LIVE NATION

9348 Civic Center Drive, Beverly Hills CA 90210

«IMbFullBarcodeEncoded»

«FirstName» «LastName» «BusinessName»
«Address1» «Address2»
«City», «State» «Zip»

Friday, October 2, 2026

NOTICE OF DATA BREACH

Dear [First Name],

We are writing to let you know about a cybersecurity incident that involved some of your personal information. This letter explains what information was involved, what we're doing about it, and steps you can take to protect yourself.

What Information Was Involved? On September 4, 2026, we completed a detailed review of the affected data to determine what information was involved and who was impacted. That review found that your affected information included your first and last name along with [Listed Data Elements].

What We Are Doing. We take the security of your information seriously. We've put additional safeguards in place to strengthen our systems and help prevent this from happening again. We've also notified federal law enforcement and relevant regulators.

We are also offering you 24 months of complimentary Identity Defense at no cost to you. Instructions for enrolling are included on the next page.

What You Can Do. The enclosed "Additional Resources" document has more detail, but in general we recommend keeping an eye on your accounts and free credit reports for anything that looks unfamiliar.

For More Information. If you have questions that aren't answered here, call us at 1-855-[redacted]. Monday–Friday, 9:00 AM–8:00 PM CT.

Sincerely,

Live Nation Entertainment, Inc.

Identity Defense Complete

Key Features

- 1-Bureau Credit Monitoring
- Monthly Credit Score and Tracker (VantageScore 3.0)
- Real-Time Authentication Alerts
- High-Risk Transaction Monitoring
- Address Change Monitoring
- Dark Web Monitoring
- Wallet Protection
- Security Freeze Assist
- $1 Million Identity Theft Insurance

Enrollment Instructions

To enroll in Identity Defense, visit https://app.identitydefense.com/enrollment/activate/LiveNation

1. **Enter your unique Activation Code** {{IdentityDefenseID}}
   Enter your Activation Code and click 'Redeem Code'.
2. **Create Your Account**
   Enter your email address, create your password, and click 'Create Account'.
3. **Register**
   Enter your legal name, home address, phone number, date of birth, Social Security Number, and click 'Complete Account'.
4. **Complete Activation**
   Click 'Continue to Dashboard' to finish enrolling.

The deadline to enroll is 12/31/2026. After **12/31/2026,** the enrollment process will close, and your Identity Defense code will no longer be active. **If you do not enroll by 12/31/2026, you will not be able to take advantage of Identity Defense, so please enroll before the deadline.**

Additional Resources

Monitor Your Accounts

We recommend that you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies (see the "Important Contacts" section for contact details).

You should remain vigilant for potential fraud or identity theft by reviewing account statements and monitoring your credit reports. When you receive your credit reports, review them carefully. Look for accounts or creditor inquiries that you did not initiate or do not recognize. Look for information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the credit reporting agency at the telephone number on the report. You should also call your local police department and file a report of identity theft. Finally, you should make sure to keep a copy of the police report in case you need to provide it to creditors or credit reporting agencies when accessing or disputing inaccurate information.

You have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information about you by consumer reporting agencies. For more information about your rights under the FCRA, please visit https://www.ftc.gov/legal-library/browse/statutes/fair-credit-reporting-act.

Credit Freeze

You have the right to put a credit freeze on your credit file, so that no new credit can be opened in your name without the use of a Personal Identification Number (PIN) that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to access your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. Should you wish to place a credit freeze, please contact all three major consumer reporting agencies (see the "Important Contacts" section for contact details).

You must separately place a credit freeze on your credit file at each credit reporting agency. The following information should be included when requesting a credit freeze:

- Full name, with middle initial and any suffixes;
- Social Security number;
- Date of birth (month, day, and year);
- Current address and previous addresses for the past five (5) years;
- Proof of current address, such as a current utility bill or telephone bill; and
- Other personal information as required by the applicable credit reporting agency.

Fraud Alerts

You also have the right to place an initial or extended fraud alert on your file at no cost. An initial fraud alert lasts one year once placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business must take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the credit reporting agencies listed below. The agency you contact will then contact the other two credit agencies.

Important Contacts

To access your credit report, or to implement a security freeze or a fraud alert, you may contact the three major credit reporting agencies listed below.

Equifax	Experian	TransUnion
P.O. Box 740241 Atlanta, GA 30374 1-800-685-1111 www.equifax.com	P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com	P.O. Box 1000 Chester, PA 19016 1-800-916-8800 www.transunion.com

For more information about fraud alerts, security freezes, and steps for avoiding identity theft, or if you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you can contact the Federal Trade Commission (FTC) at: FTC Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington D.C. 20580, by phone at 1-877-438-4338, or by visiting www.consumer.ftc.gov. You should also report incidents of suspected identity theft to local law enforcement and the Attorney General's office in your home state and file a police report.