

Form Name:
Submission Time:

Citizens Commission
March 23, 2019 10:41 pm

Name	Alice Kaufman
Address	<div></div> <div></div>
Phone	<div></div>
Email	<div></div>
Citizenship Affirmation	I am a U.S. Citizen
Residency Affirmation	I am a resident of the Commonwealth of Massachusetts
Statement of Intent	I intend to comply with and advance the policy established by this Act.
Statement of Interest	<p>I have been in public service for 40 years working at the local, state and federal levels of government. I am currently an elected member of a 5-person Select Board, while also serving as Chair of the Board of Trustees for a global non-profit that seeks to improve the health and welfare of populations in developing countries. I understand the need for transparency in government, and the power of one's vote; in fact these are the hallmark of a functioning participatory democracy. The influence of money in politics has marginalized some candidates while propelling others, and determined the outcomes of some significant policy issues, particularly in areas of public health and the environment.</p> <p>I do not take the task of researching, discussing, debating and deciding an amendment to the Constitution lightly. It would be a privilege to do so and I would be honored to serve on this new citizen committee.</p>
Résumé or Summary of Qualifications Upload	https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/488135879/71887710_ak_resume.doc
Political Party Affiliation, if any, over the previous five years	Democratic
City or Town where you reside	CONCORD
Employment Status	Unemployed

Alice Kaufman

[REDACTED]

[REDACTED]

EPA Experience

Office of Administration and Resource Management
Manager, Facilities, Security & Sustainable Operations

2004-Retired

- **Provide strategic direction and thought leadership on complex policy issues** ranging from EPA security directives, sustainability programs, climate adaptation strategies, water resource management, human capital initiatives, employee engagement, and appropriate IT solutions to increase operational and program efficiencies.
- **Exercise leadership for broad-based change initiatives, change management strategic analysis, communications and implementation** during periods of organizational changes.
- **Leverage skills and knowledge of the workforce to establish effective teams** for problem solving and planning.
- **Certified negotiator and facilitator**- skills used to resolve employee conflicts, planning and running effective meetings, and developing employee and stakeholder engagement programs.
- **Use entrepreneurial thinking to resolve complex problems** such as development of national guidelines for real estate investments reflecting potential climate impacts and resiliency factors.
- **Conduct budget forecasting and budget balancing** for \$1.1mm annually
- **Oversee EPA's Environmental Management System/Sustainability Accountability** and develop metrics for measurement of impacts and effectiveness of program plans.
- **Manage six state Freedom of Information Act program** resulting in EPA being a lead performer nationally

Office of Site Remediation and Restoration
Communications and Community Relations Team Leader

2002-2004

- Provided strategic communications planning to optimize Superfund and Brownfield program effectiveness and performance through community and stakeholder engagement. Required in-depth understanding of customer and audience needs, and applicable environmental laws, policies and programs, and the ability to translate science into consumer language.
- Developed 1community, business and stakeholder partnerships to advance the agency's mission and goals.
- Customized communications ensuring that both customer and partners needs are met and program results realized.

Office of the Regional Administrator
Office of Public Affairs
Office Children's Environmental Health Protection, and Environmental Education

September 1989-2002

*Environmental Education Program
Community Involvement Office*

- Managed media and public communications for a wide variety of agency policies, priorities, programs and initiatives, demonstrating a clear understanding of the Clean Water Act, Safe Drinking Water Act, Clean Air Act, TSCA, Pollution prevention and Superfund laws. Translated science and law into meaningful content for citizen engagement and compliance assistance.
- Developed and directed customer-focused outreach, media and communications strategies to achieve program results.
- Planned, designed, developed and implemented a regional children's environmental health agenda that integrated agency work plans to improve health outcomes of children. Pioneered several initiatives that gained national attention: a joint program with HUD for Healthy Homes to reduce the risk of childhood lead poisoning and a national healthy schools program. Established and maintained diverse working group with representation from six states, four federal agencies and NGOs to address environmental health impacts.
- Directed the agency's Environmental Education grant program, developed region-specific criteria for grant making, reviewed contextual proposals and financial plans for implementing program as part of review process. Developed cross program opportunities for high impact grants and established the Healthy Communities Grant program as an integrated resource leveraging opportunity.

Prior Work Experiences

Massachusetts Audubon Society | Lincoln, MA

Director of Communications

- Principal communications strategist for NGO science and environmental policy. Coordinated consistent messages for legislative lobbying, media relations, and donor relations.
- Advised President of Mass Audubon of communications and lobbying opportunities for key environmental initiatives. Wrote speeches, wrote and placed news stories, authored a monthly environmental column for weekly newspapers interpreting ecosystem and environmental science for general readership, wrote and published an annual report, and numerous feature stories for publication in Audubon periodicals.
- Planned and executed special events such as annual meetings, donor events, and news conferences

Massachusetts Department of Environmental Quality Engineering | Boston, MA

Director of Public Affairs

- As a member of the senior executive team, managed and directed high paced public affairs office, overseeing media and government relations
- Developed agency brand, message and campaign platform for environmental protection and cleanup in Massachusetts
- Served as Press Secretary and speech writer
- Directed active publication branch

Other Current Activities/Engagements

Select Board | Concord Ma

2013- Present

- Elected to a second 3-year term to direct strategic goals for the town of Concord, oversee general town finances, plan annual Town Meeting
- Work to achieve transparent government employing good governance to all boards and committees; adhere to adopted sustainability principles for municipal decision-making; develop a low carbon energy and climate resiliency plan; foster business partnerships; engage citizens.

Chair, Board of Trustees, Millennium Institute | Washington, DC

2013- Present

Elected Chair of the Board of Trustees for a NGO that has assisted more than 40 nations to outline policies to achieve country-wide United Nations Sustainable Development Goals (SDGs). The Millennium Institute (MI) assists countries to navigate to the complexity of and interrelationships among policies in social, economic and environmental sectors and among stakeholders to achieve the SDGs.

Volunteer Prison Educator at MCI-Concord and the Northeast Correctional Center 2008-Present

Teach emotional intelligence and non-violent communications to men behind bars at two Massachusetts prisons using a Houses of Healing curriculum.

Education

MBA, Simmons College – School of Management

Focus: Sustainability and Corporate Social Responsibility

Harvard University Extension School – Journalism

Massachusetts Institute of Technology: Dept of Urban Studies and Planning

Graduate Research Staff

BA, University of Wisconsin, Madison, WI

Affiliations:

International Society of Sustainability Professionals

LinkedIn Groups: Sustainable International Development, Sustainability Professionals, and Non-Profit Network

Women on Boards 2020

Devex

Massachusetts Municipal Association