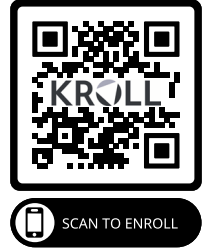




<<Return to Kroll>>
<<Return Address>>
<<City, State ZIP>>

<<FIRST_NAME>> <<MIDDLE_NAME>> <<LAST_NAME>> <<SUFFIX>>
<<ADDRESS_1>>
<<ADDRESS_2>>
<<CITY>>, <<STATE_PROVINCE>> <<POSTAL_CODE>>
<<COUNTRY>>



<<Date>> (Format: Month Day, Year)

Re: Notice of Data Privacy Incident

Dear <<First_name>> <<Last_name>>:

Art Jetter & Company writes to notify you of a data privacy event that involved your personal information. You are receiving this notice because Art Jetter & Company previously acquired Financial Brokerage, Inc. and its data, which included your information. This notice explains steps our company has taken to address the incident and steps one may take for added protection of personal information. We also are offering the opportunity to enroll in complimentary credit monitoring and identity monitoring services.

The personal information included your <<b2b_text_2 (name and data elements)>>.

Additionally, we are providing you with access to complimentary credit monitoring and identity monitoring services. These services provide you with alerts for 24 months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in the event that you become a victim of fraud. These services will be provided by Kroll. Instructions about how to enroll in these services and additional resources available to you are included in the enclosed “Steps You Can Take to Help Protect Your Information.”

As a general matter, it is prudent to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports and account statements for suspicious activity and to detect errors. If you discover any suspicious or unusual activity on your accounts, please promptly contact the financial institution or company. We have provided additional information below, which contains more information about steps you can take to help protect yourself against fraud and identity theft.

If you have any questions or concerns, please contact our dedicated assistance line at (844) 403-4629, Monday through Friday, 8:00 a.m. – 5:30 p.m. Central Time, excluding major U.S. holidays. We thank you for your understanding.

Sincerely,

Art Jetter & Company

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Enrollment Instructions.

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for <<ServiceTerminMonths>> months. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Fraud Consultation, and Identity Theft Restoration.

Visit <https://enroll.krollmonitoring.com> to activate and take advantage of your identity monitoring services.

You have until <<b2b_text_6 (activation deadline)>> to activate your identity monitoring services.

Membership Number: <<Membership Number s_n>>

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com.

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Review Personal Account Statements and Credit Reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call (877) 322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months. If you discover any suspicious items, you should report any incorrect information on your report to the credit reporting agency. The names and contact information for the credit reporting agencies are:

Equifax	Experian	TransUnion
1-888-298-0045	1-888-397-3742	1-800-680-7289
P.O. Box 105069	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022
www.equifax.com	www.experian.com	www.transunion.com

Report Suspected Fraud. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You should report suspected incidents of identity theft to local law enforcement, your state's Attorney General, and/or the Federal Trade Commission.

Place Fraud Alerts. A fraud alert tells businesses that check your credit that they should check with you before opening a new account. Initial fraud alerts will last one year. Fraud alerts are free and identity theft victims can get an extended fraud alert for up to seven years. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. To place a fraud alert, contact the nationwide credit reporting agencies by phone or online using the above contact information. For more information, visit <https://www.consumer.ftc.gov/articles/0275-place-fraud-alert>.

Place a Security Freeze. Security freezes, also known as credit freezes, restrict access to your credit file, making it harder for identity thieves to open new accounts in your name. You can freeze and unfreeze your credit file for free. You also can get a free freeze for your children who are under 16. And if you are someone's guardian, conservator, or have a valid power of attorney, you can get a free freeze for that person, too. To place a security freeze, contact the nationwide credit reporting agencies by phone or online using the above contact information. If you request a freeze online or by phone, the agency must place the freeze within one business day. If you request a lift of the freeze, the agency must lift it within one hour. If you make your request by mail, the agency must place or lift the freeze within three business days after it gets your request. You also can lift the freeze temporarily without a fee. Also, do not confuse freezes with locks. They work in a similar way, but locks may have monthly fees. If you want a free freeze guaranteed by federal law, then opt for a freeze, not a lock. For more information, visit <https://www.consumer.ftc.gov/articles/0497-credit-freeze-faqs>.

Additional Information

This notice has not been delayed by law enforcement. If you experience identity theft or fraud, you have the right to file a police report with your local law enforcement agency. When filing a report, you may be required to provide documentation showing that you have been a victim, and you are entitled to obtain a copy of the report for your records. If you discover suspicious activity on your credit reports or otherwise believe your information is being misused, you should promptly contact local law enforcement to file a report.

Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. A complaint may be filed with the FTC online at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Complaints submitted to the FTC are added to its Identity Theft Data Clearinghouse and made available to law enforcement for investigative purposes. The FTC also provides information about fraud alerts and security freezes.

You also have rights under the federal Fair Credit Reporting Act (FCRA) and Identity Security Act, which governs the collection and use of information pertaining to you by consumer reporting agencies. These rights include the right to access the information in your file, dispute incomplete or inaccurate information, and request correction or deletion of inaccurate, incomplete, or unverifiable information. For more information about the FCRA and your rights, you may visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf. or www.ftc.gov.

For Massachusetts residents, the Massachusetts Attorney General may be contacted at 1 Ashburton Place, 20th Floor, Boston, MA 02108; 1-617-727-8400 or 1-617-727-2200; and www.mass.gov/orgs/office-of-the-attorney-general.

You may contact Art Jetter & Company at 11301 Davenport St, Omaha, NE 68154.