

# Commonwealth of Massachusetts Department of the State Treasurer Alcoholic Beverages Control Commission 95 Fourth Street, Suite 3 Chelsea, Massachusetts 02150-2358

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Chairman

## ALCOHOLIC BEVERAGES CONTROL COMMISSION

# FISCAL YEAR 2021 ANNUAL REPORT

The Alcoholic Beverages Control Commission (the "ABCC" or "Commission") helps safeguard the people of Massachusetts against a wide variety of public safety threats that can arise from the illegal use of alcoholic beverages, such as underage drinking and service to intoxicated persons. The ABCC has prevented thousands of underage individuals from possessing or transporting alcoholic beverages, thousands of adults from unlawfully procuring alcohol for these underage individuals, and hundreds of individuals from possessing false identification. The ABCC has repeatedly received national awards and recognition for innovation and effectiveness.

Over the past several years, the ABCC has concentrated on achieving several goals, including:

- streamlining the application and licensing process;
- enhancing transparency for all stakeholders;
- increasing communication and collaboration with all the municipalities;
- building strong relationships with other agencies; and
- utilizing technology to assist with limited resources.

In fiscal year 2021, the Commission generated approximately \$5,855,165.00 in revenue for the Commonwealth. The ABCC also assisted the Department of Unemployment Assistance, the Department of Industrial Accidents, the Massachusetts Lottery, and the Department of Revenue in collecting \$5,316,354.00 in back tax payments, outstanding debts and penalties. These results were achieved with an annual budget of \$4,980,000.00, thirty-eight employees, and the fifth lowest ratio of enforcement agents to licensees in the country.

In accordance with the provisions of Section 71 of Chapter 10 of the General Laws, as amended, we have the honor to produce the annual report of the Alcoholic Beverages Control Commission detailing the conduct and condition of traffic in alcoholic beverages during the **fiscal year ending June 30, 2021**. Below please find a statement of the income generated by fees for licenses and permits issued by the Commission under Chapter 138 of the General Laws, as amended. The report includes the number and type of all alcoholic beverages licenses issued in **calendar year 2020**.

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## Financial Statement:

Summary of Income Received in Fiscal Year 2021 from Fees for Licenses and Permits Issued by the Commission under Chapter 138 of the General Laws

| Manufacturers' License Fees                  | §19, all alcohol                              | \$367,181              |
|--|---|------------------------|
|  | §19, wine and malt beverages                  |                        |
|  | §19E, distilleries                            |                        |
|  | §19C, breweries                               |                        |
|  | §19B, wineries                                |                        |
|  | §19D, pub brewery                             |                        |
|  | §19F, winery shipment                         |                        |
| Wholesalers' and Importers' License Fees     | §18, all alcoholic beverages                  | \$1,308,000            |
|  | §18, wine and malt beverages                  |                        |
| Retail Alcohol Application Fees              | §18, sacramental wines<br>§12, on-premises    | \$685,600              |
|  | §15, off –premises                            |                        |
|  | Additional Package Stores                     |                        |
| Agents,' Brokers' or Solicitors License Fees | §18A  | \$403,000              |
| Railroad License Fees                        | §13, railroad master                          | \$6,150                |
|  | §13, railroad cars                            |                        |
|  | §22, railroad cargo                           |                        |
| Airplane License Fees                        | §13, airline master                           | \$32,850               |
|  | §13, airline flights                          |                        |
|  | §22, airline cargo                            |                        |
| Ship License Fees                            | §13, ship master                              | \$60,000               |
|  | §13, ship chandler                            |                        |
|  | §22, ship cargo                               |                        |
| Commercial License Alcohol Fees              | §76   | \$2,000                |
| Special Permit License Fees                  | §22A, import household effects/gifts          | \$16,189               |
|  | charity wine                                  |                        |
|  | §22A, license inventory liquidation           |                        |
| Storage Permit Fees                          | §22A Consumer Research Permits<br>§20, bonded | \$75,500               |
| -  | §20A, public                                  |                        |
|  | §20, storage                                  |                        |
|  | §Registration Certificate of Compliance       |                        |
| Transportation Permit Fees                   | §22, transportation and delivery              | \$1,271,000            |
| Salesman Permit Fees                         | §22, express company permits                  | \$504.250              |
|  | §19A  | \$504,350<br>\$161,100 |
| Caterer's License                            | §12C  | \$161,100<br>\$040,400 |
| Certificates of Compliance Fees              | §18B  | \$940,400<br>\$15.058  |
| Fine in Lieu of Suspension Fees              |   | \$15,058<br>\$6.787    |
| Miscellaneous Income Total Receipts          |   | \$6,787<br>\$5,855,165 |
| rotal Necelpis                               |   | \$2,023,103            |

Additional Income to the Commonwealth: As stated previously, in fiscal year 2021, with the Commission's assistance, the Departments of Unemployment Assistance (DUA) and Revenue (DOR) collected taxes from delinquent licensees in the amount of \$5,316,354.00 from Massachusetts alcoholic beverages licensees.

# Alcoholic Beverages Licenses & Permits Issued for Calendar Year 2020:

| Туре                                    | # Issued | Category                         |
|---|----------|----------------------------------|
| Manufacturers' License                  | 4        | §19, all alcohol                 |
|   | 7        | §19, wine and malt beverages     |
|   | 41       | §19E, distilleries               |
|   | 197      | §19C, breweries                  |
|   | 120      | §19B, wineries                   |
|   | 34       | §19D, pub brewery                |
|   | 1,268    | §19F, winery shipment            |
| Wholesalers' and Importers' License     | 89       | §18, all alcoholic beverages     |
|   | 70       | §18, wine and malt beverages     |
|   | 4        | §18, sacramental wines           |
| Retail Alcohol License                  | 9,902    | §12, on-premises                 |
|   | 3,271    | §15, off-premises                |
|   | 43       | Additional Package Store         |
| Agents,' Brokers' or Solicitors License | 73       | §1 <b>8A</b>                     |
| Railroad License                        | 4        | §13, railroad master             |
|   | 68       | §13, railroad cars               |
|   | 0        | §22, railroad cargo              |
| Airplane License                        | 15       | §13, airline master              |
|   | 583      | §13, airline flights             |
|   | 2        | §22, airline cargo               |
| Ship License                            | 116      | §13, ship master                 |
|   | 0        | §13, ship chandler               |
|   | 0        | §22, ship cargo                  |
| Commercial License Alcohol              | 4        | §76                              |
| Special Permit License                  | 48       | §22A, import household           |
|   | 280      | Extension of dockside service    |
|   | 8        | charity wine                     |
|   | 13       | §22A, license inventory          |
|   | 4        | §22A Consumer Research           |
| Storage Permit                          | 0        | §20, bonded                      |
|   | 31       | §20A, public                     |
|   | 25       | §20, storage                     |
| Transportation Permit                   | 3,985    | §22, transportation and delivery |
|   | 9,913    | §22, express company permits     |
| Salesman Permit                         | 2,189    | §19A                             |
| Certificates of Compliance              | 2,819    | §18B                             |
| Caterer's Section 12C License           | 107      | §12C                             |

Total Licenses, Permits and Certificates Active in 2020: 35,337

## Commission Hearings:

The ABCC conducts hearings for charges filed by Commission Investigators; license applications; licensees that are delinquent in taxes due DOR, DUA or lottery proceeds; industry franchise cases; and administrative appeals for licensees aggrieved by a decision of the local licensing authorities. The Commission scheduled 236 and conducted 118 hearings in calendar year 2020.

The ABCC was closed due to COVID-19 from March 17, 2020, through July 6, 2020, and all hearings scheduled to be held during that time were continued. Beginning November 17, 2020, all hearings were conducted remotely via Microsoft Teams.

Below are the hearing types:

| TT   | •     |      |
|------|-------|------|
| HAG  | mma   | Type |
| IIVA | 11112 | 1700 |
|      |       |      |

| Violation                            | 94  |
|--------------------------------------|-----|
| Informational (license applications) | 8   |
| Appeals                              | 6   |
| 25E                                  | 10  |
| Withdrawn                            | 10  |
| Tax                                  | 0   |
| Lottery                              | 0   |
| Continued                            | 108 |

## **ABCC's COVID-19 Response:**

The COVID-19 pandemic created an unprecedented crisis in the alcohol industry. With that, the ABCC understood it had a unique opportunity to buoy the industry while at the same time taking on a critical educational and public safety enforcement role. The ABCC, working with the legislature, the Governor's office, and local boards, took several ambitious actions to advance these goals.

As the Governor's executive orders and the legislature's emergency legislation were rapidly rolling out and frequently changing in response to developments in the pandemic, the ABCC issued over thirty Advisories, providing vital information to licensees on these developments, often within hours of these changes being issued. In addition to these Advisories, the ABCC fielded over 3,000 phone calls from licensees, local boards, and members of the public regarding these developments.

The ABCC also recognized the hardship for § 12 licensees to pay their alcohol invoices within sixty days as required by M.G.L. c. 138, § 25. To alleviate this widespread burden, the ABCC issued an order creating a groundbreaking repayment plan for licensees to pay their invoices over a period of twelve months. The ABCC received significant praise from the industry regarding this order, and the ABCC has been credited with saving untold numbers of licensees from shutting down.

The ABCC also assisted in the rollout of the expansion of outdoor dining pursuant to the Governor's executive orders, creating workable guidelines for local boards and licensees. The expansion of outdoor service has been an overwhelming success.

Finally, as provided in more detail below, ABCC investigators played a crucial role in promoting public safety by enforcing the Governor's executive orders at licensed establishment throughout the Commonwealth.

The ABCC continues to monitor developments with the COVID-19 pandemic and remains committed to working with the Governor's office, the legislature, local boards, and licensees to protect the industry and promote and protect public health and safety.

# **Investigation and Enforcement Division:**

Special Investigators of the Investigation and Enforcement Division are appointed by the Commission pursuant to M.G.L. c. 10, § 72. Investigators are authorized and directed, pursuant to M.G.L. c. 138 § 56, to make all needful and appropriate investigations to enforce the Liquor Control Act, M.G.L. c. 138.

Pursuant to this statutory mandate the Enforcement Division objectives include the following: 1) prevent the sale or delivery of alcoholic beverages to underage individuals; 2) prevent the sale or delivery of alcoholic beverages to intoxicated individuals and potentially impaired drivers; 3) prevent the sale of alcoholic beverages that are illegally imported or purchased from an illegal source and to prevent the tampering or dilution of alcoholic beverages; 4) prevent illegalities from occurring on licensed premises, including but not limited to illegal gambling and the sale of illegal narcotics; 5) prevent unlawful ownership of licensed establishments; 6) provide suppliers, wholesalers and retailers of the alcoholic beverage industry with a fair and even playing field to conduct their licensed businesses; 7) prevent unlawful interstate sale and transportation of alcoholic beverages; 8) ensure the lawful sale and delivery of wine by direct wine shippers pursuant to M.G.L. c. 138, § 19F; and 9) prevent unlawful trade practices in the alcoholic beverage industry.

Reports on arrest data have established that seventy-five to eighty percent of violent crimes, such as assaults and domestic violence, are alcohol related. It is the overall goal of this Division to improve public safety and the quality of life in our communities through effective alcohol enforcement strategies to reduce alcohol-related crimes and traffic crashes. This Division has established effective enforcement programs to address alcohol-related problems throughout the Commonwealth. These programs have received the following national recognition for their innovation and effectiveness: National Liquor Law Enforcement Association Award for enforcement efforts in Lawrence, Massachusetts; National Liquor Law Enforcement Association Enforcement Agency of the Year Award; National Conference of State Liquor Administrators "Innovations in Health and Safety" Award; President's Award from the National Chapter of Mothers Against Drunk Driving; Recognized as a National Success Story by the United States Justice Department; and National Liquor Law Enforcement Association Agent of the Year.

## **COVID-19** Enforcement

In 2021, Special Investigators continued their assigned duties in support of the Commonwealth's COVID Enforcement and Intervention Team, to address the worldwide COVID-19 pandemic in Massachusetts. This assignment began in August of 2020 and continued through May 29, 2021.

From the very beginning, Special Investigators actively worked to support the Commonwealth's response to the COVID-19 public health emergency; ensuring that establishments were closed during the shutdown and that they were in compliance with the Safety Standards throughout the various Reopening Phases.

From August 11, 2020, through May 28, 2021, Special Investigators observed approximately 44,700 licensed business locations; of which, 11,112 (25%) were found to be closed. The rate of closure was consistently reduced, from 99% during the shutdown to 14%, as the data improved, and restrictions were lightened. Regionally, it was observed that central and western Massachusetts municipalities were the most severely impacted, with Boston seeing significant losses due to business closures and the eastern suburbs being the least impacted.

Of the approximately 33,588 open locations observed; an estimated 33,040 (98%) were in compliance; 548 were issued written or verbal warnings or were charged with operating in violation of the Governor's COVID-19-related Executive Orders. The Chief Investigator's communications with alcohol law enforcement agencies in other states throughout the country with strong COVID enforcement efforts indicated comparable compliance rates.

From August 11, 2020, through May 28, 2021, the ABCC received and investigated 826 complaint referrals from the Department of Labor Standards and the Department of Public Health, as well as municipal police and health departments. 592 (72%) of the establishments were found to be in compliance; 160 (19%) were issued written or verbal warnings; an estimated 60 (7%) were found to be operating in violation of the Executive Orders; and 14 (2%) were filed as previously investigated.

# Complaints

In 2021, there were 461 complaints filed with the Commission relative to, but not limited to, the sale of alcohol to underage or intoxicated individuals, illegal gambling activity, illegal alcoholic beverages, illegal narcotics activity and unlawful ownership; with 298 of the complaints filed being COVID related. Complaints are received primarily from the public, industry members, municipal and state police and state agencies.

| Complaints | Total | LCA | Minors | SIP | Gambling | Narcotics | PSB | 15A | Taxes |
|------------|-------|-----|--------|-----|----------|-----------|-----|-----|-------|
| 2012       | 525   | 215 | 95     | 82  | 43       | 5         | 26  | 1   | 58    |
| 2013       | 460   | 188 | 70     | 62  | 33       | 4         | 34  | 0   | 69    |
| 2014       | 344   | 133 | 70     | 40  | 30       | 4         | 46  | 0   | 21    |
| 2015       | 293   | 122 | 60     | 48  | 19       | 0         | 37  | 0   | 7     |
| 2016       | 298   | 145 | 59     | 45  | 26       | 2         | 21  | 0   | 0     |
| 2017       | 278   | 132 | 59     | 34  | 20       | 3         | 27  | 5   | 5     |
| 2018       | 349   | 168 | 78     | 46  | 21       | 1         | 34  | 0   | 1     |
| 2019       | 295   | 132 | 59     | 57  | 10       | 5         | 38  | 5   | 5     |
| 2020       | 720   | 110 | 24     | 12  | 5        | 1         | 14  | 0   | 1     |
| 2021       | 461   | 75  | 45     | 23  | 6        | 1         | 13  | 0   | 0     |

## **Liquor Control Act Violations**

In 2021, the Enforcement Division conducted operations throughout the Commonwealth, filing 95 reports detailing approximately 155 violations of the Liquor Control Act that included, but were not limited to, the sale of alcohol to underage or intoxicated individuals, illegal gambling, illegal alcoholic beverages, criminal ownership of licensed premises, and unlawful trade practices.

| Violations | Total | Liquor Control Act | Sale to Minor | Sale to Intoxicated | Gambling | Narcotics | Alc Tampering | Ownership | Taxes | Trade |
|------------|-------|--------------------|---------------|---------------------|----------|-----------|---------------|-----------|-------|-------|
| 2012       | 498   | 96                 | 174           | 10                  | 12       | 3         | 152           | 6         | 46    | 0     |
| 2013       | 664   | 207                | 124           | 20                  | 36       | 3         | 166           | 22        | 117   | 0     |
| 2014       | 249   | 29                 | 114           | 12                  | 12       | 7         | 20            | 10        | 43    | 0     |
| 2015       | 221   | 25                 | 98            | 15                  | 18       | 0         | 24            | 11        | 30    | 8     |
| 2016       | 290   | 18                 | 218           | 3                   | 36       | 0         | 4             | 3         | 9     | 1     |
| 2017       | 247   | 3                  | 223           | 21                  | 7        | 1         | 1             | 5         | 6     | 1     |
| 2018       | 273   | - 17               | 209           | 9                   | 9        | 0         | 16            | 4         | 8     | 1     |
| 2019       | 319   | 0                  | 225           | 21                  | 0        | 0         | 6             | 6         | 6     | 5     |
| 2020       | 123   | 12                 | 28            | 0                   | 1        | 0         | 1             | . 0       | 1     | 0     |
| 2021       | 155   | 27                 | 117           | 6                   | 1        | 0         | 3             | 0         | 1     | 0     |

# Data Driven Impaired Driving Prevention

Place of Last Drink (POLD) reports are filed with the Commission pursuant to M.G.L. c. 90, § 24J, which requires that "In every case of a conviction of or a plea of guilty to a violation of operating a motor vehicle under the influence of intoxicating liquor, the court shall inquire of the defendant, before sentencing, regarding whether he was served alcohol prior to his violation of said section at an establishment licensed to serve alcohol on the premises and the name and location of said establishment. Any information so acquired by the court shall be transmitted to the alcohol beverage control commission." In 2021 there were approximately 665 § 24J reports filed with the Commission, which is approximately half of the standard annual rate and is believed to be the result of COVID-related court challenges.

The Enforcement Division utilizes this data to determine the licensed establishments that have been identified in the highest number of § 24J reports and thus potentially pose a greater risk to public safety. In addition to this data, information is received from police departments that can identify alcohol-related harm, on the roads and highways as well as other alcohol-related criminal activity, which appears to originate from specific licensed premises. Enforcement operations are scheduled accordingly and if an establishment is found to serve alcohol to an intoxicated individual, Investigators charge the establishment with M.G.L. c. 138, § 69, and arrange for safe transportation or protective custody for the individual. Division data indicates that this enforcement results in a dramatic reduction in the number of OUI arrests associated with establishments that are subject to this enforcement.

The National Transportation Safety Board (NTSB) held hearings, where Chief Investigator Frederick Mahony testified on this program, demonstrating that the use of POLD data to guide enforcement efforts led to a reduction in OUI arrests associated with establishments that were targeted for intervention. As a result, the NTSB stated in their Safety Recommendation to the National Highway Traffic Safety Administration (NHTSA), "An essential part of any arrest or accident investigation involving an alcohol-impaired driver should include an assertive effort by law enforcement officers to determine the location where the impaired driver had been served alcohol. This information is useful to state alcohol law enforcement authorities conducting enforcement actions to deter future violations."

This year, with limited federal funding in comparison to previous pre-COVID years, the Division placed a strong focus on the highest § 24J offenders, with repeated investigations where required, to obtain optimal results with the funding available. Therefore, the number of high visibility prevention shifts were reduced to allow for this targeted enforcement.

In 2021, the Division, in coordination with the National Highway Traffic Safety Administration Impaired Driving Crackdowns, conducted enforcement and high visibility operations to deter

impaired driving throughout the commonwealth. Of the approximately 955 establishments investigated, 7 charges and 21 warnings were issued pertaining to the sale of alcoholic beverages to an intoxicated person and 277 establishments were the subject of high visibility interdiction type on-premises field training. 17 charges were issued pertaining to associated issues such as sale to a minor, overcrowding or open bar regulations.

## Minimum Purchase Age Compliance Checks

The objective of this program is to prevent the sale of alcoholic beverages to underage individuals by licensed establishments throughout the Commonwealth. The primary focus is to educate licensees and to increase their vigilance in the checking of identification. To achieve this objective, the Division conducts compliance check enforcement, often in cooperation with community groups and police departments.

Since 2009, when the Division enhanced its compliance check program, it has conducted compliance checks at 25,151 licensed establishments, of which 914 failed (4%). This represents a 50% decrease in the failure rate since the program began in 2001 and places Massachusetts in front of the national average success rate of 84%.

Previous Compliance Check results include the following: 2018 – 134 municipalities, 1699 establishments checked with 45 violations (3%); 2017 – 254 municipalities, 3198 establishments checked with 96 violations (3%); 2016 – 264 municipalities, 3177 establishments checked with 114 violations (4%); 2015 – 210 municipalities, 2155 establishments checked with 35 violations (2%); 2014 – 230 municipalities, 2178 establishments checked with 63 violations (3%); 2013 – 251 municipalities, 2686 establishments checked with 72 violations (3%); 2012 – 236 municipalities, 2287 establishments checked with 78 violations (3%); 2011 – 201 municipalities, 1975 establishments checked with 135 violations (7%).

In 2019, the Enforcement Division conducted compliance checks in 224 municipalities across the Commonwealth. There were 2,756 licensed establishments checked of which 96 failed (3%). There were 1,088 off-premises licensees checked of which 61 failed (6%); and 1,668 on-premises licensees checked, of which 35 failed (2%).

These operations were placed on hold in 2020 and 2021 due to COVID-19 closings, as well as to protect the health of the underage operatives and to ensure a fair compliance check for licensees. The program is scheduled to resume in the Spring of 2022.

## **Enhanced Liquor Enforcement Programs**

Massachusetts has one of the lowest ratios of enforcement agents to licensees in the country. Accordingly, the Division has developed Enhanced Liquor Enforcement Programs that are scheduled to address specific geographic and seasonal challenges relating to underage drinking and impaired driving, as well as alcohol-related community problems.

Operation Safe Campus is conducted at on-premises and off-premises licensed establishments in college communities over a six-week period at the beginning of each school year; Operation Safe Prom and Graduation is conducted at off-premises licensed establishments throughout the commonwealth over an eight-week period during May and June; Operation Safe Summer is conducted at on-premises and off-premises licensed establishments in summer communities over

a six-week period during July and August; and Operation Safe Holidays is conducted at offpremises licensed establishments throughout the Commonwealth from Thanksgiving through December 31<sup>st</sup>.

To encourage family involvement and intervention in addressing the problem of underage drinking, the Division maintains a parent notification program to inform parents, at the time of the incident, of the situation in which their child is involved. Investigators have found this intervention to be very effective and well received by parents.

In 2019, these programs produced the following results: 1,226 minors in possession or transporting alcoholic beverages; 127 adults procuring alcohol for minors; 232 individuals in possession of false identification; with 337 cases of beer and 230 bottles of alcohol confiscated by Investigators, preventing delivery to approximately 3,648 underage individuals.

In 2021, these programs were limited by continued closures, event cancelations and venue challenges, but produced the following results: 266 minors in possession or transporting alcoholic beverages; 46 adults procuring alcohol for minors; 81 individuals in possession of false identification; with 137 cases of beer and 132 bottles of alcohol confiscated by Investigators, preventing delivery to approximately 1,868 underage individuals.

Since 2005, these programs have resulted in the following cumulative results: 11,210 minors in possession or transporting alcoholic beverages; 3,477 adults procuring alcohol for minors; 1,512 individuals in possession of false identification; and 5,218 cases of beer and 4512 bottles of alcohol were confiscated, preventing delivery to approximately 71,424 underage individuals.

## **Delivery Investigations**

The online sale and home delivery of alcoholic beverages increased dramatically, estimated at 300%, during the COVID-19 pandemic. The Division has found that this delivery has opened up an avenue for underage individuals to order using apps and third-party websites to have alcoholic beverages delivered to them in the streets surrounding colleges and other communities. In 2021, the Division initiated the dedication of significant resources to address this problem. In December 2021 alone, Investigators found that 100% of the deliveries investigated were delivered to underage individuals, resulting in Investigators filing twenty-eight reports charging the seller and the transportation permit holder accordingly.

# Direct to Consumer (DtC) Investigations

In 2021, the Division initiated minimum purchase age compliance checks for direct wine shippers licensed pursuant to M.G.L. c. 138, § 19F. To date, 100% of the companies checked accepted orders and payment from a fifteen-year-old underage operative under the supervision of an Investigator. Approximately 37% of the deliveries were left at the door and none verified the age of the recipient. In 2022, the Division plans to allocate resources accordingly and transition from a warning protocol to a violation process.

#### Interstate and International Investigations

Massachusetts General Laws c. 138, § 18, provides in part that; In order to ensure the necessary control of traffic in alcoholic beverages for the preservation of the public peace and order, the

shipment of such beverages into the commonwealth, except as provided in this section and sections 19F and 19G, is hereby prohibited; and §2 provides that No person shall manufacture, with intent to sell, sell or expose or keep for sale, store, transport, import or export alcoholic beverages or alcohol, except as authorized by this chapter."

Social media and digital platforms have become interwoven into the fabric of our society. Consumers have become increasingly dependent on the broad access to goods for sale through these media. Unfortunately, the near-unlimited access to goods has increasingly exposed consumers, including minors, to unlicensed sales of alcohol and counterfeit products.

In recent years, the Division has initiated investigations into the unlawful sale and delivery of alcoholic beverages by various retail outlets and white label eCommerce platforms located in other states and not licensed pursuant to the Massachusetts Liquor Control Act. These unlawful sales impact not only the excise tax revenue of the Commonwealth, but the public safety of its citizens. Of the sales and deliveries investigated, 34% of the deliveries were left at the door and only 5% verified the age of the recipient. In 2021, The Division initiated 69 investigations, of which, 37 resulted in violations.

In addition, Investigators have uncovered unlawful international sales and deliveries that cause concern for the integrity and safety of the products, whereas there have been significant reports of counterfeit alcohol products being sold from outside of the US alcohol regulatory system. In 2022, the Division plans to allocate resources accordingly to ensure compliance with the Massachusetts Liquor Control Act.

# **Industry Investigations**

The Division conducts specialized investigations into the wholesale and supplier levels of the alcohol industry. These investigations cover price discrimination, credit compliance, unlawful inducement, and critical tied-house compliance.

# Source Investigations

Source Investigations are conducted to investigate alcohol-related motor vehicle accidents that result in death or serious bodily injury and alcohol-related incidents that involve persons under the legal age; to discover the source of the alcoholic beverages consumed by the individual(s) involved in the incident; and investigate whether the source of the alcohol violated Massachusetts law. By holding accountable licensed establishments that provide alcohol to minors or over-serve their patrons, the Division's goal is to see a reduction in the number of licensees selling alcohol to minors and intoxicated patrons – and, ultimately, fewer incidents and crashes in Massachusetts.

## Casino Enforcement

Massachusetts General Laws c. 10, § 72A, provides that "the commissioner of the alcoholic beverages control commission shall establish a gaming liquor enforcement unit whose responsibilities shall include enforcing, regulating, and controlling the distribution of alcoholic beverages in a gaming establishment. The gaming liquor enforcement unit shall work in conjunction and cooperation with the investigations and enforcement bureau within the Massachusetts gaming commission established in chapter 23K." In 2021 the Division conducted approximately 203 enforcement shifts at the Encore, MGM and Plainridge casinos.

# Illegal Gambling Enforcement

The Division conducts enforcement operations to prevent illegal gambling, primarily through the use of electronic video devices, at licensed establishments throughout the Commonwealth.

# Illegal Ownership - Control Enforcement

In 2021, the Division conducted several investigations into unlawful ownership or control over onpremises and off-premises licensed establishments throughout the Commonwealth. Investigators endeavor to ensure that licensees have disclosed all persons who have a direct or indirect financial or beneficial interest in a license, and to prevent individuals or organizations from controlling a licensed business for unlawful purposes.

## Cooperative Enforcement Operations with Municipal and State Law Enforcement

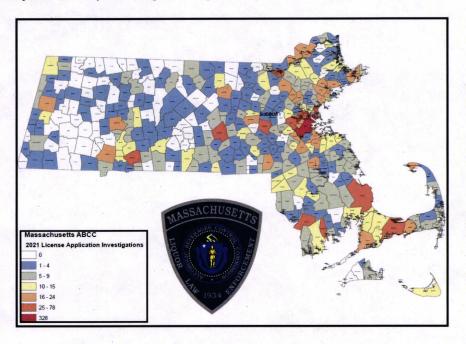
The Division works in cooperation with municipal and state law enforcement agencies in order to obtain optimal enforcement coverage. Most often these efforts are generated through requests for assistance from municipal police chiefs who have problematic licensees in their communities. In 2021, the results of these enforcement operations included: 214 minors in possession of alcohol; 38 furnishing alcohol to minors; numerous medical or intoxicated assists as well as the seizure of 55 bottles of alcohol and 68 cases of beer, preventing delivery to approximately 822 underage individuals.

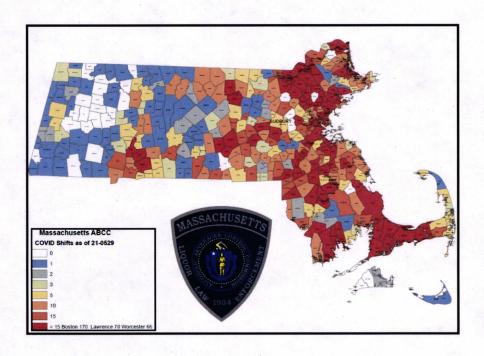
# Training of Municipal and State Law Enforcement

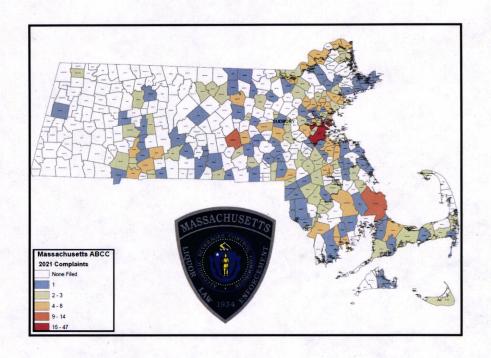
The Division offers training on the Liquor Control Act and Commission regulations for municipal and state law enforcement agencies, as well as on interstate and trade investigations for other state alcohol enforcement agencies and national organizations.

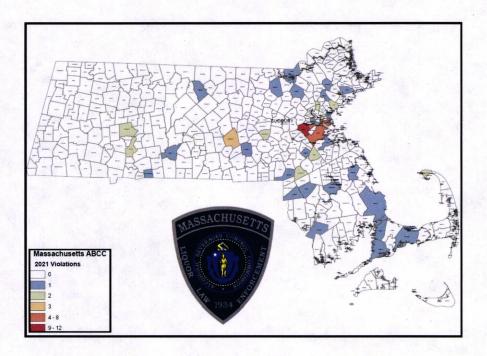
# License Application Investigations

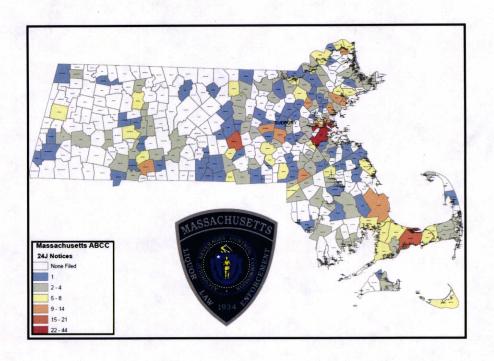
In 2021, the Division completed 3,146 investigations of license applicants to ensure compliance with the Liquor Control Act and to ensure satisfactory character and fitness of the applicants. In addition to retail license applications, investigations are conducted into applications for wholesale, storage warehouse, direct wine shippers, express delivery, catering, brewery, winery, and distillery licenses.

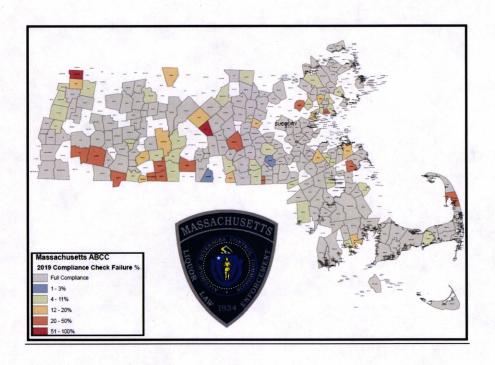












## **Commission Outreach Seminars:**

The ABCC utilizes its specialized knowledge regarding alcoholic beverages to provide training services to a multitude of audiences. We provide educational training seminars for local licensing authorities, licensees, police departments, and state and federal agencies.

In FY 2020, the ABCC conducted 14 outreach seminars focusing on e-licensing, licensing, and compliance issues. 1,336 individuals attended these seminars, representing 265 municipalities, from every county in the Commonwealth.

# **Legislative Changes:**

During fiscal year 2021, twenty-six bills were enacted regarding alcoholic beverages licenses. The Legislature and the Governor's Office requested that the Commission provide comments on the background and legality of these bills. Each of these bills falls into one of four categories: a) excess quota licenses; b) reduction in seating capacity; c) conversion of wine/malt licenses to all alcohol licenses; and d) COVID-19.

The enacted Bills addressed one of these four categories as follows:

- A. Twenty-one Bills created excess quota licenses in twenty different communities<sup>2</sup> through the communities' exercise of their right to "home-rule" as it exists under the Massachusetts Declaration of Rights. These bills accounted for the addition of thirty-three all-alcohol §12 (on-premises) licenses, nine wine and malt §12 (on-premises) licenses, eight all-alcohol, §15 (off-premises) licenses, and four wine and malt §15 (off-premises) licenses in the Commonwealth;
- B. One Bill in one community<sup>3</sup> reduced the required seating capacity for § 12 (onpremises) licenses;
- C. One Bill in one community<sup>4</sup> authorized the conversion of three wine and malt § 15 (off-premises) licenses to all-alcohol licenses; and
- D. Three Bills addressed COVID-19-related matters: one Bill permitted take-out and delivery of alcohol,<sup>5</sup> one Bill extended outdoor table service of alcohol,<sup>6</sup> and one Bill in one community temporarily extended seasonal § 12 (on-premises) licenses.<sup>7</sup>

<sup>&</sup>lt;sup>1</sup> Acts of 2020, Chapters 125, 160, 161, 162, 181, 184, 191, 2220, 222, 229, 234, 238, 243, 244, 246, 248, 290, 291, 296, 334, 359 & 382.

<sup>&</sup>lt;sup>2</sup> Boston, Brookline, Clinton, Dedham, Fitchburg, Franklin, Groton, Hanover, Lunenberg, Marlboro, Maynard, Milford, North Attleboro, Plainville, Randolph, Salem, Somerset, Tewksbury, Webster, and Westford.

<sup>&</sup>lt;sup>3</sup> Winchester, Acts of 2020, c. 214.

<sup>&</sup>lt;sup>4</sup> Melrose, Acts of 2020, c. 290.

<sup>&</sup>lt;sup>5</sup> Acts of 2020, c. 118.

<sup>&</sup>lt;sup>6</sup> Acts of 2021, c. 20.

<sup>&</sup>lt;sup>7</sup> Gloucester, Acts of 2020, c. 265.

# Legislative Recommendations

The Commission makes the following legislative recommendations regarding the traffic and conduct of the beverages alcohol licenses industry in the Commonwealth.

• H.26: An act modernizing the Massachusetts alcohol laws

The Treasurer has filed H.26, An act modernizing the Massachusetts alcohol laws. This bill would improve the alcohol laws in three important ways:

- First, it would make improvements to opening patios for establishments licensed for on-premises consumption by eliminating the "appurtenant and contiguous" requirement for patios. Current law requires any outdoor space to be "appurtenant and contiguous" to an establishment's building, preventing many licensees from constructing patios. This bill would eliminate this limitation.
- Second, it increases the window to appeal a Local Board decision to the ABCC from five business days to ten business days.
- Third, it eliminates the statutory prohibitions for § 12 and § 15 retail licensees and replaces it with a general "character and fitness" review for all license applicants. M.G.L. c. 138, § 12, provides that, "No license shall be issued to any applicant who has been convicted of a violation of a federal or state narcotic drugs law": M.G.L. c. 138, § 15, provides that "No license shall be issued to any applicant who has been convicted of a felony" and M.G.L. c. 138, § 26, provides that "such manager or representative is, with respect to his character, satisfactory."

The current statute has not been reviewed in decades, and its language can cause harsh results. For example, the current statute would prohibit an applicant with a 50-year-old drug conviction from opening a business with a § 12 liquor license, but it would not prohibit an applicant with other serious felony convictions from holding the same license. Instead of these statutory prohibitions, it would be more reasonable and equitable that the Commission have discretion in considering an individual's criminal history when evaluating character and fitness.

• Charity Auction Permits and Charity-Partnership Pouring Permits

Since the Acts of 1997, Chapter 153, charities could obtain permits to hold wine auctions and fundraisers, and since the Acts of 1998, Chapter 450, charities could partner with corporate partners to obtain a pouring permit for fundraising events. Because these Acts contained sunset provisions, they were renewed in the Acts of 2002, Chapter 398; the Acts of 2007, Chapter 229; and the Acts of 2012, Chapter 405. The sunset provision of the Acts of 2012, Chapter 405, expired on January 1, 2018, and no new legislation has been passed. The Commission recommends the passage of legislation in Chapter 138 to permanently codify the Charity Auction Permits and Charity-Partnership Pouring Permits.

• Criminal Background Checks for License Applicants

As described above, M.G.L. c 138, § 12, provides that "No license shall be issued to any applicant who has been convicted of a violation of a federal or state narcotic drugs law"; M.G.L. c. 138, § 15, provides that "No license shall be issued to any applicant who has

been convicted of a felony"; and c. 138, § 26, provides that "such manager or representative is, with respect to his character, satisfactory."

The current Commission has implemented several changes to enhance criminal background checks, including the submission of Massachusetts criminal records through electronic processing which provides almost immediate reporting for all individuals with a beneficial interest in a license. However, the Commission does not have the authority to obtain national criminal record offender information (also known as the Interstate Identification Index or "Triple I"), and as a result, the current system is inadequate to ensure that all proposed applicants meet the statutory requirements to hold a license.

For the ABCC to obtain national criminal record information, legislation must be enacted that authorizes the agency to obtain this information.

# • Direct Wine Shipper License

The Acts of 2006, Chapter 33, created the Direct Wine Shipper license, M.G.L. c. 138, § 19F. It permitted certain wineries to ship "wine or winery products produced by the winery" directly to consumers. After the law was struck down as violative of the commerce clause, the legislature rewrote the law to come into compliance with the Constitution. However, it eliminated the requirement that a winery is only allowed to ship wine it makes. By the Acts of 2014, Chapter 165, § 162, certain wineries now can ship wines made not only by themselves, but by other wineries as well. This is reflected by the current language that certain wineries "may make sales and delivery of wine directly to residents of the commonwealth...." The Commission recommends a return to the original intent of the direct wine shipper license, by reverting to the original language that permitted wineries to ship "wine or winery products produced by the winery" only.

# • Safety and Authority of Commission Investigators

M.G.L. c. 10, § 72, authorizes the appointment of ABCC Investigators for the purpose of enforcing the penalties provided by law against every person who is guilty of a violation of M.G.L. c. 138 of which they can obtain reasonable proof, and further states that said Investigators, "shall make all necessary and appropriate investigations for that purpose." In addition, this section mandates that each person appointed as an investigator shall complete a basic reserve police officer training course through the criminal justice training council, and shall attend a basic training course conducted by the Commission, and that all investigators shall attend an annual in-service training course pursuant to this section. Commission investigators are further obligated by M.G.L. c. 138, § 56, to make all needful and appropriate investigations to enforce the penalties provided by law against every person who is guilty of a violation of this chapter and provides the Investigators with powers of arrest for violations of M.G.L. c. 138.

However, the statute does not address the issue of an investigator's authority when confronted with a volatile situation. The Commission has concerns regarding the safety of its investigators who are consistently investigating licensed premises at late hours, which may involve intoxicated individuals and/or dangerous situations. To mitigate this situation, and to enhance the investigators' safety, the Commission has adopted a practice of having the investigators appointed and sworn as Deputy Sheriffs in several counties. However, this process is time consuming and logistically challenging. In addition, not all counties allow this.

In order for this agency to protect the safety of its investigators, legislation is recommended that authorizes investigators to have all the power of a police officer in a city or town, with reference to enforcement of the laws, excluding M.G.L. c. 90.

## • Farmer-Brewery and Farmer-Distillery Licenses

The current farmer-Brewery and farmer-distillery definitions do not reflect the growing and changing industry. Accordingly, the Commission recommends that the following legislation be enacted:

Section 1 of c. 138 of the General Laws, as so appearing, is hereby amended by deleting "Farmer-brewer", any person who grows cereal grains or hops for the purpose of producing malt beverages and who is licensed to operate a farmer-brewery under §19C;" and inserting in its place the following:— "Farmer-brewer", any person who grows, imports, or otherwise obtains cereal grains or hops for the purpose of producing malt beverages, and who is licensed to operate a farmer-brewery under §19C.

Section 1 of c. 138 of the General Laws, as so appearing, is hereby amended by deleting "Farmer-brewery", any plant or premise where malt beverages are produced from the fermentation of malt with or without cereal grains or fermentable sugars, or of hops, provided that said hops or cereal grains are grown by the farmer-brewer, and inserting in its place the following:— "Farmer-brewery", any plant or premise where malt beverages are produced from the fermentation of malt with or without cereal grains or fermentable sugars, or of hops.

Section 1 of c. 138 of the General Laws, as so appearing, is hereby amended by deleting "Farmer-distiller", a person who grows fruits, flowers, herbs, vegetables, cereal grains or hops for the purpose of producing alcoholic beverages and who is licensed to operate a farmer-distillery under section 19E." and inserting in its place the following: -- "Farmer-distiller," any person who grows, imports, or otherwise obtains grows fruits, flowers, herbs, vegetables, cereal grains or hops for the purpose of producing alcoholic beverages and who is licensed to operate a farmer-distillery under section 19E.

## • Civil Citations for Violations of M.G.L. c. 138, §§ 34, 34A, 34B and 34C

The current statute provides for criminal penalties for violations of §§ 34, 34A, 34B and 34C. To file criminal charges against the thousands of individuals found in violation of these statutes would not be feasible given the current Commission resources. Further, it would result in a criminal record for young people found violating these offenses. However, the most common complaint heard from industry retailers is that they are subject to administrative penalties but the underage person who initiated the violation does not face any consequences for their actions. Many states allow for civil citations to be issued by liquor enforcement officers. Accordingly, the Commission recommends that the following legislation be enacted:

Section 2 of c. 138 of the General Laws, as so appearing, is hereby amended by inserting the following:

As an alternative to initiating criminal proceedings for violations of sections 34, 34A, 34B, and 34C of chapter 138, any investigator of the Commission may issue a civil citation for violations of said laws in the amount of the criminal fine provided for said violation, to be paid within 21 days of the date of issuance of such citation. Any person aggrieved by any citation issued pursuant to this section may appeal said citation by filing a notice of appeal with the Commission within seven days of the receipt of the citation. Any such person shall be granted a hearing before the Commission in accordance with chapter 30A. The Commission may affirm, vacate or modify the citation. Any person aggrieved by a decision of the Commission may file an appeal in the superior court pursuant to the provisions of said chapter 30A. If a person fails to comply with the requirement set forth in any citation issued pursuant to this section, or shall fail to pay any civil penalty provided thereby within 21 days of the date of issuance of such citation, or within 30 days following the decision of the Commission if such citation has been appealed, excluding any time during which judicial review of the Commission's decision remains pending, the Commission may apply for a criminal complaint against such person for the violation, or may initiate a civil action in the district court. All monies collected by the Commission under said civil citations shall be credited to the general fund.

# Permit § 15 "Package Store" Licensees to Warehouse Inventory

While other retail licensees can warehouse their inventory at § 20 warehouses, § 15 "package store" licensees are not permitted to do so. This prevents smaller establishments from being able to compete with larger establishments because they cannot ordinarily take advantage of bulk-buying discounts because their premises are too small to store such a large volume of inventory. Permitting these licensees to warehouse their inventory off their premises at § 20 warehouses would level the playing field for smaller licensees.

## • Move Licensee Application Fee-Setting to Administration & Finance

The licensee application fees for alcohol licenses are outdated and unbalanced. For example, a farmer-series license application fee is \$22.00; an all-alcohol manufacturer's license application fee is \$10,000. Because these fees are set through statute, the only way to bring the fees up to date is through the legislative process. The ABCC recommends that all license application fees be set by Administration & Finance.

## The ABCC's Current 3-Year Priorities

Over the last several years, the ABCC, in conjunction with other state agencies, procured and implemented the Accela e-licensing platform, and implemented a document management system. These two projects have provided ABCC staff the ability to review applications and documents online, while working in the office or remotely in the field. This capability has reduced the time spent processing applications and amendments and has allowed staff to access documents on demand. Updating and refining the electronic and remote working software and the application process continues to be a priority.

Previous state reports have concluded that the ABCC's license and fee revenue and the impact on recovering unpaid taxes is financially advantageous to the Commonwealth. The ABCC will continue to work with state agencies to aid in the collection of required taxes and fees. Millions

of dollars have been recovered through these inter-agency partnerships. This collaboration will continue to provide results and be a priority into the future.

The revenue generated by the ABCC far exceeds its budget and the agency makes every effort to play a vital role in public safety, while also continually working to improve upon service provided to stakeholders.

The ABCC's current 3-Year Priorities include:

## Licensing

- Continued use and expansion of e-Licensing
- Expanded (national) CORI checks
- Faster turnaround through capacity and process/technology improvements
- Electronic document management

## **Enforcement**

- Create Enforcement Division rank structure
- Increase ratio of Investigators to licensees
- Collaboration with the Gaming Commission for its role in casinos
- Effective media strategy to amplify deterrence of illegalities

# **Training & Technical Assistance**

- New training program for Licensees
- Increased training for local law enforcement
- Increased training for local boards and attorneys, including those serving as town counsel
- Additional Staff Training

## **Dispute Resolution**

• Faster decisions

## Legal Services

• Additional training for investigators

## **Internal**

- Staff (capability and capacity) expansion
- Public relations function as deterrent
- Improved internal communications

The ABCC has accomplished many of these goals, as set forth herein.

#### **Commission Initiatives:**

## • E-licensing Project Update

State and retail license applications/amendments are processed through e-licensing. The system allows documents to be stored and reviewed online. Approvals are e-mailed to the stakeholders to reduce time and assist businesses. We continue to work towards refining the process to make it easier for staff and the general public, and to decrease application processing times. In FY20 the ABCC expanded the use of our e-licensing system to

include all hearing and enforcement records to be included in the system. This ensures record retention and smoother workflow for the agency.

# • Electronic Document Management System & Scanning and Conversion

The ABCC and ITD started two separate procurement processes in fiscal year 2014: one from ITD for an enterprise-wide, cloud hosted Electronic Document Management System and another from the Commission for the scanning and conversion to electronic version of all of its' paper documents. Much progress has been made in both areas. The enterprise-wise, cloud hosted EDM System, OnBase, was completely configured to meet the needs of the ABCC and is running on all agency computers.

The scanning and electronic capture project was completed in calendar year 2016. In total, over 22,000 license files were scanned which included approximately 4.6 million documents.

Investigators now have unprecedented search capabilities and can gather information faster and more accurately than they could in the previous, paper-based system. All agency staff can electronically "pull files" without ever having to leave their desk, making both the licensing process and investigation process much faster and more efficient than ever before.

## General Remarks:

We wish to express our appreciation to the Local Licensing Authorities for their cooperation and assistance with the administration of the Liquor Control Act. We also want to express our appreciation to the members of House of Representatives and the Senate and particularly the Joint Legislative Committee on Consumer Protection and Professional Licensure for the courtesy which they have shown us and for the earnest and sincere manner in which they approached consideration of proposed amendments to the Liquor Control Act.

Respectfully Submitted,

Jean M. Lorizio, Esq., Chairman

ALCOHOLIC BEVERAGES CONTROL COMMISSION

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