



MYERS AUTO GROUP

[Date]

Parent or Guardian of:
[First Name] [Last Name]
[Street]
[City], [State] [Zip]

NOTICE OF DATA BREACH

Dear Parent or Guardian of [First Name] [Last Name],

Myers Auto Group is writing to inform you about an event involving unauthorized access to your child's personal information. In May 2025, we detected an event involving unauthorized activity in portions of our computer network. We promptly began investigating. Based on the investigation, we determined that an unauthorized third party acquired some of your child's personal information. We are providing this notice to give you more information on what happened and what we are doing in response.

WHAT HAPPENED

In May 2025, we determined that an unauthorized third party gained access to a portion of our computer system. We promptly began investigating, engaged third-party cybersecurity experts through outside counsel, and started remediation efforts—including identifying the potentially affected files and working with a data-review firm to analyze the files' contents. We received the data-review results in late June and have been working since that time to ensure we have accurate contact information for notifying impacted individuals.

WHAT INFORMATION WAS INVOLVED

We determined that the unauthorized third party acquired some of your child's personal information, which may include their name, contact information, date of birth, government identification number (such as a Social Security number or driver's license number), and limited medical information (such as insurance numbers, prescription information, or treatment details).

WHAT WE ARE DOING

We worked with third-party experts to address this event, perform an investigation into the unauthorized activity, and further secure our systems to protect your information. We also notified law enforcement, which did not delay this notice.

FOR MORE INFORMATION

Protecting the privacy of your personal information is important to us. Should you have any questions, you can contact us at (877) 250-2856, Monday through Friday from 9:00 a.m. to 9:00 p.m., EST, and one of our representatives will be happy to assist you. Thank you for your understanding and patience.

Sincerely,

A handwritten signature in dark ink, appearing to read 'SM', with a stylized flourish at the end.

Stephen Myers Jr.
Owner



MYERS AUTO GROUP

ADDITIONAL STEPS YOU CAN TAKE

Remain vigilant – We encourage you to remain vigilant for fraud or identity theft by reviewing your child's account statements and free credit reports. Contact your financial institution if you see errors or activity you don't recognize on your account statements. Get your free credit report by visiting www.annualcreditreport.com or calling (877) 322-8228. If you see errors on that report, contact the relevant consumer reporting agency:

- **Equifax.** PO Box 740241, Atlanta, GA 30374 | (800) 685-1111 | www.equifax.com
- **Experian.** PO Box 9701, Allen, TX 75013 | (888) 397-3742 | www.experian.com
- **TransUnion.** PO Box 2000, Chester, PA 19016 | (888) 909-8872 | www.transunion.com

You can find additional suggestions at www.IdentityTheft.gov. Consider also contacting the Federal Trade Commission for more details on protecting your child from fraud or identity theft as well as fraud alerts and security freezes (both of which are discussed below). You can send a letter to the Federal Trade Commission at 600 Pennsylvania Ave NW, Washington, DC 20580; call them at (877) 438-4338; or visit their website, www.ftc.gov.

Consider placing a fraud alert or security freeze on your credit file – Consumer reporting agencies have tools you can use to protect your child's credit, including fraud alerts and security freezes.

- A fraud alert is a cautionary flag you can place on your child's credit file to notify companies extending your child credit that they should take special precautions to verify your child's identity. You can contact any of the three consumer reporting agencies to place fraud alerts with each agency. The alert lasts for one year, but you can renew it.
- A security freeze is a more dramatic step that will prevent others from accessing your child's credit report, which makes it harder for someone to open an account in your child's name. You must contact each consumer reporting agency separately to order a security freeze, and they may require you to provide them with your child's full name, Social Security number, date of birth, and current and prior addresses. There is no charge for requesting a security freeze.

Report suspicious activity – If you believe your child is the victim of fraud or identity theft, consider notifying your attorney general or the Federal Trade Commission. You should also consider filing a police report with your local law enforcement and requesting a copy of that report.

Consider additional helpful resources – Your state attorney general may have more information on fraud alerts, security freezes, and steps to protect your child from fraud or identity theft.