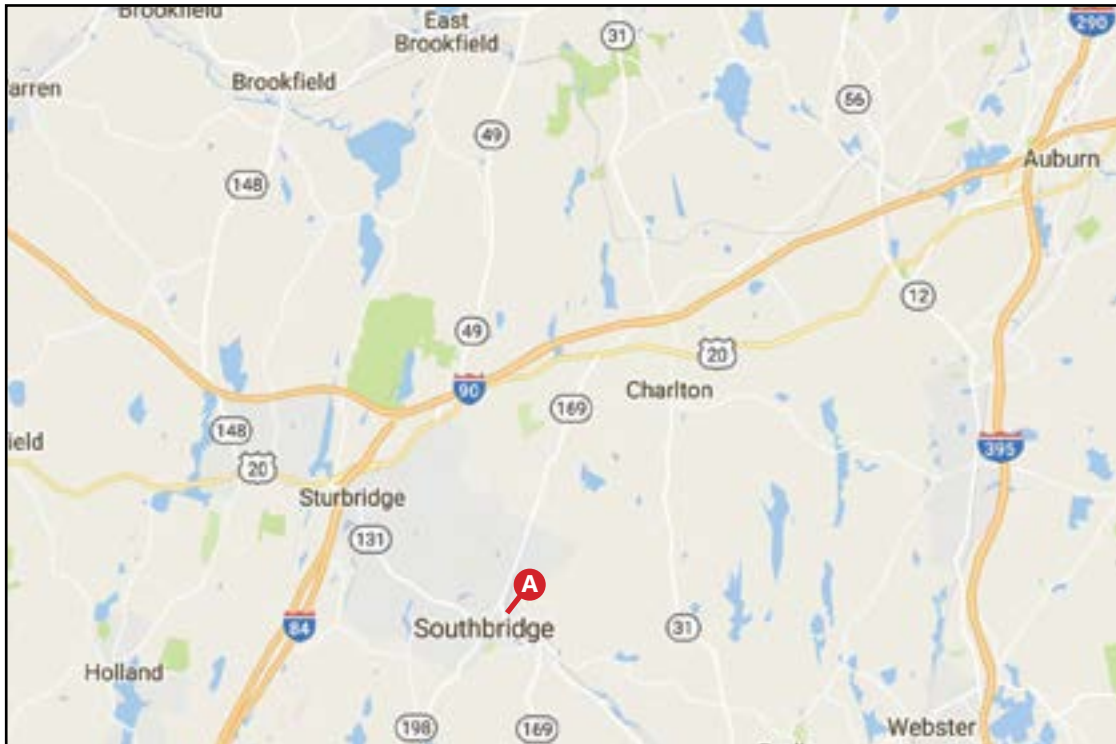
The hotel room rate for conference attendees is \$125. When calling for your reservation, be sure to identify the Massachusetts Fire and Life Safety Education Conference. The number of rooms credited to the conference affects the overall cost.

Reservation Deadline

Make your reservations by **August 31, 2022**. Call 508-765-8000 or visit www.southbridgehotel.com. DFS is not responsible for hotel accommodations.

Dress

Business casual attire. Bring a sweater or jacket so you can adjust to different room temperatures. Masks may be required.



Directions

From the East

Take I-90 (Mass Pike) west. Take exit 9 (Sturbridge). After the toll, merge onto I-84 west. Take the first right, exit 3B, onto Route 20 west. Turn left at the first stoplight onto Route 131. Follow Route 131 about 4 miles going through downtown (Main Street) Southbridge. Follow the rotary halfway around onto Mechanic Street. The entrance to the hotel and conference center is less than 100 yards on your right.

From the West

Take I-90 (Mass Pike) east. Take exit 9 (Sturbridge). After the toll, merge onto I-84 west. Take the first right, exit 3B, onto Route 20 west. Turn left at the first stoplight onto Route 131. Follow Route 131 about 4 miles going through downtown (Main Street) Southbridge. Follow the rotary halfway around onto Mechanic Street. The entrance to the hotel and conference center is less than 100 yards on your right.

Please share this brochure with others in your agency and professional networks. Additional copies are available at www.mass.gov/dfs. Search for DFS Public Education Conference 2022.

Who Should Attend

- S.A.F.E. and Senior SAFE Educators
- Classroom Teachers
- Firefighters
- Elder Service Workers
- Health Educators
- Fire Prevention Officers
- Nurses
- EMTs
- School Administrators
- Injury Prevention Professionals
- School Resource Officers



Continuing Education Units

- Educators certified in Massachusetts may apply for 13 contact hours from the Department of Elementary and Secondary Education with Conference Attendance Certificates.
- OEMS credits have been applied for sessions which meet EMT Continuing Education Standards. Not all topics are eligible for approval.
- Each day of the conference has been approved for 3 hours of Fire Prevention Officer credits and 2 hours for Fire Chiefs.