thinkargus

DPH

988 Lifeline



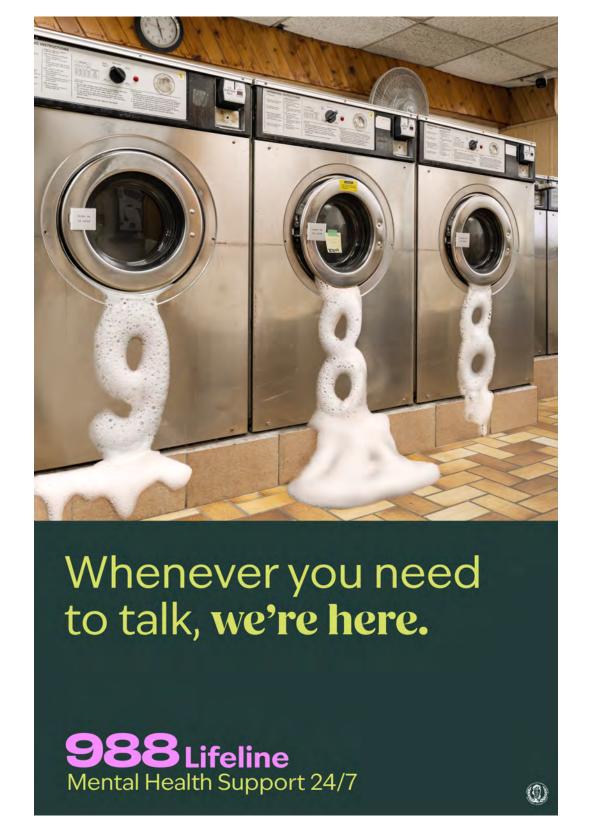
988 Lifeline Campaign Overview

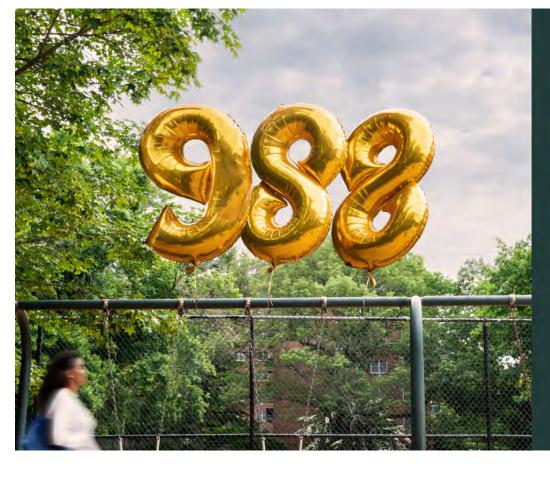
Campaign Live: July 25th-December 10th

Location:Statewide

Tactics:

- Display Ads
- Paid Social Media Ads
- Billboards
- Transit Ads
- Convenient Store Posters
- Cooler Clings
- Wildpostings





Whenever you need to talk, we're here.

988 Lifeline Mental Health Support 24/7

