PREMIER BUSINESS SOLUTIONS

<<Return to Kroll>>
<<Return Address>>
<<City, State ZIP>>

<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
<<ADDRESS_1>>
<<ADDRESS_2>>
<<CITY>>, <<STATE_PROVINCE>> <<POSTAL_CODE>>
<<COUNTRY>>

<<Date>> (Format: Month Day, Year)

<<b2b_text_1 (Notice of Data Incident/ Notice of Data Breach)>>

Dear <<First_Name>> <<Last_Name>>,

We are writing to inform you that Premier Business Solutions, LLC ("PBS" or "we") experienced a data incident (the "Incident") in August 2026 that potentially involved your personal information ("Information"). PBS administers certain loyalty and incentive programs and provides order fulfillment services. PBS has your data because PBS was provided with your Information in connection with these services. This letter provides you with information about this Incident, our response, and information on where to direct your questions. Additionally, although we are unaware of any identity theft or fraud in relation to the Incident, as a precaution we have also provided steps you can take to protect your Information, including the ability to enroll in credit monitoring services that we are offering free of charge for <<ServiceTerminMonths>> months.

What Happened?

Upon discovering unauthorized activity in August 2026, we immediately began an investigation and took steps to identify, contain, and remediate any activity within our systems that could be related to this Incident. Our investigation determined that an unauthorized actor accessed certain PBS systems from August 11, 2026, to August 14, 2026. Upon becoming aware of this activity, we immediately isolated the potentially impacted systems, increased endpoint detection and response measures, initiated a password reset, notified federal law enforcement, and engaged data security and privacy professionals to assist with our response.

What Information Was Involved?

We determined that the following types of Information may have been impacted as a result of this Incident: <<B2B_TEXT_ 2 (Data Elements)>>.

What We Are Doing.

Upon identifying this Incident, we promptly began an investigation and worked with a leading privacy and security firm to aid in our investigation and response, conducted a data review to determine the scope of Information potentially impacted by the Incident, and reported the matter to federal law enforcement and appropriate regulatory authorities.

What Can You Do?

To help protect your identity, we are offering complimentary access to Epiq- Privacy Solutions ID for <<ServiceTerminMonths>> months. The enrollment deadline is <<b2b_text_6 (Deadline)>>.

How To Enroll:

1. Visit https://epiqmonitoringsolutions.com and click "Activate Account".
2. Enter the following activation code, **<<Activation Code (S_N)>>** and complete the enrollment form.
3. Complete the identity verification process.
4. You will receive a separate email from noreply@epiqmonitoringsolutions.com confirming your account has been set up successfully and will include an Access Your Account link in the body of the email that will direct you to the log-in page https://1.epiqmonitoringsolutions.com.
5. Enter your log-in credentials.
6. You will be directed to your dashboard and activation is complete!

If you need assistance with the enrollment process or have questions regarding Epiq Privacy Solutions ID, please call Epiq directly at (866) 675-2006, Monday through Friday, 9:00 a.m. to 5:30 p.m. eastern time.

Additionally, it is always recommended that you remain vigilant, regularly monitor free credit reports, review account statements, and report any suspicious activity to financial institutions. Please also review the "Additional Resources" section included with this letter, which outlines other resources you can utilize to protect your Information.

For More Information.

We take this Incident and the security of information in our care seriously. If you have additional questions, you may call our toll-free assistance line at (844) 971-8626 Monday through Friday from 9:00 am to 6:30 pm eastern time (excluding U.S. holidays).

Sincerely,

Premier Business Solutions, LLC

Encl.

ADDITIONAL RESOURCES

Contact information for the three (3) nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com/personal/credit-report-services, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com/help, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, https://www.transunion.com/data-breach-help, 1-833-395-6938

Free Credit Report. It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring your credit report for unauthorized activity. You may obtain a copy of your credit report, free of charge, once every twelve (12) months from each of the three (3) nationwide credit reporting agencies.

To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Maryland and Massachusetts Residents: You may obtain one (1) or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alert. You may place a fraud alert in your file by calling one (1) of the three (3) nationwide credit reporting agencies above. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit.

Security Freeze. You may obtain a security freeze on your credit report, free of charge, to protect your privacy and confirm that credit is not granted in your name without your knowledge. You may also submit a declaration of removal to remove information placed in your credit report as a result of being a victim of identity theft. You have a right to place a security freeze on your credit report, free of charge, or submit a declaration of removal pursuant to the Fair Credit Reporting Act ("FCRA").

The security freeze will prohibit a consumer reporting agency from releasing any information in your credit report without your express authorization or approval. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. When you place a security freeze on your credit report, you will be provided with a personal identification number, password, or similar device to use if you choose to remove the freeze on your credit report or to temporarily authorize the release of your credit report to a specific party or parties or for a specific period of time after the freeze is in place.

To place a security freeze on your credit report, you may be able to use an online process, an automated telephone line, or a written request to any of the three (3) credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for them as well): (1) full name, with middle initial, and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or Department of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

FTC and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the FTC and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft.

You may contact the **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

Reporting of identity theft and obtaining a police report. You have the right to obtain any police report filed in the United States in regard to this incident. If you are the victim of fraud or identity theft, you also have the right to file a police report.

For California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft. Office of the Attorney General of California, 1300 I Street, Sacramento, CA 95814, 1-800-952-5225. This notification was not delayed as a result of any law enforcement investigation.

For Colorado Residents: You can obtain information from the Office of the Attorney General (www.coag.gov), FTC, and the credit reporting agencies about fraud alerts and security freezes. Consumer Protection 1300 Broadway, 9th Floor, Denver, CO 80203, 1-720-508-6000.

For Connecticut Residents: You may contact the Connecticut Office of the Attorney General, 165 Capitol Avenue, Hartford, CT 06106, www.ct.gov/ag, 1-860-808-5318.

For Illinois Residents: You can obtain information from the Office of the Attorney General, credit reporting agencies, and the FTC about fraud alerts and security freezes (contact information above). You may contact the Illinois Office of the Attorney General, 100 West Randolph Street, Chicago, IL 60601, https://illinoisattorneygeneral.gov/about/email_ag.jsp, 1-800-964-3013.

For Indiana Residents: You may contact the Indiana Attorney General's Office, Consumer Protection Division, 302 W. Washington Street, 5th Floor, Indianapolis, IN 46204, www.in.gov/attorneygeneral, 1-800-382-5516.

For Maryland Residents: You may obtain information about steps you can take to avoid identity theft from the FTC (contact information above) and the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.marylandattorneygeneral.gov, 1-888-743-0023.

For Massachusetts Residents: You may contact the Office of the Massachusetts Attorney General, 1 Ashburton Place, Boston, MA 02108, 1-617-727-8400, www.mass.gov/ago/contact-us.html.

For Pennsylvania Residents: You may contact the Pennsylvania Office of the Attorney General, Bureau of Consumer Protection, 15th Floor, Strawberry Square, Harrisburg, PA 17120, www.attorneygeneral.gov, 1-800-441-2555.