

***Office of Outdoor Advertising***  
***May 14, 2020 Regular Session Minutes***

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**Present:** **John Romano, Director**

1. **Call to Order:** **11:00 a.m.**

A. Sign in

2. **Minutes Approval:**

A. March 12, 2020 OOA Public Hearing **(Approved)**

3. **Agenda Items:**

A. **Application for New License(s)**

1. RSA Media, LLC  
10 Presidential Way, Suite 100  
Woburn, MA 01801

B. **Application for Permit Transfer(s)**

1. Mansfield Outdoor –	Outfront Media, LLC	
(Transferor)	(Transferee)	
1) Permit 2014D017	229 Newbury Street	Peabody
2) Permit 2014D018	229 Newbury Street	Peabody

**(Taken Under Advisement)**

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

**(Last updated: 6/10/2020 )**

### C. Application for Electronic Permit(s)

#### 1. Murray Outdoor

- a. 537 Quequechan Street Fall River  
Application 2020D003 (existing structure, permit # 200029, facing east)  
(Taken Under Advisement)

### D. Application for Permit(s)

#### 1. Motivate International, Inc.

- a. 98 Horizon Way Everett  
Application 2020SF001 (existing structure, facing east)
- b. 50 Broadway Everett  
Application 2020SF002 (existing structure, facing north)
- c. Broadway at Beacham Street Everett  
Application 2020SF003 (existing structure, facing north)
- d. 90 Main Street Everett  
Application 2020SF004 (existing structure, facing south)
- e. 38 Norman Street Everett  
Application 2020SF005 (existing structure, facing east)
- f. 280 Main Street Everett  
Application 2020SF006 (existing structure, facing north)
- g. 432 Broadway Everett  
Application 2020SF007 (existing structure, facing east)
- h. 548 Broadway Everett  
Application 2020SF008 (existing structure, facing west)
- i. 317 Ferry Street Everett  
Application 2020SF009 (existing structure, facing north)
- j. 153 Ferry Street Everett  
Application 2020SF010 (existing structure, facing south)
- k. 201 Chelsea Street Everett  
Application 2020SF011 (existing structure, facing south)  
(Taken Under Advisement)

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(Last updated: 6/10/2020 )

- E. Application for 2020 Renewal of Un-Licensed Outdoor Advertising Permit(s)  
Date Processed  
 1. Greater Shelburne Falls Area Business Assoc      1 Permit/s (3/12/2020)

4. For the Record – Actions Taken Since Last Public Hearing.

A. Application for Electronic Permit(s)

1. Lamar Central Outdoor LLC (In Providence)
  - a. 91 Washington Street      Foxborough  
 Application 2020D006 (existing structure, permit # 2016036, facing south)  
**Approved 3/19/2020**
  
2. Cove Outdoor LLC
  - a. 0 Finnell Drive      Weymouth  
 Application 2020D004 (new structure, facing north)
  - b. 0 Finnell Drive      Weymouth  
 Application 2020D005 (new structure, facing south)  
**Taken Under Advisement**
  
3. Ingalls Outdoor      *(May 9, 2019 Public Hearing)*
  - a. 223 Winthrop Avenue      Lawrence  
 Application 2019D008 (new structure, facing north)
  - b. 223 Winthrop Avenue      Lawrence  
 Application 2019D009 (new structure, facing south)  
**Taken Under Advisement**
  
4. Harbor Outdoor LLC      *(October 11, 2018 Public Hearing)*
  - a. 290 Wood Road      Braintree  
 Application 2018D020 (new structure, facing north)
  - b. 290 Wood Road      Braintree  
 Application 201D021 (new structure, facing south)  
**Taken Under Advisement**

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**B. Application for Permit(s)**

1. Lamar Central Outdoor LLC (In Providence)

a. 124 Washington Street Foxborough  
Application 2020003 (new structure, facing north)

b. 124 Washington Street Foxborough  
Application 2020004 (new structure, facing south)

**Approved 3/19/2020**

2. Outfront Media, LLC *(October 8, 2015 Public Hearing)*

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015381 (new structure, facing south)

**Taken Under Advisement**

5. Public Comment: **(See transcript for comment)**

6. Adjournment: **11:38 a.m.**

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**(Last updated: 6/10/2020 )**