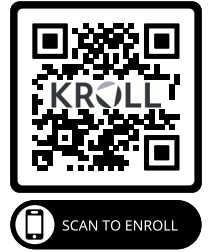




<<Return to Kroll>>
 <<Return Address>>
 <<City, State ZIP>>

<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
 <<ADDRESS_1>>
 <<ADDRESS_2>>
 <<CITY>>, <<STATE_PROVINCE>> <<POSTAL_CODE>>
 <<COUNTRY>>



<<Date>> (Format: Month Day, Year)

On behalf of Ziff Davis, Inc., we are writing to let you know about an incident affecting your personal information. On February 25th, 2026, Ziff Davis’s accounts payable team, which may have processed payments to you in the past, inadvertently sent an internal spreadsheet with your name, <<Date elements>> to an external recipient. The external recipient self-reported the matter to Ziff Davis, and on March 3rd, 2026 they confirmed that they had deleted the data and had not shared it with anyone else.

Although we have no reason to believe there has been any misuse of your personal information as a result of this incident, it is always a good idea to monitor your financial and credit card transaction records and credit reports for fraudulent transactions or accounts. Under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You may also consider contacting the credit reporting agencies directly if you wish to put in place a fraud alert or a security freeze. A fraud alert will notify any merchant checking your credit history that you may be the victim of identity theft and that the merchant should take additional measures to verify the application. Contacting any one of the three agencies will place an alert on your file at all three of them. A security freeze restricts all creditor access to your account, but might also delay any requests you might make for new accounts. Additional information on security freezes can be found enclosed with this letter.

Because we take the protection of your information seriously, we have arranged for 24 months of identity monitoring and identity theft restoration service from Kroll, LLC. You may sign up for this service through <<b2b_text_6 (activation deadline)>>. If you are the victim of identity theft, this service will assist you. If you have questions, please call 1-844-403-4529, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding major U.S. holidays. Please have your membership number ready.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b_text_6 (activation deadline)>> to activate your identity monitoring services.

Membership Number: <<Membership Number s_n>>

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com.

Additional information describing your services is included with this letter.

You may also contact us in writing at 360 Park Ave South, 17th Floor, New York, NY 10010, ATTN: Legal, or you can email us at privacy-event@ziffdavis.com.

On behalf of Ziff Davis, Inc., we regret any inconvenience this may cause you.

Sincerely,

Ziff Davis Privacy Team

Security Freeze Information

Federal law also allows consumers to place a security freeze on their credit reports. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

To place a security freeze on your credit report, you must contact the three major consumer reporting directly. Credit reporting agencies cannot charge you to add or remove a credit freeze.

- Equifax Security Freeze, P.O. Box 105788 Atlanta, GA 30348, www.equifax.com/personal/credit-report-services/
- Experian Security Freeze, P.O. Box 9554 Allen, TX 75013, www.experian.com/freeze/
- TransUnion Security Freeze, P.O. Box 2000 Chester, PA 19022-2000, www.transunion.com/freeze/

In order to request a security freeze, follow the instructions at the links above. You may need to provide your full name, social security number, date of birth, addresses where you have lived in the past, proof of current address, and a legible copy of a government issued identification card (state driver's license or ID card, military identification, etc.).



TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft. To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.