

Notice of Data Breach

We are posting this notice to inform former employees of a data breach incident (“Incident”) experienced by The Sporn Company USA and the Sporn Company Canada, both d/b/a Perrywinkle's Fine Jewelry (“Sporn”). We are unable to locate addresses for all former employees whose information may have been involved; so, we are issuing this public notice in lieu of individual notification to alert persons that their personal information may have been involved. In addition to its own operations, Sporn also was a franchisee of certain Pandora A/S stores in the US and a manager of two Alex and Ani stores in Canada. We take the privacy and security of all information seriously and are providing information about the Incident and steps anyone can take to help protect their information.

What Happened:

On December 2, 2024, Sporn experienced technical difficulties on its systems and discovered encrypted data as part of an apparent ransomware attack. Sporn took immediate action to re-secure its systems by taking them offline to investigate. Sporn retained cyber counsel who engaged external cybersecurity IT forensic specialists. From the resulting investigation, Sporn determined an unauthorized actor gained access to its systems between November 23, 2024, and December 2, 2024. Sporn also determined that employee personal data described below appears to have been accessed and acquired.

What Information Was Involved: The types of information involved are first and last name in combination with a Social Security number and/or driver license number.

What We Are Doing: Sporn takes this incident seriously. For eligible individuals who had their Social Security number impacted, we are providing those individuals with access to **Single Bureau Credit Monitoring** services at no cost. These services provide persons with alerts for 24 months from the date of enrollment when changes occur to your credit file. In addition, dedicated team and call center will be to provide support services and address inquiries concerning the incident, credit monitoring, identity protection services, and proactive fraud assistance to help with any questions that you might have. These services will be provided by TransUnion, specializing in fraud assistance and remediation services.

To determine your eligibility for these services, please do not hesitate to contact our dedicated assistance line 1-833-998-6750, Monday through Friday between the hours of 9:00am and 9:00pm EST to confirm eligibility and receive a credit monitoring code if you are eligible. If you have any questions regarding the incident, please do not hesitate to contact us.

What You Can Do: To date, we are not aware of any reports of identity fraud or fraudulent activity involving your information as a result of this incident. However, it is always prudent for persons to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports and account statements for suspicious activity and to detect errors. If you discover any suspicious or unusual activity on your accounts, please promptly contact the financial institution or company. We have provided additional information below, which contains more information about steps you can take to help protect yourself against fraud and identity theft.

For More Information: Should you have any questions or concerns, please contact our dedicated assistance line with our dedicated call center at 1-833-998-6750, Monday through Friday between the hours of 9:00am and 9:00am eastern time, excluding major U.S. holidays. We stay committed to earning your trust in us and continue to be thankful for your support during this time.

Sincerely,

The Sporn Company d/b/a Perrywinkle's Fine Jewelry

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Monitor Your Accounts and Credit Reports

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit www.annualcreditreport.com or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you should provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth;
4. Address for the prior two to five years;
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver’s license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion 1-800-916-8800 www.transunion.com TransUnion Fraud Alert P.O. Box 2000 Chester, PA 19016-2000 TransUnion Credit Freeze P.O. Box 160 Woodlyn, PA 19094	Experian 1-888-397-3742 www.experian.com Experian Fraud Alert P.O. Box 9554 Allen, TX 75013 Experian Credit Freeze P.O. Box 9554 Allen, TX 75013	Equifax 1-800-525-6285 www.equifax.com Equifax Fraud Alert P.O. Box 105069 Atlanta, GA 30348-5069 Equifax Credit Freeze P.O. Box 105788 Atlanta, GA 30348-5788
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Additional Information

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at 400 6th Street NW, Washington, D.C. 20001; 1-202-727-3400; and oag.dc.gov.

For Iowa residents, the Iowa Attorney General may be contacted at 1305 E. Walnut Street, Des Moines, IA 50419; 1-515-281-5164; and iowaattorneygeneral.gov.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, Baltimore, MD 21202; 1-410-576-6300; and marylandattorneygeneral.gov.

For Massachusetts residents, the Massachusetts Attorney General may be contacted at 1 Ashburton Place, 20th Floor, Boston, MA 02108; 1-617-727-8400 or 1-617-727-2200; and www.mass.gov/orgs/office-of-the-attorney-general.

For North Carolina residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Oregon residents, the Oregon Attorney General may be contacted at Oregon Department of Justice, 1162 Court St. NE, Salem, OR 97301-4096; 1-877-877-9392; and <https://doj.state.or.us/consumer-protection/>.

For Rhode Island residents, the Rhode Island Attorney General may be contacted at 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and www.riag.ri.gov. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. It is currently unknown whether Rhode Island residents had their data impacted by this incident.