

SUMMARY OF NO. 21-20

This proposed law would expand the ways in which establishments licensed to sell alcohol for consumption on the premises can sell alcoholic beverages. The proposed law would allow such establishments to give free drinks to one or more persons; sell two drinks to one person at the same time; sell drinks at discounted prices, including at private functions; sell unlimited drinks to any person for a set time period, including at private functions; sell drinks to persons at lower prices than the general public is charged on the same day, including at private functions; sell malt beverages or mixed drinks by the pitcher to one person; increase the volume of a drink without raising the price; and host games or contests that involve drinking or the awarding of drinks as prizes.

The proposed law would also allow licensed establishments to advertise, either inside or outside of the establishment, any of the eight practices listed above. Finally, the proposed law would allow the Alcoholic Beverage Control Commission to issue regulations consistent with the proposed law.