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> Kim S. Gainsboro Chairman

## ADVISORY TO LOCAL LICENSING AUTHORITIES REGARDING ALCOHOLIC BEVERAGE ENERGY PRODUCTS

The Alcoholic Beverages Control Commission has initiated an evaluation of alcohol beverage products in Massachusetts that are commonly referred to as "alcohol energy drinks" (AED). The Alcoholic Beverages Control Commission began this evaluation as a result of concerns about the ingredients, purity and quality of these products, which include "Four Loko" and "Joose". The Alcoholic Beverages Control Commission expects to conclude its analysis within the next week, and will keep you apprised of the results.

Dated at Boston, Massachusetts this 12<sup>th</sup> day of November 2010.

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Kim S. Gainsboro Chairman