

**zizzl, llc**

<<Return to Kroll>>

<<Return Address>>

<<City, State ZIP>>

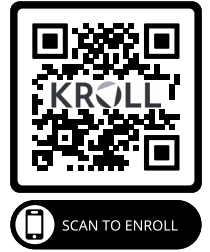
<<FIRST\_NAME>> <<MIDDLE\_NAME>> <<LAST\_NAME>> <<SUFFIX>>

<<ADDRESS\_1>>

<<ADDRESS\_2>>

<<CITY>>, <<STATE\_PROVINCE>> <<POSTAL\_CODE>>

<<COUNTRY>>



<<Date>> (Format: Month Day, Year)

Dear <<First\_name>> <<Last\_name>>:

Zizzl, llc. (“zizzl”) writes to inform you of an event involving certain personal information related to you. Due to Massachusetts law, we are unable to provide you with details about the nature of this event. Although there is no indication of a specific impact to your information nor any identity theft or fraud in relation to this event, we are providing you with resources available to help protect your information, should you feel appropriate to do so. The privacy and security of information is amongst our highest priorities. As an additional precaution, we are offering you access to <<ServiceTerminMonths>> months of complimentary credit monitoring and identity restoration services through Kroll. A description of your services and how to instructions regarding how to enroll can be found below. Please note that you must complete the enrollment process yourself as we are not permitted to enroll you in these services.

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for <<ServiceTerminMonths>> months. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b\_text\_6 (activation deadline)>> to activate your identity monitoring services.

Membership Number: <<Membership Number s\_n>>

For more information about Kroll and your Identity Monitoring services, you can visit [info.krollmonitoring.com](http://info.krollmonitoring.com).

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. You should be aware, however, that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you may need to provide the following information, depending on whether you make the request online, by phone, or by mail:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.);
7. Social Security Card, pay stub, or W2;
8. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

#### **Equifax**

<https://www.equifax.com/personal/credit-report-services/>

1-888-298-0045

Equifax Fraud Alert, P.O. Box  
105069 Atlanta, GA 30348-5069

Equifax Credit Freeze, P.O. Box  
105788 Atlanta, GA 30348-5788

#### **Experian**

<https://www.experian.com/help/>

1-888-397-3742

Experian Fraud Alert, P.O. Box 9554,  
Allen, TX 75013

Experian Credit Freeze, P.O. Box  
9554, Allen, TX 75013

#### **TransUnion**

<https://www.transunion.com/credit-help>

1-800-916-8800

TransUnion Fraud Alert, P.O. Box  
2000, Chester, PA 19016

TransUnion Credit Freeze, P.O. Box  
160, Woodlyn, PA 19094

Under Massachusetts law, you have the right to obtain any police report filed in regard to this event. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or the Massachusetts Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above.

If you have additional questions, you may call (844) 301-0403 toll-free from 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. You may also write to zizzl at 735 N. Water Street, Milwaukee WI 53202.

Sincerely,

zizzl, llc.