

ED BELL INVESTMENTS, INC.

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SAMPLE A. SAMPLE - L01

APT ABC

123 ANY ST

ANYTOWN, US 12345-6789



June 10, 2026

RE: NOTICE OF DATA BREACH

Dear Sample A. Sample:

We are writing to inform you of a security incident that Ed Bell Investments, Inc. and its subsidiaries Ed Bell Construction Company, Equipment Storage Service, Inc., and Construction Equipment Parts, Inc. (collectively, “Ed Bell” or the “Company”) experienced, which affected your personal information.

What Happened?

On April 7, 2026, we discovered that, two days earlier, a Threat Actor had gained unauthorized access to certain systems within Ed Bell’s network environment by exploiting a vulnerability in a network security device. Thereafter, the Threat Actor removed data from the affected systems. On or about May 11, 2026, our forensic investigation determined that your personal information was among the data removed from the affected systems.

What Information of Yours Was Involved?

Upon completing our review of the affected data, we determined that the following types of your personal information were accessed by the Threat Actor:

- full name
- [Extra1]
- [Extra2]
- [Extra3]
- [Extra4]
- [Extra5]
- [Extra6]
- [Extra7]
- [Extra8]

What We Are Doing

Once we discovered this incident, we undertook a comprehensive investigation into its causes and impacts. Following that investigation, we are implementing additional security measures to further protect our systems and reduce the risk of a similar incident occurring in the future.

We are offering you free credit monitoring and identity theft protection services for twenty-four months (details below).

What You Can Do

Regularly monitor your online accounts for unusual activity.

Promptly investigate or seek assistance investigating any unusual activity associated with any of your online accounts and take appropriate steps to protect any affected account(s).

Use caution when communicating or interacting online with anyone you do not know and ensure that anyone contacting you online are who they claim to be.

Review the attachment to this letter, *Steps You Can Take to Further Protect Your Information*, which has further information on ways you can protect your online information, and how you can receive free credit monitoring and identity theft protection services for twenty-four months.

For More Information

If you have any questions about the security incident, you can call us at 833-918-5255, Monday through Friday from 8 am – 8 pm Central Time (excluding major U.S. holidays).

Sincerely,

Ed Bell Investments, Inc.

STEPS YOU CAN TAKE TO PROTECT YOUR INFORMATION

- **Review Your Account Statements; Notify Law Enforcement of Any Suspicious Activity**

- Be vigilant for incidents of fraud and identity theft by closely reviewing all your account statements and credit reports.
- If you detect suspicious account activity, promptly notify the financial institution or company that maintains the account.

Promptly report any suspected or actual fraudulent activity or identity theft to law enforcement (including your local police department) and consider reporting that information to your state attorney general and the Federal Trade Commission (FTC).

- To file a complaint with the FTC, visit IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC are added to the FTC's Identity Theft Data Clearinghouse, a database available to law enforcement agencies. You may also obtain information from the FTC about fraud alerts and security freezes.

- **Obtain and Monitor Your Credit Report**

You can obtain a free copy of your credit report from each of the three major credit reporting agencies once every twelve months, by visiting www.annualcreditreport.com, calling 877-322-8228, or completing an *Annual Credit Report Request Form* and mailing it to:

Annual Credit Report Request Service
P.O. Box 105281
Atlanta, GA 30348

The request form is at:

www.annualcreditreport.com/manualRequestForm.action

You can purchase a copy of your credit report by contacting any of the three national credit reporting agencies, using the following contact information:

Equifax	Experian	TransUnion
P.O. Box 740241 Atlanta, GA 30374 866-349-5191 www.equifax.com	P.O. Box 2002 Allen, TX 75013 888-397-3742 www.experian.com	2 Baldwin Place P.O. Box 1000 Chester, PA 19016 800-888-4213 www.transunion.com

- **Place a Fraud Alert on Your Credit Report**

Consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is at www.annualcreditreport.com.

- **Take Advantage of Credit Report Monitoring and Identity Theft Protection Services**

To help protect your identity, Ed Bell has arranged for Experian to provide you with its Experian IdentityWorksSM credit monitoring and identity theft protection services for 24 months, at no cost to you.

If you believe there was fraudulent use of your information because of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. After discussing your situation with an agent, if it is determined that identity restoration support is needed, then an Experian Identity Restoration agent will be available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Note that Identity Restoration is available to you for 24 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is *immediately available to you*, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 24-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- o Ensure that you enroll by September 30, 2026 (Your code will not work after this date.)
- o Visit the Experian IdentityWorks website to enroll:
<https://www.experianidworks.com/1Bcredit>
- o Provide your activation code: ABCDEFGHI

If you have questions about the product, need assistance with Identity Restoration that arose because of this incident or would like an alternative to enrolling in Experian IdentityWorks online, contact Experian's customer care team at 833-918-5255 by September 30, 2026. Be prepared to provide engagement number [Engagement Number] as proof of eligibility for the Identity Restoration services by Experian.

- **Additional Details Regarding Your 24-Month Experian IdentityWorks Membership**

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- o **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- o **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- o **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- o **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- o **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

- **Take Advantage of Additional Free Resources on Identity Theft**

We recommend that you review the tips provided by the FTC's Consumer Information website, a valuable resource with some helpful tips on how to protect your information. This additional information is available at <https://consumer.ftc.gov/identity-theft-and-online-security>.

For more information, visit [IdentityTheft.gov](https://www.identitytheft.gov) or call 1-877-ID-THEFT (877-438-4338). A copy of *Identity Theft - A Recovery Plan*, a comprehensive guide from the FTC to help you guard against and deal with identity theft, is at https://www.bulkorder.ftc.gov/system/files/publications/501a_idt_a_recovery_plan_508.pdf.

- **If Available in Your State, Consider a Security Freeze on Your Credit File**

In some U.S. states, you have the right to put a security freeze on your credit file. A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name. It is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to apply for a new credit card, wireless phone, or any service that requires a credit check. You must separately place a security freeze on your credit file with each credit reporting agency. To place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. There is no charge to request a security freeze or to remove a security freeze.

- **Special Information for Residents of Certain States**

- **District of Columbia residents** may obtain information about preventing identity theft from the District of Columbia Office of the Attorney General, by visiting their website at <https://oag.dc.gov/consumer-protection/consumer-alert-identity-theft>, calling (202) 727-3400, or requesting more information at 400 6th Street NW, Washington DC 20001.
- **Maryland residents** may obtain information about preventing identity theft from the Maryland Office of the Attorney General, by visiting their website at <https://oag.maryland.gov/i-need-to/Pages/identity-theft-information.aspx>, calling (410) 576-6491, or requesting more information at 200 St. Paul Place, 25th Floor, Baltimore, MD 21202.
- **Massachusetts residents** have the right to obtain a police report.
- **New Mexico residents** have certain rights under the Fair Credit Reporting Act. You can learn more at: <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf>.
- **North Carolina residents** may obtain information about preventing identity theft from the North Carolina Office of the Attorney General, by visiting their website at <https://ncdoj.gov/protecting-consumers/protecting-your-identity/protect-yourself-from-id-theft/>, calling (919) 716-6400, or requesting more information at 114 West Edenton Street, Raleigh, NC 27603.

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