# COLUMBIA UNIVERSITY

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<<City, State ZIP>>

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<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
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<<Date>> (Format: Month Day, Year)

### <<br/>b2b text 1 (Notice of Data Breach/Notice of Security Incident)>>

## Dear << first name>>:

As we previously disclosed, Columbia University recently experienced a cyber incident. We are writing to inform you of how it may impact you and your personal information, what measures we are taking and what steps you can take to protect yourself. We are providing you with information about the incident, our response, and additional measures you can take to help protect yourself.

## What Happened?

On June 24, 2025, we experienced a technical outage that disrupted certain of our IT systems. We promptly activated our response process, launched an investigation with the support of external cybersecurity experts, and reported the incident to law enforcement. Our investigation determined that, on or about May 16, 2025, an unauthorized third-party gained access to Columbia's network and subsequently took certain files from our system. To date, we have no evidence that any Columbia University Irving Medical Center patient records were affected.

#### **What Information Was Involved?**

The affected data included your name, date of birth, and Social Security number, as well as any personal information that you provided in connection with your application to Columbia, or that we collected during your studies if you enrolled. This included your contact details, demographic information, academic history, financial aid-related information, and any insurance-related information and health information that you shared with us.

#### What We Are Doing.

We have implemented a number of safeguards across our systems to enhance our security. Moving forward, we will be examining what additional steps we can take and additional safeguards we can implement to prevent something like this from happening again.

While we are not aware of identity theft or fraud related to this incident, we are offering you two years of complimentary credit monitoring and identity restoration services through Kroll. Details about this offer and instructions on how to activate these services are enclosed with this letter. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit <a href="https://enroll.krollmonitoring.com">https://enroll.krollmonitoring.com</a> to activate and take advantage of your identity monitoring services.

You have until <<br/>b2b text 6(activation deadline)>> to activate your identity monitoring services.

Membership Number: << Membership Number s n>>

For more information about Kroll and your Identity Monitoring services, you can visit <u>info.krollmonitoring.com</u>.

<sup>&</sup>lt;<Return Address>>

# What You Can Do.

We understand and regret any concern this incident may cause. We encourage you to remain vigilant and review your account statements and free credit reports regularly to ensure there is no unauthorized or unexplained activity. We also encourage you to enroll in the complimentary credit monitoring services that we are offering. Please review the enclosed *Steps You Can Take to Help Protect Personal Information*, which contains details about this offer and general guidance on what you can do to safeguard against possible future misuse of your information.

### **For More Information.**

We have established a dedicated call center to answer questions about this incident. If you have any questions regarding this incident, please call (866) 819-7006, 9:00 a.m. to 6:30 p.m. Eastern Time, Monday through Friday, excluding major U.S. holidays.

Sincerely,

Columbia University

## Steps You Can Take to Help Protect Personal Information

#### **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus: Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call 1-877-322-8228 toll-free. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" at no charge on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer's name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information: (1) full name (including middle initial as well as Jr., Sr., II, III, etc.); (2) Social Security number; (3) date of birth; (4) addresses for the prior two to five years; (5) proof of current address, such as a current utility bill or telephone bill; (4) a legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and (6) a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equitax	Eq	uifax
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https://www.equifax.com/personal/ credit- report-services 1-888-298-0045

Equifax Information Services LLC, P.O. Box 105069, Atlanta, GA 30348 Equifax Credit Freeze,

P.O. Box 105788, Atlanta, GA 30348

#### Experian

https://www.experian.com/help

1-888-397-3742

Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013 Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013

# **TransUnion**

https://www.transunion.com/ credithelp 1-800-916-8800

TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016 TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

#### **Additional Information**

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the three major credit reporting bureaus, the Federal Trade Commission, or your state attorney general. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state attorney general. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; 202-727-3400; and oag.dc.gov.

For Iowa residents, you are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and https://www.marylandattorneygeneral.gov. Columbia University can be reached by mail at 412 Low Memorial Library, Mail Code 4308, 535 West 116th Street, New York, NY 10027.

For Massachusetts residents, under Massachusetts law, individuals have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act by visiting <a href="www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf">www.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf</a>, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; and <a href="https://ag.ny.gov">https://ag.ny.gov</a>. The New York Department of State Division of Consumer Protection may be contacted at: <a href="http://www.dos.ny.gov/consumerprotection">https://ag.ny.gov</a>. Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; and <a href="https://ag.ny.gov">https://ag.ny.gov</a>. The New York Department of State Division of Consumer Protection may be contacted at: <a href="https://www.dos.ny.gov/consumerprotection">https://www.dos.ny.gov/consumerprotection</a> or (800) 697-1220.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Oregon residents, you are advised to report any suspected identity theft to law enforcement, including the Federal Trade Commission and the Oregon Attorney General.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; <a href="www.riag.ri.gov">www.riag.ri.gov</a>; and 1-401-274-4400. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately 2,510 Rhode Island residents that may be impacted by this event.