

## NOTICE OF DATA BREACH

**Date:** March 23, 2026

**To:**

Dear [First Name] [Last Name],

Glasshouse Media recently discovered an incident that may affect the security of your personal information. We want to provide you with information about the incident, steps we are taking in response, and steps you may take to guard against identity theft and fraud.

**What Happened?** On **March 11, 2026**, a recipient contacted us to report that they had inadvertently received an internal file containing employee information. We immediately confirmed with the recipient that the file was deleted and not further distributed. We have no evidence that your information has been misused.

**What Information Was Involved?** The information involved included your name and Social Security number.

**What Are We Doing?** To help protect your identity, we are offering complimentary access to **Experian IdentityWorks<sup>SM</sup> for 24 months**. If you believe there was fraudulent use of your information as a result of this incident, please reach out to an Experian agent. If identity restoration support is needed, an Experian Identity Restoration agent is available to work with you to resolve the issue. This service is available to you for 24 months from the date of this letter and does not require any action on your part at this time.

### **How to Enroll:**

- Ensure that you enroll by **June ,30 2026** (Your code will not work after this date).
- Visit the Experian IdentityWorks website to enroll: [<https://www.experianidworks.com/1Bcredit>]
- Provide your activation code: **[PASTE UNIQUE CODE HERE]**
- Provide your engagement number: **B162110**

**Additional Membership Features:** Once you enroll, you will have access to Experian credit reports, active credit monitoring, a security freeze for your Experian file, and \$1 Million in identity theft insurance.

**Your Rights Under Massachusetts Law:** Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. You also have the right to place a security freeze on your credit report at no charge. To do so, contact: Experian (1-888-397-3742), Equifax (1-800-685-1111), or TransUnion (1-888-909-8872).

Sincerely,

Steve Bouvier

Operations Manager, Glasshouse Media