oGorgeous Inc. d/b/a POPFLEX
300 Beardsley Lane, Ste C101
Austin, TX 78746
popflexactive.com

[INDIVIDUAL NAME]
[STREET ADDRESS]
[CITY, STATE AND POSTAL CODE]

November 16, 2026

NOTICE OF DATA BREACH

Dear [INDIVIDUAL NAME]:

oGorgeous Inc. (d/b/a POPFLEX) operates PopflexActive.com and Popflex.com. This isn't the kind of communication we ever want to send, but we believe in being open and honest with our community, especially when it comes to something as important as your personal information. We are writing to let you know about a data security incident that may involve your personal information, what measures we have taken, and some steps you may consider taking next.

WHAT HAPPENED?

On October 17, 2026, we learned of a data security incident that may have involved personal information you provided while completing a purchase on our website. The incident occurred on October 14, 2026.

WHAT INFORMATION WAS INVOLVED?

The data accessed may have included personal information such as your name, billing address, email address, and payment card information with expiration date and security code.

WHAT WE ARE DOING

We took prompt steps to contain the incident and are working to further strengthen the security of our website.

WHAT YOU CAN DO

It is always advisable to review your payment card statements for any unauthorized charges. You should immediately report any such charges to the card issuer, as payment card rules generally provide that cardholders are not responsible for unauthorized charges reported in a timely manner. The phone number to call is usually on the back of your payment card.

Please also review the attachment to this letter (*Steps You Can Take to Further Protect Your Information*) for further information on steps you can take to protect your information.

FOR MORE INFORMATION

We are sorry for any worry or inconvenience this incident may have caused. For more information, please email us at info@blogilates.com or write to us at oGorgeous Inc. d/b/a POPFLEX, 300 Beardsley Lane, Ste C101, Austin, TX 78746.

Sincerely,

oGorgeous Inc.

Steps You Can Take to Further Protect Your Information

- **Review Your Account Statements and Notify Law Enforcement of Suspicious Activity**

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incident of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC). You should also contact your local law enforcement authorities and file a police report.

To file a complaint with the FTC, go to IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

- **Obtain and Monitor Your Credit Report**

You can obtain a copy of your credit report from each of the three major credit reporting agencies, free of charge, once every week. To order your weekly free credit report, visit www.annualcreditreport.com or call toll-free 877-322-8228. Contact information for purposes of obtaining credit reports for the three national credit reporting agencies is provided below:

Equifax	**Experian**	**TransUnion**
(888) 378-4329	(888) 397-3742	(800) 916-8800
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 740241 Atlanta, GA 30374	P.O. Box 2002 Allen, TX 75013	P.O. Box 1000 Chester, PA 19016

- **Consider Placing a Fraud Alert on Your Credit Report**

You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for one year. If you have already been a victim of identity theft, you may be eligible for an extended fraud alert, which lasts seven years. The alert informs creditors of possible fraudulent activity within your report and requests that creditors contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. The agency you contact must notify the other two, and all three will place an alert on their versions of your report.

- **Take Advantage of Additional Free Resources on Identity Theft**

You can obtain information from the FTC about fraud alerts, security freezes, and steps you can take to prevent identity theft by visiting https://www.identitytheft.gov/, calling 1-877-ID-THEFT (877-438-4338), or writing to the Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue NW, Washington, DC 20580.

OTHER IMPORTANT INFORMATION

- **Security Freeze**

You have the right to place a security freeze on your credit file, free of charge. A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name. It is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to apply for a new credit card, wireless phone, or any service that requires a credit check.

You must separately place a security freeze on your credit file with each credit reporting agency. You may request a security freeze online, by telephone, or by mail by contacting each credit reporting agency (see the contact information above). To place a security freeze, you may be required to provide the credit reporting agency with information that identifies you, including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. There is no charge to request a security freeze or to remove a security freeze.

- **Police Report**

You have the right to obtain any police report filed in regard to this incident.