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Alcoholic Beverages Control Commission
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2020 HOLIDAY REMINDER

Thanksgiving Eve is well known as an evening of school reunions and a time to get together with friends; as well as an evening of heavy alcohol consumption. This year, the holiday and associated activity will arrive as we struggle in our battle against the COVID virus, so it is critically important that we all follow the advice of the medical and scientific experts.

The Governor's Executive Orders relative to COVID-19, as well as the associated Safety Standards, are vital to the public health and keeping our communities safe. The applicable Safety Standards can be found [HERE](#), and the related ABCC COVID-19 Advisories, can be found [HERE](#).

We are requesting that all license holders remain extra vigilant during this holiday week; specifically, ensuring that your premises comply with the critical distancing and facial covering requirements.

Further, please remember that all retail alcohol licensees must cease service of alcohol on their premises by 9:30 p.m. and patrons must leave the premises by 10:00 p.m.

We understand that this week is important to your revenue at a time of extreme financial hardship and we remain very grateful for the hard work of industry members in your herculean efforts to keep your customers and employees safe. However, we must again ask for your continued support and cooperation so that we can get through this time safely.

Please direct your questions to ABCC Executive Director Ralph Sacramone at rsacramone@tre.state.ma.us or (617) 727-3040 x 731.

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