



Dear [REDACTED]

We value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that may involve your personal information.

**What Happened:**

On August 9, 2024, we were identified as a Common Point of Purchase (CPP) of 5 affected payment cards now experiencing fraud. We instantly investigated and found that an unauthorized individual gained access to our admin system and installed a digital skimmer on our checkout page, providing access to your billing and credit card information.

**What We Are Doing:**

We immediately took steps to secure our systems and prevent further unauthorized access. We have also engaged a leading cybersecurity firm to assist in our investigation and to enhance our security measures. Additionally, we have notified the FBI, state Attorney Generals, and consumer reporting agencies.

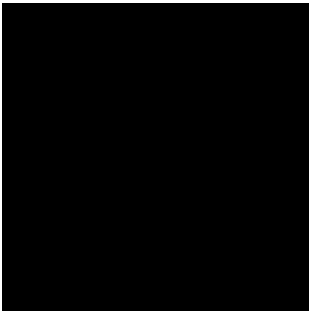
**What You Can Do:**

To protect yourself from potential misuse of your information, we recommend that you monitor your accounts for any suspicious activity and/or call your bank or credit card issuer to change your account numbers (if you are unsure which card(s) you have used on our website, please reply and I will find that information for you).

The Federal Trade Commission (FTC) recommends that you place a free fraud alert on your credit file. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. Contact any one of the three major credit bureaus. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts. The initial fraud alert stays on your credit report for one year and can be renewed after that if you'd like.

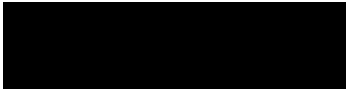
- Equifax: (800) 685-1111 or [www.equifax.com](http://www.equifax.com)
- Experian: (888) 397-3742 or [www.experian.com](http://www.experian.com)
- TransUnion: (888) 909-8872 or [www.transunion.com](http://www.transunion.com)

We sincerely apologize for any inconvenience or concern this incident may cause you. Your privacy is our top priority, and we will continue to monitor the situation and use every recourse to protect your personal data.



Please do not hesitate to contact us with any questions.  
Additional resources are provided below.

Your friend in CE,



Professional Development Resources, Inc.  
PO Box 550659  
Jacksonville, FL 32255-0659  
(800) 979-9899

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**Additional Resources:**

You can obtain information from these sources about steps to avoid identity theft:

**Federal Trade Commission (FTC)**

600 Pennsylvania Avenue, NW

Washington, DC 20580

(202) 326-2222

<https://www.ftc.gov/>

**Equifax**

P.O. Box 105283

Atlanta, GA 30348-5283

(800) 685-1111

<https://www.equifax.com/>

**Experian**

P.O. Box 9530

Allen, TX 75013

(888) 397-3742

<https://www.experian.com/>

**TransUnion**

P.O. Box 6790

Fullerton, CA 92834

(888) 909-8872

<https://www.transunion.com/>

**Annual Credit Report Request Service**

P.O. Box 1025281

Atlanta, GA 30348-5283

<https://www.annualcreditreport.com/index.action>

**Maryland Office of the Attorney General**

200 St. Paul Place

Baltimore, MD 21202

(410) 528-8662

<https://www.marylandattorneygeneral.gov/>

**New Jersey Cyber Crimes Unit (CCU)**

(609) 584-5051 ext. 5664

<https://www.nj.gov/njsp/division/investigations/cyber-crimes.shtml>