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SAMPLE A. SAMPLE - L01

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123 ANY ST

ANYTOWN, US 12345-6789



September 2, 2026

## NOTICE OF DATA BREACH

Dear Sample A. Sample,

See's Candies is writing to inform you of a recent incident involving some of your personal information, including your first name, last name, and Social Security number. Although we are not aware of any identity theft or fraud resulting from this incident, we are writing to provide you with some steps you can take to protect your personal information.

We recommend that you review the information provided in the enclosed "Further Information and Steps You Can Take." The enclosure describes steps you can take to help protect your personal information, including how to monitor your accounts, obtain credit reports, place fraud alerts, and request a security freeze. Never provide personal information in a response to an electronic communication about a data security incident.

Out of an abundance of caution, we are providing you with free access to an identity theft protection service called Experian IdentityWorks<sup>SM</sup> for 24 months. Please note that Identity Restoration, part of the Experian IdentityWorks services, provides personalized support and assistance service that helps resolve identity theft and fraud issues in the event identity theft or fraud were to occur. Identity Restoration is available to you for 24 months from the date of this letter and does not require any action on your part at this time. While Identity Restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 24-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll** by December 31, 2026 (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: [www.experianidworks.com/1Bcredit](http://www.experianidworks.com/1Bcredit)
- Provide your **activation code**: ABCDEFGHI

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-833-918-0882 (toll-free) by December 31, 2026, Monday through Friday from 6 am - 6 pm Pacific Time (excluding U.S. holidays). Be prepared to provide engagement number [Engagement Number] as proof of eligibility for the Identity Restoration services by Experian.

### For more information.

We sincerely regret and apologize for any inconvenience this may cause you. Please do not hesitate to contact us at 1-833-918-0882 if you have any questions or concerns.

Sincerely,

Pat Egan  
President and Chief Executive Officer

## Further Information and Steps You Can Take

We are providing complimentary access to Experian IdentityWorks<sup>SM</sup> for 24 months.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for 24 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration).

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 24-month membership. This product provides you with superior identity detection and resolution of identity theft.

### ADDITIONAL DETAILS REGARDING YOUR 24-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE<sup>TM</sup>:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance<sup>\*\*</sup>:** Provides coverage for certain costs and unauthorized electronic fund transfers.

\* Offline members will be eligible to call for additional reports quarterly after enrolling.

\*\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

### Filing a Police Report for Suspicious Activity

We encourage you to remain vigilant of identity theft or fraud. You should review account statements, explanation of benefits, and credit reports and report any suspicious activity or suspected identity theft. You have the right to file a police report if you experience identity theft or fraud. If you do find suspicious activity of identity theft or fraud, call your local police or sheriff's office and file a police report of identity theft. Get a copy of the police report. You may need to give copies of the police report to creditors to clear up your records. In addition, you should report identity theft to your state's Attorney General and to the Federal Trade Commission ("FTC"). This notice has not been delayed by law enforcement.

### Monitoring Your Accounts

You may obtain a free copy of your credit report from each of the credit bureaus once a year by visiting [www.annualcreditreport.com](http://www.annualcreditreport.com), or calling 877-322-8228. Hearing impaired consumers can access TDD service at 800-821-7232. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at [www.consumer.ftc.gov](http://www.consumer.ftc.gov)) to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. You may contact the nationwide credit bureaus at:

**Equifax**, 888-378-4329, P.O. Box 105281, Atlanta, GA 30348, [www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services).

**Experian**, 888-397-3742, P.O. Box 2104, Allen, TX 75013, [www.experian.com](http://www.experian.com).

**TransUnion**, 800-888-4213, P.O. Box 2000, Chester, PA 19016, [www.transunion.com/get-credit-report](http://www.transunion.com/get-credit-report).

You may also place a fraud alert or security freeze on your credit report at no cost. A fraud alert is a notice that can be placed on a consumer's credit report that alerts companies who may extend credit that the consumer may have been a victim of identity theft or fraud. When a fraud alert is displayed on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. There are two types of fraud alerts: an "initial" fraud alert that lasts for one year, and an "extended" fraud alert for victims of identity theft or fraud that lasts seven years. A fraud alert should not affect your ability to get a loan or credit, but it may cause some delay if you are applying for credit. To place a fraud alert, please contact one of the credit reporting agencies at:

**Equifax**, 888-378-4329, P.O. Box 105069, Atlanta, GA 30348, [www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services).

**Experian**, 888-397-3742, P.O. Box 9554, Allen, TX 75013, [www.experian.com/help/fraud-alert/](http://www.experian.com/help/fraud-alert/).

**TransUnion**, 800-916-8800, P.O. Box 2000, Chester, PA 19016, [www.transunion.com/fraud-alerts](http://www.transunion.com/fraud-alerts).

Alternatively, you may place a security freeze on your file. Security freezes will prevent new credit from being opened in your name without the use of a personal identification number or password that will be issued by the credit reporting agencies after you initiate the freeze. In order to place a security freeze, you may be required to provide the credit reporting agencies with information that identifies you. A security freeze can make it more difficult for someone to get credit in your name, but it also may delay your ability to obtain credit. The credit reporting agencies may not charge a fee to place a freeze or remove a freeze. To place a security freeze, please contact one of the agencies at:

**Equifax**, 888-378-4329, P.O. Box 105788, Atlanta, GA 30348, [www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services).

**Experian**, 888-397-3742, P.O. Box 9554, Allen, TX 75013, [www.experian.com/help/credit-freeze](http://www.experian.com/help/credit-freeze).

**TransUnion**, 800-916-8800, P.O. Box 160, Woodlyn, PA 19094, [www.transunion.com/credit-freeze](http://www.transunion.com/credit-freeze).

#### **Additional Information**

You may find additional information about fraud alerts, security freezes, and suggestions you can take to protect yourself from identity theft or fraud by contacting the FTC or your state Attorney General.

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

The FTC provides suggestions for actions you may take in the event of identity theft at <https://consumer.ftc.gov/identity-theft-and-online-security/identity-theft>. You may also call the FTC for more information at 1-877-ID-THEFT (438-4338) (TTY: 1-866-653-4261), or write Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also consider changing your online credentials, passwords, and security questions and answers. Choose a unique, hard-to-guess password for each of your online accounts and be sure to look for and report any unusual activity. A hard-to-guess password contains at least eight characters and a combination of upper and lower case letters, numbers and special characters.

**For Massachusetts Residents:** You have a right to request from us a copy of any police report filed in connection with this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it. As noted above, you also have the right to place a security freeze on your credit report at no charge. You may contact the Office of the Massachusetts Attorney General, 1 Ashburton Place, Boston, MA 02108, 1-617-727-8400, [www.mass.gov/ago/contact-us.html](http://www.mass.gov/ago/contact-us.html).

