

LOCAL VOICE PRODUCT LINE

Connectivity Level	Product Name	What is it?	Who might want it?	How it works	Features / Advantages	Target Markets
DS-1	□ AT&T Digital Link	Local service that integrates local into long distance service network and billing plans. Service rides on a digital DS1 facility that supports bundled services.	Customers with existing or new connectivity to the AT&T Digital Network.	Provisioned via T1, T45, or ACCU-Ring connectivity to the AT&T Network.	Builds a common dialing plan for customers with multiple locations and allows for intra-company, inter-location communications. Supports ISDN.	?Existing LD Nodal customers. ?Retail, hospitality and applications requiring integrated access. ?Enterprise wide applications.
	□ Prime Xpress	Digital trunking service that provides PBX users with T1 connectivity to the Public Switched Telephone Network (PSTN) via an AT&T class 5 (local) digital switch.	Customers with a PBX and 100+ employees.	Provisioned via T1 digital connection between AT&T local switch and the customer's PBX.	Offers different connectivity configurations, with DID, DOD being the most common. Competitively priced bundled plans.	?Digital PBX on premises. ?Local intensive industries (colleges, hospitals, banks, realtors, professional services).
	□ PrimePlex (ISDN)	High capacity access path providing both voice and 64K data transmission on ISDN PRI (Integrated services digital network-Primary rate interface).	Customers with 100+ employees.	Integrated DS1 Level service; provides 23 "B" channels for data/voice transmission, and 1 "D" channel for out-of-band signaling.	Integrated services for local, LD, and intra-LATA calls on one bill. Out-of-band signaling for credit card verification, caller ID, etc. This service supports voice, video, and data applications on an on-demand dial-up basis.	?Local intensive industries (colleges, hospitals, banks, realtors, professional services).
	□ Prime Connect	DS1 switched service for businesses with heavy inbound patterns.	Internet service providers (ISPs), international callback providers, paging companies, voice mail and personal attendant services.	Provisioned same as PrimeXpress, or with PRI features like PrimePlex.	Various connectivity configurations with or without PRI features. Predominantly for inbound traffic, but can be configured for two-way.	?ISPs ?Paging services

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<i>DS-0 or DS-1</i>	□ PrimePath NBX	Small Centrex service that can support 10-48 analog lines.	Mid-sized customers who do not wish to own, lease, or maintain their own PBX.	Provisioned as a T1 facility.	Provides unlimited connectivity to AT&T's fiber optic network. Like PrimePath, other locations can be connected with "Prime Link". Includes many standard features.	?Government ?Campus locations ?Small businesses
<i>DS-1</i>	□ PrimeNBX (Centrex)	Full-featured Centrex product designed to compete aggressively with PBX systems from both a feature and cost perspective.	Customers with 49+ lines (more typically 100 to 200,000 lines) who do not want to buy their own PBX. Works with analog and digital equipment.	Provisioned to support 49 or more analog lines or 24 or more digital lines via a T1 facility.	Includes inter-company, local, LD and international service with an array of standard and optional features. Allows the customer to order and pay for only the capacity and features they need.	?Government ?Campus locations ?Small businesses
<i>DS-1</i>	□ PrimePath	Stand-alone local telecommunication solution for analog PBX, Key systems, modems and Fax users.	Small business customers with switched local service and analog equipment serving 6-48 lines. Customers with multiple locations can be seamlessly connected with "Prime Link."	More than 8 single channels or DS0s may be provided as a DS1 with a channel bank or PBX at the customer premises for 8 lines or more.	Variety of features including voice mail. Other features are competitively priced, or may be free of charge, whereas ILECs may charge for like services. Also includes one white & yellow pages listing.	?Small offices or larger corporations ?Standalone business with smaller bandwidth needs
<i>DS-0</i>	□ All-In-One (AIO)	Integrated local, local toll, and long distance solution.	Small business customers who want to consolidate Calling Card. Long distance and local services on one bill.	Provisioned as a single channel DS0 or Voice Grade unbundled loop, fractional T1, or T1, depending on existing customer facilities.	One consolidated bill with small-business rates. A single customer service contact.	?Small business customers(less than 4 lines)