



## **Mass Dairy Promotion Board Meeting Agenda**

November 12, 2019 | 10:00a.m.- 1:00p.m.

MA Division of Fisheries and Wildlife

1 Rabbit Hill Road, Westborough MA 01581

### **Meeting Agenda**

#### ***-Call Meeting to Order-*** (Ashley Randle)

#### **-General Business:**

- Secretary's Report (Melissa Griffin)
  - Approval of Meeting Minutes from August 9<sup>th</sup>, 2019 (Vote Required)
- Treasurer's Report- Approval of Financial Report (Darryl Williams)
  - Review of MA Dairy Trust Fund (Katie Rozenas)

#### **-Coordinator's Updates:** (Katie Rozenas)

- MADF Summer Picnic Recap—August 9th
- New England Dairy Annual Meeting Recap—October 30th-31st
- Milk Tasting at Auburn Middle School—November 15th
- New England Dairy Communications Training for Farmers—November 21st
- Grant Workshop for Dairy Farmers Farm Bureau Meeting—December 5th
- Tabling at MA Farm Bureau Federation Annual Meeting—December 5th (Vote Required)
- Agri-Mark Region 3 Meeting—December 13th
- New MDPB Website Contract Overview (Vote Required)
- Dairy Tax Credit Mailing
- Giveaway Updates
- Coordinator Job Description Updates—FY20 (Vote Required)
- Boston Marathon Sponsorship Update (Vote Required)
- Dairy Farmers Support Supply Management Petition
- Future Presenters: CT Dairy Promo Board Coordinator, Slate Milk
- FY21 MDPB Grant Draft Review (Vote Required)

#### **-New Business:**

- New England Dairy Promotion Board Amendment Proposal—Michael DeAngelis, Vice President, Integrated Marketing Communications, New England Dairy (Vote Required)
- MDPB Finance Overview and Questions –Cullen Roberts, CFO, Massachusetts Department of Agricultural Resources

Massachusetts Dairy Promotion Board

251 Causeway Street, Suite 500 | Boston, MA 02114 | [massdairy.com](http://massdairy.com)

MDPB Coordinator: Katie Rozenas | 617-626-1763 | [katelyn.rozenas@mass.gov](mailto:katelyn.rozenas@mass.gov)

- Grant Initiative: USDA – FSMIP Grant entitled: Exploring the Feasibility of a Massachusetts Shared-use Dairy Processing Facility for Value-Added Dairy Products (Cheese, Ice cream, Yogurt) – Rebecca Davidson, MDAR Marketing Specialist/USDA Grants Outreach Coordinator
- Dairy Tax Credit Update – Myron Inglis, MDAR Senior Economist

**-Board Updates**

**-Next Meeting Date**

- Proposed dates: December 16, 2019 or January 6, 2020

**-Public Comment**

**- *Adjourn Meeting***