

Azure Farms, Inc. dba Azure Standard
79709 Dufur Valley Road
Dufur, Oregon 97021
(971) 200-8350

September ___, 2026

[Customer Full Name]
[Mailing Address 1]
[Mailing Address 2]

NOTICE OF DATA SECURITY INCIDENT

Dear [Customer First Name]:

On August 23, 2026, we emailed you about a security incident involving payment information entered on azurestandard.com. We are writing again to share the steps we recommend you take, the complimentary credit monitoring and identity-protection services we are offering, and resources available to you.

What Information Was Involved

Depending on the payment method you entered, the information may have included:

- Credit or debit card number, expiration date, and card security code; and/or
- Bank account number and routing number.

The information also included the name and billing address entered with the payment information.

The incident did not involve any Azure Standard customer account passwords, or any Social Security numbers, driver's license numbers, or health information of our customers.

What We Are Doing

We have taken steps to address the incident and strengthen our security, including engaging an independent firm to audit the affected systems, notifying our payment partners and law enforcement, and implementing additional security measures.

What You Can Do

We recommend that you take the following precautions:

- **If you entered a credit or debit card:** Contact your card issuer, tell it that your card information may have been exposed in a data security incident, and ask whether the card should be replaced with a new number. Federal law limits your liability for unauthorized credit card charges, and the card networks' zero-liability policies generally cover unauthorized card transactions that you report promptly.
- **If you entered bank account information:** Contact your bank, tell it that your account and routing information may have been exposed, and ask what protections it recommends, such as transaction alerts, an ACH debit block or filter, or changing your account number. Under federal law, you generally must report an unauthorized electronic transfer within 60 days after the statement showing the transfer was sent to you in order to keep your full protections, so please review statements promptly.
- **Review your accounts:** Carefully review your credit card and bank statements now and over the coming months, and promptly report any transaction or transfer you do not recognize.
- **Review your free credit reports:** See the enclosed information for instructions.
- **Consider a fraud alert or security freeze:** Both are available at no charge. See the enclosed information.

- **Enroll in the complimentary services:** Enroll in credit monitoring services using the instructions described in the next section of this letter.

Complimentary Identity Protection

We are offering you a complimentary 12-month membership in Experian IdentityWorks®, a credit monitoring service. It monitors your Experian credit file daily and alerts you to signs of identity theft, such as new inquiries, new accounts, address changes, and negative postings. You'll receive an Experian credit report at enrollment and ongoing access during your membership. Alerts arrive by email or mail, including notices when no new activity is found.

The membership also includes a dedicated fraud resolution agent, U.S.-based customer care available seven days a week, and up to \$1 million in identity theft insurance. Through ExtendCARE™, fraud resolution support continues after your membership ends.

To enroll, first request an authorization code by emailing accountsupport@azurestandard.com. In the subject line, enter your customer account number followed by "Request for Experian Authorization Code" (for example: 123456 – Request for Experian Authorization Code).

We will email you a personal authorization code and enrollment instructions, typically within two business days. Once you have your code, visit the website or call the phone number in the instructions to enroll. You must enroll by December 31, 2026. Experian may ask you to verify certain personal information to confirm your identity.

Azure Standard will never ask you to provide your Social Security number, date of birth, or financial account information by email. If you receive a message asking for this information, do not respond.

Be Alert for Fraudulent Messages

Please be cautious of unexpected emails, text messages, telephone calls, or websites claiming to be from Azure Standard or Experian and asking for payment information, banking information, passwords, verification codes, or other sensitive information.

Azure Standard will never ask you to send your full card number, bank account credentials, password, or verification code by email or text. When enrolling in the complimentary services described in this letter, use only the enrollment information in this notice or obtained directly from Azure Standard's Customer Experience team.

For More Information

If you have questions, Azure Standard's Customer Experience team is available at:

Telephone: (971) 200-8350

Hours (Pacific Time): Monday–Thursday, 6 a.m.–6 p.m.; Friday, 6 a.m.–4:30 p.m.; Sunday, 1–6 p.m.

Email: accountsupport@azurestandard.com

We apologize that this happened. We value the trust you place in Azure Standard, and we are taking this incident and the protection of customer information seriously.

Sincerely,

Azure Standard

Enclosure: Steps You Can Take to Protect Your Information

STEPS YOU CAN TAKE TO PROTECT YOUR INFORMATION

Enrolling in the Complimentary Services

Follow the bolded instructions above to enroll in a complimentary 12-month membership in Experian IdentityWorks®, a credit monitoring service.

Monitor Your Accounts and Statements

Review your credit card and bank statements carefully and promptly report any transaction or transfer you do not recognize to your card issuer or bank. Reporting deadlines apply: for unauthorized electronic fund transfers from a bank account, federal law generally requires you to report the transfer within 60 days after the statement showing the transfer was sent to you in order to preserve your full protections. Requesting transaction alerts from your bank or card issuer can help you spot unauthorized activity quickly.

Free Credit Reports

You are entitled by law to a free copy of your credit report from each of the three nationwide consumer reporting agencies every 12 months. The agencies also voluntarily provide free copies as often as once a week. You may obtain your reports at AnnualCreditReport.com or by calling 1-877-322-8228. Review your reports for accounts, inquiries, or addresses you do not recognize.

Fraud Alerts

You may place a fraud alert on your credit file at no charge. A fraud alert tells creditors to take additional steps to verify your identity before extending new credit. An initial fraud alert lasts one year. You may place an initial fraud alert by contacting any one of the three nationwide consumer reporting agencies listed below; that agency will notify the other two.

Security Freezes

You have the right to place a security freeze on your credit file. A security freeze generally prevents new credit from being opened in your name without your authorization. There is no charge to place, temporarily lift, or remove a security freeze. Please note that a freeze may delay, interfere with, or prevent the timely approval of a later request or application you make for new credit, a loan, a mortgage, or another account involving an extension of credit.

To place a security freeze, contact each of the three nationwide consumer reporting agencies listed below. You may be asked to provide some or all of the following:

- Your full name, including any suffix such as Jr., Sr., II, or III;
- Your Social Security number;
- Your date of birth;
- Your addresses for the prior two to five years;
- Proof of your current address, such as a current utility bill or telephone bill;
- A legible copy of a government-issued identification card; and
- If you are a victim of identity theft, a copy of a police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

Consumer Reporting Agencies

Experian	Equifax	TransUnion
experian.com/help 888-397-3742	equifax.com/personal/credit-report-services 888-298-0045	transunion.com/credit-help Fraud alert: 800-916-8800 Security freeze: 888-909-8872
Fraud alert: P.O. Box 9554 Allen, TX 75013	Fraud alert: P.O. Box 105069 Atlanta, GA 30348-5069	Fraud alert: P.O. Box 2000 Chester, PA 19016
Security freeze: P.O. Box 9554 Allen, TX 75013	Security freeze: P.O. Box 105788 Atlanta, GA 30348-5788	Security freeze: P.O. Box 160 Woodlyn, PA 19094

Federal Trade Commission

You may report identity theft and obtain information about preventing and recovering from identity theft from the Federal Trade Commission:

Federal Trade Commission

Consumer Response Center
600 Pennsylvania Avenue NW
Washington, DC 20580
877-438-4338
IdentityTheft.gov

Police Reports and Identity Theft

If you believe you have been the victim of identity theft, you may report it to your local law enforcement agency, your state Attorney General or other state consumer protection agency, and the Federal Trade Commission. You have the right to obtain a copy of a police report concerning identity theft. Filing a police report may be necessary in order to dispute fraudulent items, and law enforcement will generally ask you to provide some proof that you have been a victim.

Additional Information

This notice has not been delayed as a result of a law enforcement investigation.

You may further educate yourself about identity theft, fraud alerts, security freezes, and the steps you can take to protect your personal information by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

You may contact the Massachusetts Office of the Attorney General, Consumer Advocacy and Response Division, for information about steps you can take to help prevent or respond to identity theft: One Ashburton Place, Boston, MA 02108; 617-727-8400; mass.gov/ago. You have the right to obtain a police report concerning this incident if one is filed, and the right to request a security freeze on your credit file at no charge. The information you may need to provide is listed above under “Security Freezes.”